April 2018

LAMP POST FILM ACCESSORY NEWS

UPCOMING AUCTIONS

EMOVIEPOSTER.COM's SPRING MAJOR AUCTION SUNDAY, APRIL 22nd

The eMovieposter.com Spring Major Auction begins on Sunday, April 22nd. A complete preview of Part I that is online now at <u>HERE</u>. See details page 3.



ASTON'S FILM & MUSIC MEMORABILIA & COMICS AUCTION - MAY 3rd

Aston's Film & Music Memorabilia & Comics Auction, to be held on May 3rd, will include cinema posters, vinyl records and autographs.

See details page 9.



WINTER ASSOCIATES MOVIE & TRAVEL POSTERS AUCTION MAY 1ST - 14TH

Winter Associates is offering in an Online Auction approxi. 135 lots of movie posters, lobby cards and travel posters that will be available for bidding noon May 1st – 14th noon, through Invaluable.com with staggered time finish. See details page 5.



ASTE BOLAFFI POSTER AUCTION MAY 10th

The <u>Aste Bolaffi</u> May 10th poster auction will feature Italian and U.S. film posters, including the rare **Breakfast at Tiffany's** poster by Ercole Brini, and advertising posters from the 2



posters from the 20th century.

UPCOMING EVENTS/DEADLINES

April 22	eMovieposter.com's Spring Major Auction - Part I
April 24	eMovieposter.com's Spring Major Auction - Part II
April 26	eMovieposter.com's Spring Major Auction - Part III
May 1 - May 14	Winter Associates Movie Poster Auction
May 3	Aston's Film & Music Memorabilia & Comics Auction
May 10	Aste Bolaffi Poster Auction
May 24-27	Cinevent 50
May 26	Hollywood Poster Auction (at Cinevent)
May 31	Ewbank's Entertainment and Memorabilia Auction
June 1	Ewbank's Vintage Posters Auction
July 18	Bonham's Entertainment Memorabilia Auction

LAMP's LAMP POST Film Accessory Newsletter features industry news as well as products and services provided by Sponsors and Dealers of Learn About Movie Posters and the Movie Poster Data Base. To learn more about becoming a LAMP sponsor, click <u>HERE</u>!

Add your name to our Newsletter Mailing List <u>HERE</u>!

Visit the LAMP POST Archive to see early editions from 2001-PRESENT. The link can be found on the home page nav bar under "General" or click <u>HERE.</u>



EMOVIEPOSTER.COM's SPRING MAJOR AUCTION BEGINS SUNDAY, APRIL 22nd

The eMovieposter.com Spring Major Auction begins on Sunday, April 22nd. A complete preview of Part I that is online now at <u>http://</u> <u>www.emovieposter.com/online/previews/2018spring/parti/</u>



Our Spring Major Auction contains over 1,170 items from all of the world and from every decade, and many different sizes and is being run in three parts:

- Part I Preview (begins Sunday, April 22nd): 516 linenbacked posters of all types
- Part II (begins Tuesday, April 24th): all items that ship in boxes or flat packages
- Part III (begins Thursday, April 26th): oversized linen, plus all "rolled" posters

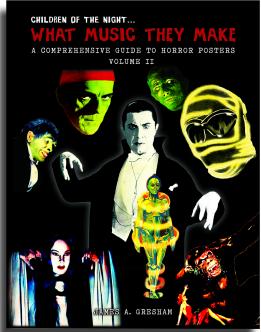
A complete preview of Part II will be available <u>HERE</u> <u>Friday the 20th</u>; and a complete preview of Part III will be available <u>HERE on Tuesday the 24th</u>.

What distinguishes **OUR** major auctions from other major auctions? **Only the lack of any reserves or buyers premiums, honest condition grading, and unenhanced super-sized images!** You will find an amazing "supermarket" selection of great posters from all years, genres, and countries!

CHILDREN OF THE NIGHT... WHAT MUSIC THEY MAKE A COMPREHENSIVE GUIDE TO HORROR POSTERS VOLUME II

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WHAT MUSIC THEY MAKE now completes the process, filling in over 1500 additional horror poster images from that time period. Most are completely new images on over 300 pages. While starting out as a supplement to CHILDREN OF THE NIGHT, it actually turned into a larger project then the original book. More great images and more pages then Children. This book contains posters and images not seen in decades. It contains a heavy emphasis on complete lobby card sets, as well as wonderful posters not pictured in Children. Whether you're an avid poster collector or simply someone who enjoys the classic horror films, you should find pleasure read-ing this book. We are pleased to finish the process initiated by Children and now completed with WHAT MUSIC THEY MAKE. Please enjoy viewing the wonderful images of WHAT MUSIC THEY MAKE.

ORDER THIS BOOK ONLINE AT: www.whatmusictheymake.com

Send Check or Money Orders to Jim Gresham: 18501 Henry Court Ray, MI. 48096 (+S&H \$17.95)

WINTER ASSOCIATES PRESENTS A SINGLE OWNER COLLECTION OF MOVIE AND TRAVEL POSTERS - ONLINE AUCTION MAY 1ST – 14TH

Connecticut, Plainville (April 18, 2018) – <u>Winter Associates</u> is offering in an Online Auction approximately 135 lots of movie posters, lobby cards and travel posters that will be available for bidding noon May $1^{st} - 14^{th}$ noon, through Invaluable.com with staggered time finish.

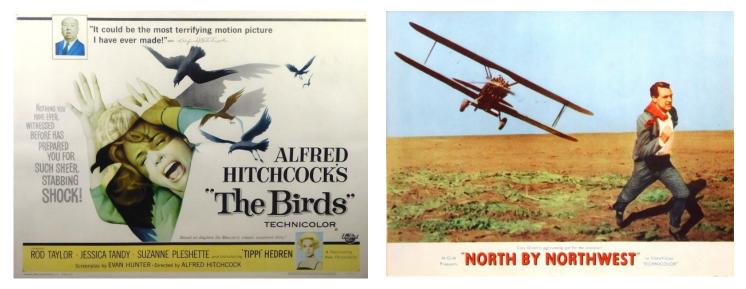
Included are sought after posters such as MGM's 1952 <u>Singin' in the Rain</u> starring Gene Kelly, Debbie Reynolds and Donald O'Connor (est. \$1,800 - \$2,200); a United Artists' 1952 poster for <u>The African Queen</u>, starring Humphrey Bogart and Katherine Hepburn (est. \$1,800 - \$2,200); and a rare insert poster for Howard Hawks' Columbia 1940 <u>His Girl Friday</u>, starring Cary Grant and Rosalind Russell (est. \$1,000 - \$1,400). A poster for United Artists' 1961 <u>West Side Story</u> starring Natalie Wood and Richard Beymer (est. \$600 - \$800) is of special interest as it was designed by Saul Bass.



Images by Winter Associates

Other featured posters are Warner Brothers' 1944 <u>Arsenic and Old Lace</u> (est. \$400 - \$600); Warner Brothers' 1960 <u>Ocean's 11</u> starring Frank Sinatra, Dean Martin, Sammy Davis, Jr. Peter Lawford and Angie Dickinson (est. \$400 - \$600); and MGM's 1956 <u>High</u> <u>Society</u> (est. \$300 - \$500).

The auction has a good selection of Alfred Hitchcock-related material including a half sheet for Universal's 1963 <u>The Birds</u> starring Rod Taylor, Jessica Tandy, Suzanne Pleshette and Tippi Hedren (est. \$400 - \$600); lobby card no. 2 from MGM's 1959 <u>North</u> <u>by Northwest</u>, the classic image of Cary Grant fleeing biplane starring Cary Grant, Eva Marie Saint and James Mason (est. \$400 - \$600); and five lobby cards from the 1955 film <u>To Catch a Thief</u>, starring Grace Kelly & Cary Grant (est. \$200 - \$300).



Images by Winter Associates

Lobby card no. 6 from James Bond's 1962 **Dr. No** starring Sean Connery depicts Bond with his bathing-suit clad co-star, Ursula Andress (est. \$100 - \$200) along with three other Bond lobby cards; and a single lobby card from the 1965 film **Help!** starring the Beatles, depicts the iconic band members (estimate \$100 - \$150).



Images by Winter Associates

A generous selection of over 50 lots of affordably-priced lobby cards will be offered including **High Society**, **That Touch of Mink**, **The Trouble With Harry**, **Casablanca** (including two Mexican lobby cards), **Giant**, **Mogambo** (Spanish and English versions), **Guys and Dolls**, **Lawrence of Arabia**, **Murder on the Orient Express**, **Parent Trap** and **101 Dalmatians**.



Images by Winter Associates

Travel posters with handsome graphics include the **Montreux-Bernese Oberland: The Golden Pass Route** printed in Switzerland by Brugger Ltd., depicting the interior of an electric railway car with two young women looking out of the window at a lake with snow-covered Alps in the background (est. \$2,000 - \$2,500); a colorful view of **Lac' D'Annency** by French artist Jean Pierre Julien printed in May 1926 depicts the lake with snow-capped mountains in the background (est. \$1,750 - \$2,000); the 1922 poster of **Toulon**, France by artist Laurent Matteo depicts an inviting scene on the French Riviera with a young woman reading on a veranda at the water's edge overlooking the harbor (est. \$1,200 - \$1,500); **Vichy Casino** by artist Julien Lacaze depicts a luxurious palace surrounded by lush gardens (estimate \$700 - \$1,000); the c. 1920s **New Zealand** depicts a native surrounded by lush greenery watching a steam ship from shore (est. \$1,200 - \$1,500).



Images by Winter Associates

The sale will appear on Invaluable.com on May 1st at noon and have a staggered time finish beginning at noon May 14th. Previewers are welcome by appointment. Winter Associates is located at 21 Cooke Street, Plainville, CT. Questions can be sent to <u>info@auctionsappraisers.com</u> or call 860-793-0288.

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COME SEE US AT THE ALLENTOWN PAPER SHOW - APRIL 21-22

We are packing for the <u>Allentown Paper Show</u> schedule for April 21-22 at the Allentown Fairgrounds in Allentown, PA. We'll be in Booth 131.

If there is anything special that you would like us to bring, please let us know. Post on our Facebook page or give us a call 609 660-2626.



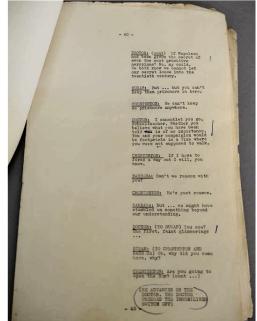
If you're attending this Paper Show, be sure to stop by Booth 131 and say hello.

THE "HOLY GRAIL" OF DOCTOR WHO MEMORABILIA TO BE OFFERED AT ASTON'S FILM & MUSIC MEMORABILIA & COMICS AUCTION - MAY 3rd

An incredibly exciting star lot for our 3rd May Film & Music Memorabilia Auction - William Hartnell's original copy of the script for the FIRST EVER episode of the world famous BBC Sci-Fi Television Series.

Lot number 26:

Doctor Who Original Script as used and owned by William Hartnell, the first Doctor, himself. This is the first ever Doctor Who script for the very first Doctor Who episode 'Doctor Who and the Tribe of Gum' by Anthony Coburn. 'Episode one : An Unearthly Child. The episode was first broadcast on BBC on 23 November 1963. The episode introduces William Hartnell as the First Doctor along with companions Susan Foreman, Barbara Wright and Ian Chesterton, who discover the Doctor and his time-space ship "Tardis" in a junkyard in contemporary London. The script is 43 pages long complete with blue pencil annotations by William Hartnell. The vendors grandfather discovered the script whilst refurbishing William Hartnell's flat. Provenance: As featured on the Antiques Roadshow on 31st December 2017. This is the very DNA of the origin of Doctor Who, genesis of the Doctor and piece of British Television history.



Estimate £5000 - £7000

Here's the Antiques Roadshow video clip about the script. Click on the image below:



Posters to be offered include:

Lot 3:

"**Ferris Buellers Day Off"** 1987 original British Quad film poster measuring 30 x 40 inch starring Matthew Broderick, cult comedy directed by John Hughes and featuring the iconic red Ferrari, in excellent folded condition.



£500 - £700



Lot 57:

"**The Man with the Golden Gun"** 1974 US one sheet film poster style B (41 x 27 inches) starring Roger Moore as James Bond and Christopher Lee as Scaramanga, art by Robert McGinnis, linen backed, previously folded.

£400 - £600

Lot 6:

"Lawrence of Arabia" British Quad film poster RR71 with painted portraits of Peter O Toole as Lawrence plus Omar Shariff, Alec Guinness & Anthony Quinn, poster printed in England by Lonsdale & Bartholomew in excellent folded condition, measuring 30 x 40 inches.



£200 - £400

Follow the auction updates <u>HERE</u>.

ASTE BOLAFFI

STANLEY KUBRICK MEMORABILIA AUCTION: 24,000 EUROS FOR THE JACKET FROM THE SHINING

Jack Torrance's jacket in The Shining was sold by Aste Bolaffi for 24,000 euros (including buyer's premium). After a long battle of Internet bids, a Californian collector won the jacket included in the cinema auction dedicated to Stanley Kubrick. The burgundy velvet jacket, one of the most iconic stage clothes in film history, was the top lot of the sale.

Many enthusiasts and curious participants attended the auction of **Emilio D'Alessandro**'s collection, the director's long-time assistant, and over one hundred bidders participated from all over the world, especially from the United States.





The **most iconic set props** were highly sought-after, in particular: the **rug with an optical design** from the **Colorado Lounge** in the Overlook Hotel, where the crazy main character "works" on his novel, sold to an American buyer for **16,250 euros**, and the **long film fragment** of "The Shining" given to D'Alessandro by the director, which sold for **8,100 euros**. Kubrick's **military jacket** sold for **12,500 euros** and his **membership card** for the "Writers Guild of America", the American union for screenwriters, was a great success, rising from a starting price of 1,000 euros to a final price of **16,250 euros**.

The collection of signed letters from the director achieved very good results as well, in particular **"The last mail pickup**", the last message written by Kubrick to Emilio, in which the director admits that he is very sad that Emilio will soon return to Italy, was sold for **2,000 euros**.

An Italian Two Fogli for the 1964 film **Spartacus**, from Kubrick's early years, sold for 250 euros; an Italian Two Fogli for **Lolita** sold for 175 euros; an Italian Locandina for **Dr. Strangelove** sold for 375 euros; and an **2001: A Space Odyssey** Italian Locandina sold for 300 euros.



Click <u>HERE</u> to see the complete auction results.

ASTE BOLAFFI POSTER AUCTION MAY 10

The auction will feature a selection of Italian and American film posters, including the rare *Breakfast at Tiffany's* poster by Ercole Brini, and advertising posters from the 20th century.

Catalog is "COMING SOON" so monitor <u>HERE</u>!



Upcoming Ewbank's Auctions Entertainment & Memorabilia, May 31 Vintage Posters, June 1

Ewbank's will be conducting its next <u>Entertainment & Vintage</u> <u>Memorabilia</u> Auction on May 31, 2018 at 12:00 p.m. and the <u>Vintage</u> <u>Posters Auction</u> on June 1, 2018 at 12:00 p.m.. Here's a preview.

Early highlights of the **Entertainment & Vintage Memorabilia Auction** include a *Ziggy Stardust & The Spiders From Mars* (1983 1st release) US One Sheet film poster, rolled, 27 x 41 inches featuring music legend David Bowie.

For **Star Wars** fans, the **Vintage Poster Auction** will feature the **Star Wars The Empire Strikes Back** (1980) original Empire Day poster, 'Empire Day Is May 20.' These posters were used to advertise the premiere in London in 1980, paper on period cardboard



to provide support for display as in the photograph; *Star Wars* (1977) British Quad film poster, rare poster with artwork by Tim & Greg Hildebrandt; *Star Wars Return of the Jedi* (1983) British Quad film poster, artwork by Josh Kirby.



Other early auction listings include these great UK Quads:



EMOVUE POSTER.COM SPRING MAJOR AUCTION APRIL 22nd TO MAY 3rd



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French Casablanca Double Grande Boosts Heritage Auctions' Movie Posters Auction To Nearly \$2 Million

Top lot one of just two known to exist

DALLAS, Texas (April 9, 2018) – A rare post-war French release double grande poster from *Casablanca* soared to \$143,400, helping Heritage Auctions' <u>Movie Posters Auction</u> reach \$1,958,775 in total sales.

A film that was made with the hope of creating a successful war drama only to evolve into a beloved classic is represented beautifully in this <u>Casablanca (Warner Brothers, 1947)</u> <u>First Post-War French Release</u> <u>Double Grande</u>, which drew multiple bids before ultimately selling for \$143,400. This poster is extraordinarily rare, one of just two known to exist anywhere, and features artwork believed to have



Imaged by Heritage Auctions, HA.com

been done by Hervé Morvan, the popular 20th-century poster artist.

"This auction contained a variety of desirable posters for collectors of all tastes," Heritage Auctions Vintage Posters Director Grey Smith said. "The



Casablanca poster is a beautiful poster that drew the attention of our most serious collectors."

One of the most actively pursued lots in the auction was a <u>Superman (Columbia,</u> <u>1948) Six Sheet</u>, which realized \$35,850. The first comic book superhero made it to the big screen in a live-action format 10 years after he first was introduced in <u>Action Comics #1</u>. This poster also is exceptionally rare – one of just two of this large format known to exist. The poster from <u>The Lady Eve (Paramount, 1941) One Sheet</u> is exceedingly rare, which helped spark demand from multiple bidders before it eventually brought \$33,460. This classic Preston Sturges comedy is considered one of his best.

Believed to be the only known copy in existence, <u>Morocco (Paramount,</u> <u>931) French Horizontal Double Grande</u> validated its rarity when it passed its high pre-auction estimate on its way to a final sale price of \$31,070. This extraordinary French stone lithograph from Josef von Sternberg's classic drama bears a magnificent image for a magnificent film. Roger Soubie's depiction of the sultry Marlene Dietrich is considered one of the best illustrations ever painted of the star.

Offered for the first time through Heritage Auctions, <u>Adventures of Captain</u> <u>Marvel (Republic, 1941). One Sheet Chapter 1—"Curse of the Scorpion"</u> is another that sparked significant competition among bidders before ultimately yielding \$31,070. This poster is one of only a small handful still known to exist from what many consider to be one of the greatest serials produced.



Imaged by Heritage Auctions, HA.com

Other top lots included, but were not limited to:

- <u>Casablanca (Warner Brothers, R-1949) Insert</u>: \$28,680
- King Kong (RKO, 1933). Swedish Oversized Poster: \$26,290
- Star Wars by Papuzza (20th Cent, 1977). Original Concept Artwork: \$26,290
- Sunnyside (First National, 1919) Six Sheet: \$24,258.50
- <u>Creature from the Black Lagoon (Universal International, 1954) One Sheet</u>: \$23,900
- Harry Potter and Prisoner of Azkaban (WB, 2004) Lenticular One Sheet: \$17,925



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APPOICH TITH TIBLE CAUTOR MORE ATTACK TO THE AUTOR MORE ATTACK TO THE ARREST OF THIS MAN SHALL BE DULY REWARDED

Notify immediately by owl the Ministry of Magic – Witch Watchers Dept.



Imaged by Heritage Auctions, HA.com



To see the complete auction results, click <u>HERE</u>.

2018 A Big Year for The Last Moving Picture Company and Hollywood Poster Auction

Wow! 2018 is shaping up to be a fantastic year for movie memorabilia collectors. We are only five weeks away from Cinevent weekend in Columbus, Ohio which will host the 26th Annual Hollywood Poster Auction.

This year's auction will feature over 800 lots of high quality movie stills, posters, lobby cards, magazines, autographs and more. For the past several years the Hollywood Poster Auction has been privileged to represent one of the best original still collections ever offered at auction. This year's auction will present the final group from this remarkable collection, totaling nearly 500 lots.



Some other auction highlights this year include a beautiful original 1936 **Flash Gordon** one sheet expected to fetch \$12,000 to 15,000. Live bidding will be available on our website www.hollywoodposterauction.com. Bidders can also register by phone: 440-256-3660, fax: 440-256-3431, or email: Lastmo@aol.com

Beginning in May, a 12-page color brochure of auction highlights will be distributed to our mailing list of 3,500 collectors. A limited quantity will remain available for those not already on our mailing list on a first come, first serve basis.

To date, the Hollywood Poster Auction has sold over 8 million dollars' worth of movie memorabilia. Aside from all of our wonderful consignors over the years, the Hollywood Poster Auction benefits from having access to the amazing store stock amassed by The Last Moving Picture Company, founded by Morris Everett, Jr. owner of the world's largest collection of movie posters.



A portion of Mr. Everett's collection of over 200,000 posters was auctioned two years ago by Profiles in History in a pair of highly publicized auctions with sales totaling an amazing 4 million dollars. The unsold ninety-five percent of that collection now resides at The Last Moving Picture Company and serious collectors from all over the country and even internationally have traveled to Cleveland to shop the collection.

The collection is now also being sold via Morris Everett's eBay store, under seller name Lastmo. Beginning in 2017, The Last Moving Picture Company officially threw its hat into the eBay ring, selling an impressive \$50,000 worth of lobby cards in just 12 months. New items are added almost daily, so collectors who can't make the trip to Cleveland to view the collection in person still have access to many fantastic items.

There are still well over 180,000 lobby cards and posters from Mr. Everett's personal collection which have now been added to the Last Moving Picture Company's already impressive store stock of 50,000 posters and 400,000 stills, making the store a must stop destination for serious collectors. Those who visit usually spend days there, taking advantage of nearby lodgings to afford them the time needed to browse through so much material. This brings us to the latest piece of news sure to excite still collectors.

In addition to The Last Moving Picture Company, Morris Everett, Jr. is also the co-owner of the Everett Collection, an entertainment photo leasing archive located in New York City. For the last several years, a massive effort was made to digitize the collection of physical images housed at the New York location. Once this monumental task was completed, the physical images were moved to The Last Moving Picture Company's Cleveland store and are being offered for sale.

This titanic sized archive contains over 2 million alphabetized stills from film and television housed in 250 filing cabinets. Those who have already been lucky enough to see this collection have been overwhelmed by its enormity as well as the staggering quality and variety of stills it contains. Nearly everything from the iconic to the obscure is represented. It is truly a still collector's dream.

Serious collectors are urged to come to Cleveland to see it for themselves and shop. They will not be disappointed. The stills will also be arranged into lots and be offered for sale beginning in August via a series of live internet auctions. More details and the exact date of the first of these auctions will be available as it draws closer!

Stay tuned!

EMOVUE POSTER GOM SPRING MAJOR AUCTION APRIL 22nd TO MAY 3rd



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Cocteau's BEAUTY, Bardot's best, The Beatles, Bob Dylan & BREAKFAST AT TIFFANY'S

Dear Friends and Movie Lovers:

Hello from Hollywood, where we've just finished uploading more than 100 new acquisitions for April. It's a pretty great group, including:

British Quad for **HELP!**

Stunning original release French 1 Panels for Jean Cocteau's LA BELLE ET LA BETE & Bardot in Godard's LE MEPRIS/CONTEMPT

Cinerama/Roadshow 3 Sheet for 2001: A SPACE ODYSSEY

U.S. Insert for **BREAKFAST AT TIFFANY'S**

Great Italian posters for LADY DESIRE, CAT ON A HOT TIN ROOF and THE HOLY MOUNTAIN

U.S. 1 Sheets for Bob Dylan in **DON'T LOOK BACK**, **THE SOUND OF MUSIC**, **GOODFELLAS** and Russ Meyer's **VIXEN**

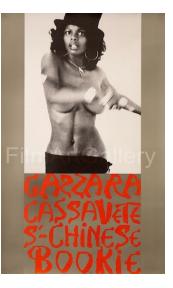
Plus: Czechoslovakian VALERIE AND HER WEEK OF WONDERS & 2001: A SPACE ODYSSEY, a rare U.S. poster for Cassavetes' KILLING OF A CHINESE BOOKIE, Jacques Demy's UMBRELLAS OF CHERBOURG and more, here:

filmartgallery.com

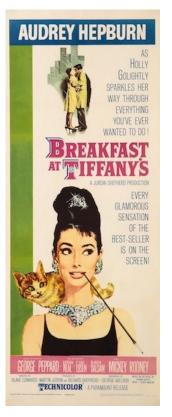






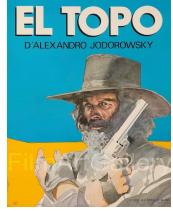










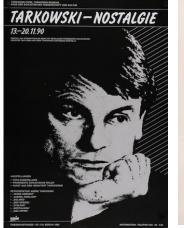


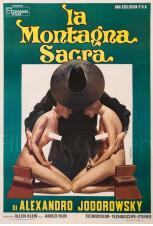




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GoodFellas

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THE

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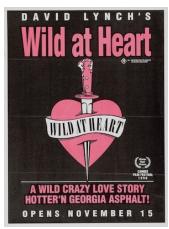














All Best-Matthew McCarthy **film/art Gallery**



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THE MOVIE POSTER PAGE MOVIE POSTER COLLECTING BLOG

Here are two recent blogs posted by <u>Movie Poster Page</u> on their Movie Poster Collecting blog. To subscribe to future blogs, click <u>HERE</u>.

Liquid Sky (1982) - (Anne Carlisle) US one-sheet

This is a 27" x 40" US poster for the 1982 Slava Tsukerman film *Liquid Sky* based on a screenplay by Slava Tsukerman, Anne Carlisle and Nina V. Kerova and starring Anne Carlisle as Margaret/Jimmy. Plot summary: In New York City a lonely woman watches as a flying saucer lands on a rooftop across the street where a lesbian drug dealer and her lover are living. This is a movie arcade randomly populated with cardboard acting, industrial lighting on primary colors, a synthesized soundtrack, narcissistic androgyny, rough kinky sex, drugs and invisible space aliens mixing with humans. No sky here, despite the title; no daylight either, mostly neon and strobe. The poster is great.

Cast and crew: Slava Tsukerman, Anne Carlisle, Nina V. Kerova, Paula E. Sheppard, Susan Doukas, Otto von



Wernherr, Bob Brady, Elaine C. Grove, Stanley Knapp, Jack Adalist, Lloyd Ziff, Harry Lum, Roy MacArthur, Sara Carlisle, Alan Preston, Christine Hatfull

Day of the Vistula (1980) - (dir: Tadeusz Kinaski) Polish poster

This a 27" x 38" Polish poster designed by Andrzej Pagowski for the 1980 Tadeusz Kinaski film *Day of the Vistula* AKA *Dzien Wisly*starring Ewa Borowlikas Catherine. Plot summary: In September of 1944 as the Germans are withdrawing from Warsaw a group of young men in a suburb is planning to cross the Vistula River in small boats at night to join the fighting.

Cast and crew: Tadeusz Kinanski, Andrzej Pągowski, Ryszard Frelek, Ewa Borowlik, Marke Dabrowski, Edmund Fetting, Zygmunt Fok, Jerzy Kamas, Emil Karewicz, Anna Milewska, Erwin Nowiaszek, Andrzej Precigs, Bogdan Smigeilski, Henryk Talar, Mieczyslaw Voit, Wiktor Zborowski





Convention Registration is Open!

Cinevent will be held Memorial Day weekend, May 24th-27th, at the Renaissance Columbus Downtown Hotel.

The <u>convention registration form</u> is online and packages are available to save in advance. Tickets to the Thursday night Reception featuring Leonard Maltin are only available before May 1st. Payment can be made via Paypal or by mailing a money order or check.

Hotel room reservations are also available online. To register by phone, call 1-877-901-6632 and say you are with the CINEVENT 2018 ANNUAL CLASSIC FILM CONVENTION. Reserve your room now to ensure you get the discounted convention rate!

Other exciting events for our 50th show include:

- Golden Celebration Reception Thursday night featuring special guest Leonard Maltin.
- Maltin will launch his newest book at the show and will be giving a talk on Friday afternoon.
- Scott Eyman, Richard Barrios, Leonard Maltin, and other authors will be holding book signings and film introductions.
- Eyman and Maltin sit down Saturday afternoon for a conversation moderated by public radio host Caroline Breder-Watts.
- Fritz the Nite Owl will appear on Saturday and introduce a series of jazz shorts as well as our Midnight Movie, **MURDER BY TELEVISION**.
- Wexner Center Pre-Show **3D**Double-Bill on Wednesday May 23rd **THE MAZE** (1953) and **GOG** (1954). (Transportation and ticket package available <u>online</u>.)
- The 26th Annual **Hollywood Poster Auction** will be held alongside Cinevent at the Renaissance Hotel.

Our film program is jampacked with exciting titles including **THE MEANEST MAN IN THE WORLD** introduced by Leonard Maltin! <u>Check out the whole</u> <u>schedule online</u>. You can order our Commemorative Book, 50th year Cinevent tshirts, tote bags, and more <u>online</u>.

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It's All About the Posters

Need slammed into opportunity one day in early 2016. It started with a conversation between Ed and Susan Poole, founders of Learn About Movie Posters, and Linda Thurman, the author of *Hollywood South: Glamour, Gumbo and Greed*. The three met when Thurman was researching her book and discovered the rich Poole Collection of poster images, some of which became illustrations in her book.

Ed and Sue explained the need for preservation and research of movie posters and paper. Since 1995 the Pooles have written and published more than 20 research books on film accessories. With the millions spent in the U.S. on *film* preservation, they had not been able to find a single organization dedicated to film accessories preservation—no poster preservation societies, no groups to preserve film accessories.

They found many museums and preservation institutions were reluctant to devote resources to film accessories because of their fragility, difficulty with identification, thorny provenance, and long-accepted status as an unimportant necessity of the movie business. The rare exception might be collections celebrating a prominent individual or classic film.

The concept of a research center intrigued Thurman, an experienced founder and board member of nonprofit organizations. The recently-retired studio executive was looking around for an interesting project.

After a crash course in film accessories, Thurman accepted the challenge, and the Institute for Cinema Ephemera was born. A year later, the name was changed to Movie Poster Archives.

Immediately, the challenges of preserving movie posters became obvious and compelling. To quote Arthur Miller's Death of a Salesman: "Attention must be paid."

The first challenge was the magnitude of film accessories. For a medium size film, hundreds of different film accessories are created: pressbooks, insert cards, promos, portraits, heralds, lobby cards in sets, mini lobby cards, jumbo lobby cards, half sheets, window cards, mini window cards, jumbo window cards, 30x40s, 40x60s, one sheets, 2 sheets, 3 sheets, 6 sheets, 12 sheets, 24 sheets, door panels, banners, standees, and sometimes varying sets and several styles. Plus rarities such as trolley cards, secondary printers, and local or regional production.

Complicating the matter, from the 1920s until the 1970s, an average film usually stayed on the market for up to two years, going from studio theaters to 'A' theaters to regular theaters to neighborhood theaters then by bus or train to smaller towns and rural communities. Then studios disposed of the paper accessories that survived.

Throughout the industry, original movie paper was not for sale to the public. The result is that certain silent film posters bring incredibly high valuations since there may be only 1 or 2 in existence.

In the 1920s, *poster exchanges* arose to handle the wide variety of accessories needed to continually supply rural theaters. Local businessmen started buying up movie paper when the film was first released and later supplying the rural theaters.

The monolithic National Screen Service appeared in 1940. It supplied the movie trailers to all theaters nationally and expanded into handling movie paper. By 1947 all of the major studios contracted exclusively with NSS for accessory distribution. Lawsuits from poster exchanges ensued. Eventually dozens of poster exchanges shut down, each with hundreds of thousands of posters in stock. Despondent and defeated, they hauled their inventory to the dump.

In a move that changed the course of movie paper history, some smart businessmen bought truckloads of these posters, creating the first collecting dealers.

National Screen Service continued to dominate accessory distribution until 1984, when the advent of multiplex theaters made it too costly to continue. Distribution went back to the individual studios. Once more, the gradual elimination of all the NSS warehouses, each holding hundreds of

thousands of posters, created an opportunity for dealers and collectors to acquire truckloads of movie paper. The surge in availability expanded the poster collecting hobby exponentially.

These historic documents were in the hands of movie poster collectors and dealers. The two major liquidations--of poster exchanges and NSS exchanges—made a wide variety of movie paper available to the public.

The knowledge base about posters and movie paper was lacking, to say the least. Institutions such as museums and preservationists continued to focus on film. The few institutions that received donations had no resources to learn how to read the markings, date or verify any of the information, and therefore no system for cataloging them.

Film accessories were normally produced on cheap acidic paper that is costly to maintain. They are also a pain to store, a pain to handle and a pain to present. Because they are such a problem, and cost so much to properly preserve, institutions have quietly allow them to decay and disintegrate so they can be removed from their inventory.

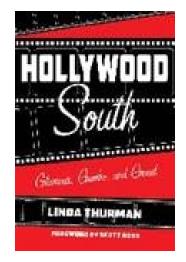
A new day dawned in 1995 when Ed and Susan Poole began organizing the chaos. They released the first reference book on the industry in 1997. Since that time, they have released an additional 21 industry-related reference books, in addition to posting over 200,000 pages online.

Their work continues as consulting archivists and researchers for the Movie Poster Archives. With 400,000 items in the Archives, more staff and resources will be needed.

As digital displays threaten the very existence of new movie posters, the preservation of the historic posters is all the more important.

Linda Thurman and Ed Poole

Linda Thurman Executive Director Institute for Cinema Ephemera, Inc. <u>www.cinemaephemera.org</u> <<u>http://www.cinemaephemera.org/</u>>



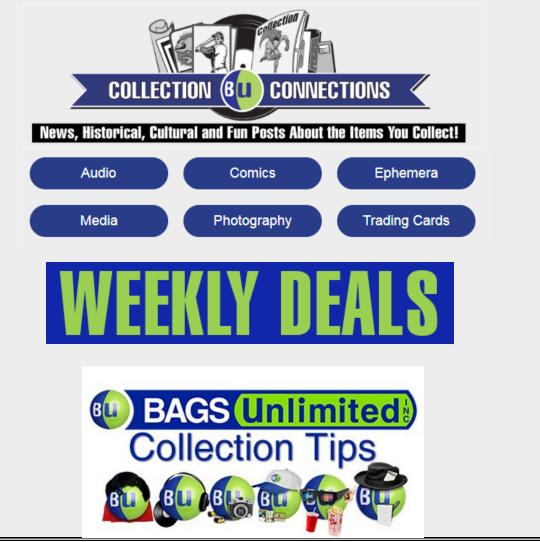


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Please take a moment and enjoy the latest blogs from our resident bloggers here on <u>Collection Connections</u>. They work very hard to write things worth reading. We hope you like them as much as we like bringing them to you.

Also in the coming weeks we'll be sharing with you all the new products we've been tirelessly working on. In the meantime, from our family to yours, we hope you had a Happy Easter as we finally welcome springtime here in Rochester NY the home of BU for over 40 years.

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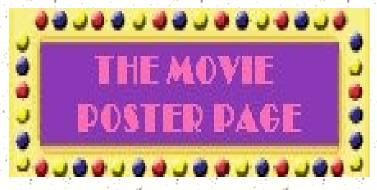
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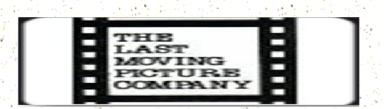
















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