

Mollywood On The Bayou's Louisiana in Film

HollywoodontheBayou.com

November 19, 2019

Just in Time for Christmas



Hollywood on the Bayou and the Club of New Orleans invite you to the

Grand Opening

Movie Poster Archives Boutique

RampART NOLA Gallery

1000 North Rampart Street New Orleans, Louisiana

Friday, November 22 5 to 7 pm

RSVP: lthurman12@live.com

UPCOMING EVENTS

November 19, 2019	Women In Film & Television-Louisiana Budgeting and Financing Workshop for Independent Filmmakers
November 22, 2019	Grand Opening Movie Poster Archives Boutique RampART Nola Gallery
December 5, 2019	Voice-Over Workshop - Baton Rouge
December 11th, 2019	Women In Film & Television-Louisiana Annual Iris Award Gala
January 10-24, 2020	Hollywood on the Bayou's Backdrop Louisiana Exhibit Slidell Cultural Center
January 22-29, 2020	Cinema on the Bayou Film Fest - Lafayette

What's in this issue?

- Calendar of Events
- Movie Poster Archives Boutique Opening
- Backdrop Louisiana! New Touring Exhibit
- SyncUpCinema episode 6: Reel Justice
- Voice-Over Workshop, Baton Rouge
- 15th Cinema on the Bayou Film Festival
- In Old Kentucky 100th Anniversary

- Cane River Film Festival
- The Governor and the Stripper Blaze 1989
- Mardi Gras Guide Advertisement Information
- WIFT Budgeting and Financing for Filmmakers
- WIFT Iris Award Gala
- Louisiana Film Prize Announcement
- Broad Theater Toys for Tots

Hollywood on the Bayou's **Louisiana in Film** is an online publication dedicated to documenting and recording the state's film industry, chronicling Louisiana's current status as a top feature and independent filmmaking location, and preserving the longstanding history of Louisiana in film. All images copyright The Poole Collection unless otherwise noted.

Editor/Writer Susan Poole Co-Editor/Writer Ed Poole

We would appreciate receiving comments and article ideas for future issues. Please forward these to edp@HollywoodontheBayou.com or visit our website HERE.

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Like us on Facebook



Preserving Louisiana's rich film history through:

Books ~ Film Prints ~ Lectures ~ Publications ~ Research ~ Website

MOVIE POSTER ARCHIVES ANNOUNCES OPENING OF NEW BOUTIQUE

Something wonderful is happening!

Movie Poster Archives is opening a boutique in the French Quarter that will feature posters, stills, press books and celebrity photos from our Lagniappe Collection. The Grand Opening takes place on Friday, November 22, 2019 from 5 to 7 p.m. at NOLA RampART Gallery.



The Lagniappe Collection

Lagniappe means "a little something extra." The Lagniappe Collection contains the overflow from the Permanent Collection. Duplicates, extras, and superfluous paper. Our Lagniappe Lists currently have over 5,000 different items!! MPA offers these items to dealers and collectors to help raise funds for preservation. Here are some samples:

Original U.S. and international film posters:



Original U.S. and international lobby cards/sets:









Original U.S. and international pressbooks:











Original U.S. and international movie & TV press stills:









Celebrity photographs:





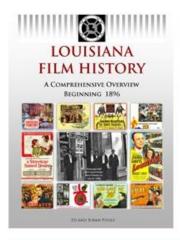
If you're in New Orleans, come by for the party or visit during the holidays!

4

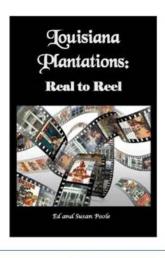
Hollywood on the Bayou To Be At Opening Of New Movie Poster Archives Boutique

Hollywood on the Bayou will be present at the Grand Opening of the new Movie Poster Archives Boutique on Friday, November 22, 2019 from 5 to 7 p.m. at NOLA RampART Gallery, 1000 N. Rampart Street, New Orleans, Louisiana.

We will be bringing with us a great selection of our books and Louisiana Film Prints. Original movie posters from our Poole Collection will also be offered for sale.









And for those who love the old movies ...
Hollywood on the Bayou has over 90
different Louisiana Film Prints showing
some of Louisiana's greatest films – FULL
COLOR – 12"x18" on glossy card stock



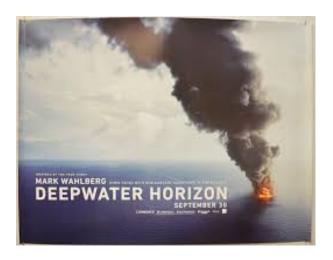


Duplicates from our extensive original Louisiana film poster collection will be available for sale to collectors and film buffs. Here are a few:

Cat People, 1982 - Original Canadian One Sheet
Deep Water Horizon, 2010 - Original UK Quad
French Quarter, 1977 - Original French Grande
Interview with a Vampire, 1994 - Original International One Sheet
New Orleans Uncensored, 1954 - Original U.S. Half Sheet
Steel Magnolias, 1989 - Original UK Quad

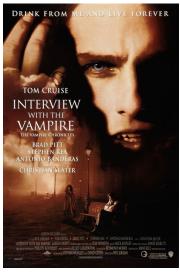












BACKDROP LOUISIANA!

A Traveling Exhibit Dedicated to the History of Louisiana Locations in Motion Pictures

Louisiana has been center stage in the film industry from the very beginning of the cinema. The first ever indoor seated movie theater in the U.S. opened in New Orleans in 1896. Film production in the city began a full decade BEFORE the first movie was made in Hollywood. Through the years to present day, over 3000 films were made in or about Louisiana.

A unique blend of ethnic heritage (including African, Cajun, Creole, French, German, Irish, Islenos, Native American, Spanish and West Indian), natural attractions, architecture and cultural charm present an ideal backdrop for filmmakers.



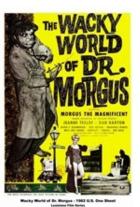
Rex Parade, 1898 by American Mutoscope

Louisiana offers Mardi Gras, voodoo, and Zydeco. Where else can fictional characters such as Morgus the Magnificent, Evangeline, Belizaire the Cajun and the Vampire Lestat come to life, and real life legends such as Jean Lafitte, Gov. Jimmie Davis, Huey P. and Earl K. Long, Pistol Pete Maravich and Louis Armstrong be immortalized in film.









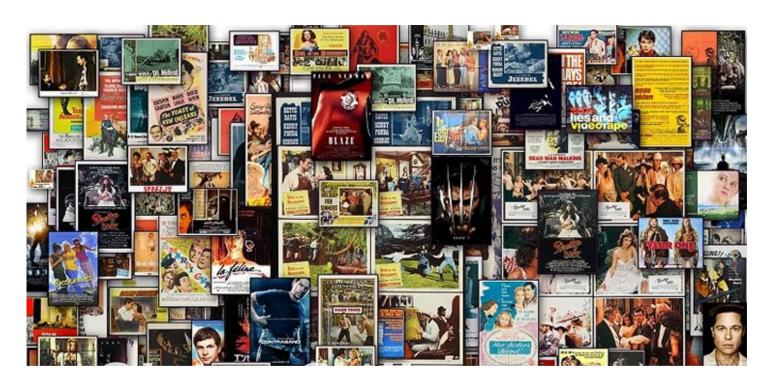


Louisiana Story - 1945 - French Moyenne Louisiana Film Series (225-1678)(2004)(1-26-17)

Wifeyood, 1-26-17 **Backdrop Louisiana!** is an exhibit scheduling now to tour the state presenting a glimpse at the major influence Louisiana has had on the film industry from a state level to regional film production.

The exhibit presents background stories and original movie posters of the early films made in the state and then moves to regional film production to present day.

While most Louisianans only see the film production side, this exhibit also presents international movie posters from France, Italy, Australia, England, Japan and other countries to give a glimpse of what the rest of the world sees.



MARK YOUR CALENDAR!

This first exhibit is scheduled at the Slidell Cultural Center January 10-24 2020! More details of additional associated events will be announced soon.

This exhibit is presented by Ed & Susan Poole's <u>Hollywood On The Bayou</u> and booked through <u>Movie Poster Archives</u> which is the first non-profit organization dedicated to the preservation of movie posters worldwide.

To book an exhibit in your area contact Linda Thurman at linda@movieposterarchives.org.



The United States incarcerates more people than any other country in the world, and Louisiana incarcerates more people than any other state in the country, giving it the notoriety of being the prison capital of the world.

NOVAC focuses on a social or environmental justice theme every few years for our inhouse documentary projects, and this year we're wrapping our Post Coastal projects on coastal landloss and preservation, and focusing on Reel Justice, a look at the shocking truths behind why so many of our citizens are locked up.

For this episode of Sync Up, we'll put a spotlight on two local filmmakers who are also taking the deep dive into our criminal justice catastrophe. We'll view clips from their films and discuss the harsh realities of this complex and heavily monetized system.

Sync Up Cinema: Episode 6 presents filmmaker Nailah Jefferson with her film COMMUTED, about the life of Danielle Metz, an African American mother of two whose sentence of triple life plus twenty years for non violent drug offenses in 1993 was commuted by the Obama Administration, and JUSTICE, INC, a documentary series investigating the New Orleans Criminal Justice System by a local filmmaker who requires an anonymous online presence for the duration of production.

Friday, November 22nd from 6-8pm at the George and Joyce Wein Jazz and Heritage Center, 1225 N. Rampart Street.

DOORS 5:30pm

Cocktails!

Thanks to our sponsor, Mimi's in the Marigny



VOICE-OVER WORKSHOP, BATON ROUGE

Thursday December 5th, 2019

Voice-over Workshop, BATON ROUGE

Thursday December 5th, 2019 (7pm-9pm)

Where: Conference Room, Second Floor, Arts Council of Baton Rouge, 427 Laurel Street, Baton Rouge, LA 70801

Admission to this workshop is by ADVANCE BOOKING ONLY or FALL 2019 SEASON PASS. No walk-ups.

Session fee: Only \$25 (\$20 for full Members of SAG-AFTRA).

FIND YOUR BEST VOICE®

Whether you are an established or aspiring performer on-stage, on-screen, on-camera, or behind-the-mic, you will enjoy the fun, professional-yet-informal, and informative workshops atmosphere where you will improve your voice and gain valuable information that will help you to enhance your career. Work with scripts and discuss elements of the voice-over business in a professional and secure environment, supported and coached by NVT Accredited Voice-over Coach Jacques Pourciau

All funds go to The NOLA Voice Talent Foundation to support its programs.

Learn about The NOLA Voice Talent Foundation, including our 10th Anniversary video, at www.nolavoicetalent.org

The NOLA Voice Talent Foundation - 501(c)3
Over 10 years of providing EDUCATION, OPPORTUNITIES, and YOUTH & COMMUNITY SUPPORT

We're all about YOU.

Arts Council of Baton Rouge - Arts Council of Baton Rouge, 427 Laurel Street, Baton Rouge, LA 70801, USA



15TH CINEMA ON THE BAYOU FILM FESTIVAL!

January 22-29, 2020

The 15th Cinema on the Bayou Film Festival, an annual international juried Film Festival, will be held on January 22-29, 2020, at venues in and around Lafayette, Louisiana.

Come join us for the screening of nearly 200 independent films, along with the filmmakers who make them, from across the United States and around the world. The World, U.S. and Louisiana Premieres will include narrative and documentary features, and narrative, documentary, animated and experimental shorts.

See you in January!!!

All-Access Passes can be purchased through Eventbrite at: https://www.eventbrite.com/e/15th-cinema-on-the-bayou-film-festival-tickets-77756057461. Individual tickets, day-passes and tickets for the opening and closing night films and receptions will go on sale in December.

A description of all films and a complete schedule of film screenings and events will be posted on our web site in early January, 2020.

IN OLD KENTUCKY THE 1919 FILM CELEBRATES ITS 100TH ANNIVERSARY

Known as the "Sport of Kings," horse racing was a very popular sport in the early 20^{th} century, as was the case in New Orleans. Horse racing in the city dates back to the 1870's. Fair Grounds Race Course & Slots, the nation's third-oldest racetrack, has been in operation since 1872, although horse racing took place on that site years before.

In 1918, Louis B. Mayer acquired the filming rights to the popular play *In Old Kentucky* by Charles T. Dazey, a story laid out in the Blue Ridge Mountains of Kentucky.

So what does horse racing in Louisiana have to do with a movie about feudal battles between mountaineers, gun fights between moonshiners and revenue officers, and a

Queen Bess Wins Anita Stewart In 01d Kentuck Marshall Neilan

fox chase? The film also contained thrilling horse racing sequences.

Recognized at the time as one of the premiere racing venues, it is no wonder that the film's director, Marshall Neilan, took his company, which included the film's star Anita Stewart, to New Orleans to film the race track scenes. According to the following quote which appeared in *Camera!* Magazine 1919:

Here is an instance of one being paid for taking a pleasure jaunt, for who wouldn't like to across the Mason and Dixon line and take in the king of sports amid the Southern atmosphere? And to Mister Neilan they owe that vote of thanks.

AFI Film Synopsis:

Illiterate Blue Ridge
Mountain girl Madge Brierly
falls in love with vacationing
Blue Grass aristocrat Frank
Layson, when he stops
Horace Holten from
defrauding her of her coalrich lands. For revenge,
Holten tells moonshiner Joe
Lorey, who loves Madge,
that Frank is a revenue
officer.

After Madge rescues Frank from Joe's attack, they go to Frank's home, where he teaches her reading and writing, and she rescues his racehorse, Queen Bess, from a fire set by Holten. Because Frank has nearly all of his family's money riding on the big Kentucky race, Holten gets Frank's jockey drunk.

Madge, discovering this, disguises herself and rides Queen Bess to victory. She leaves for home unnoticed,



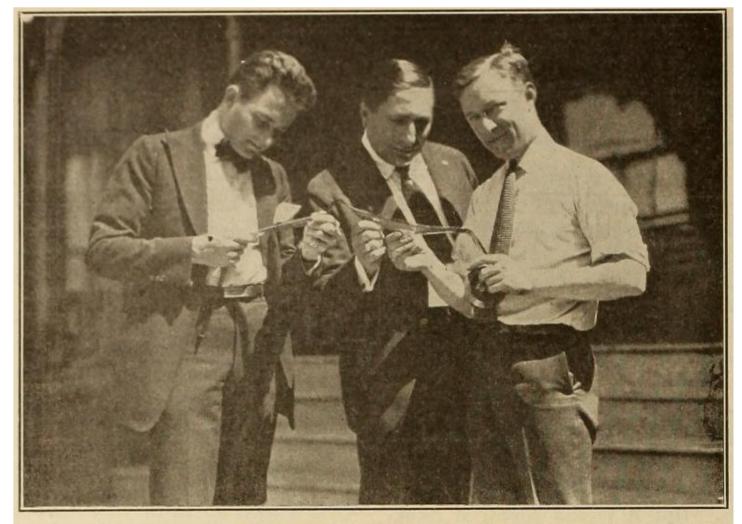
Stage successes renew their lease of life on the screen.

Anita Stewart, as the jockey "In Old Kentucky,"

helps much in the come-back of the famous old

melodrama. No, she does NOT ride a dog.

and comes across the Night Riders chasing Lorey. After she persuades them that Holten killed her father years earlier, and was responsible for Lorey's attack, they chase Holten who falls from a mountain and dies. Years later, Madge's and Frank's children play at feuding.



Rudolph Cameron, Louis B. Mayer and Billy Shea, examining a piece of film from Anita Stewart's latest production, "In Old Kentucky"

Early reports also list other filming locations as Santa Cruz, California, Natchez, Mississippi, Churchill Downs and other areas of Kentucky.

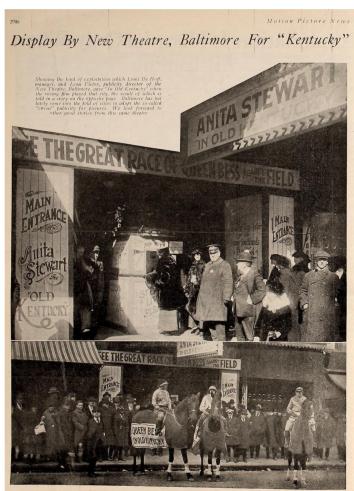
In Old Kentucky was distributed by First National Exhibitors' Circuit, Inc. and premiered on December 15, 1919.

According to reports from the Louis B. Mayer Productions offices"

"Accompanying the film is to be a massive and spectacular stage effect of racing horses to visualize the exciting race-track scene which is one of the punches on the film."

Movie theaters across the country put on extensive exploitation programs for the release of this film. Most of the efforts focused on the horse racing aspect of the film. Here are a few examples:







Imagine today's movie goers walking through a line of race horses to get to the boxoffice!

Fortunately for silent film fans, industry reports state that the film still exists in the MGM archives.

Happy 100th birthday!

Cane River Film Festival

Historic Downtown Natchitoches

March 20-21,2020



3rd Annual Cane River film festival

Natchitoches has a long and intimate history with American cinema. The Cane River film festival represents the latest chapter in that history. We are as diverse as the community that we represent.

Our Mission is to showcase, nurture and support the emerging creative filmmakers. At the Cane River film festival, we pride ourselves on building a unique and powerful hub for filmmakers all over the World.

The festival will take place in the historic district of Natchitoches, La, USA, March 20-21,2020. The festival highlights the work of International and National student/independent filmmakers and Natchitoches' contribution to the film industry. See commercial below.

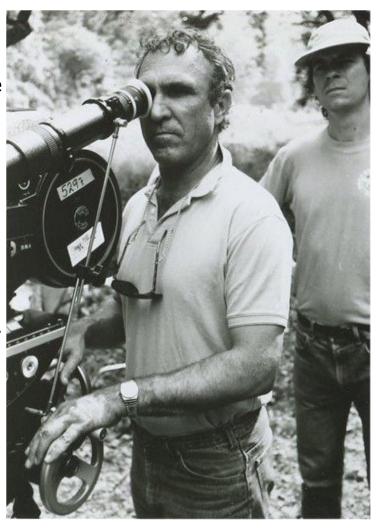


THE GOVERNOR AND THE STRIPPER

Although Louisiana has just experienced a rather contentious governor's race, neither candidate was accused of having a May-December romantic relationship with a world famous stripper. That distinction belongs to former Louisiana Governor Earl Long and this relationship was the basis for the 1989 Louisiana-shot film **Blaze**.

From April through June, 1989, many towns in Louisiana played hosts to Touchstone Pictures film production of *Blaze*, the 1898 movie based on Blaze Starr's 1974 autobiography, *Blaze Starr: My Life As Told to Huey Perry*.

According to production notes in AMPAS library files, director Ron Shelton (right) came across Starr's autobiography and bought the screen rights in 1983. He spent hours recording Starr's recollections of her years with Louisiana Governor Earl Long and decided to make the tale of political scandal into a May-December romance. He received resistance from studios, which deemed the movie "uncastable," but eventually got it to A & M Films president Gil Friesen, who was not impressed by the script, but loved the idea.



After his success directing *Bull Durham*, Shelton sent the script to actor Paul Newman. The actor signed on to portray Long, while a lengthy search ensued to find the actress to play Blaze. After months of auditioning for the part, Canadian stripper Lolita Davidovich was cast for her feature film debut, beating out Melanie Griffith, who was reportedly in contention for the role. According to multiple sources, two weeks later, Newman changed his mind. Eighteen days later, Newman reversed his second decision.



The movie tells the highly fictionalized story of the latter years of Earl Long, a flamboyant Louisiana governor, brother of assassinated governor and U.S. Senator Huey P. Long and uncle of longtime U.S. Senator Russell Long. According to the novel and film, Earl Long allegedly fell in love with a young stripper named Blaze Starr. (The real Starr, born Fannie Belle Fleming, had a cameo role in the film.)

LOCATION SHOOTING IN LOUISIANA

Principal photography began in April of 1989 at the East Louisiana Hospital and Feliciana Forensic Facility in Jackson, LA. Other locations included Clinton High School in Clinton, LA, which stood in for "Mandeville State Hospital."

Three weeks later, production moved to Baton Rouge, LA, where they filmed in the Old Governor's Mansion, the Beaux-Arts Capital Building, the State Legislatures Building, which included the Capitol Rotunda and observation deck overlooking the statue and grave of Huey P. Long, Earl Long's brother. Interiors and exteriors of Blaze's West Virginia home, Sho-Bar, the Flamingo Motel, a section of a DC -3 airplane, and the interior of



Long's office were constructed in an abandoned Woolco store.

Approximately sixty percent of the movie was filmed in Winnfield, Long's hometown and final resting place. For five weeks in May and June, Winn Parish residents lived in the 1950s. Storefronts were repainted, renamed and relocated. A transformed Princess Theater wore the marquee of its former competitor the Venus. A dress shop became a bakery; a former mechanic's shop, a fruit stand. And the Winnfield Hotel, once again, housed the stripper and her governor. An old farm house was transformed into Long's famous Pea Patch spread in nearby Verda. Scenes were also shot in the French Quarter of New Orleans.



In addition to Louisiana, other filming locations included Burbank, California, Saline, Montgomery, Hudson and Jonesboro, Alabama and Tennessee.

Several industry sources estimated that the \$22 million production contributed \$13.5 million to the local Louisiana economy.

The film concludes with the following epilogue: "Earl K. Long was buried in the city park in his beloved home town of Winnfield, Louisiana, one week after being elected to the U.S. Congress. Blaze Starr moved to Baltimore, Maryland, where she is still a performing artist on the local cultural scene."

Onscreen
acknowledgments
state: "The Producers
wish to thank: The
People of the Great
State of Louisiana; The
Louisiana Film

A governor. A stripper. Forced to choose between the office he held and the woman he loved, he chose both. BLAZE

Commission; The Winnfield Film Commission; The Tennessee Film, Entertainment and Music Commission; The Beech Grove Processing Plant, Lake City, Tennessee; The La. Purchase Garden and Zoo, Monroe, Louisiana."

Blaze premiered in Los Angeles and New York on December 13, 1989 to mixed critical reviews. It debuted at number 9 at the North American box office on its opening weekend.



The Louisiana Political Museum & Hall of Fame in Winnfield has on display the 1951 Chevrolet sedan that originally belonged to Earl K. Long. He used it as a campaign vehicle in the 1950's-complete with a sound system on top. The car was used in *Blaze*.





ADVERTISE IN THE 2020 GUIDE

The news keeps getting better for the 2020 Mardi Gras Guide, whose circulation just jumped to 95,000. The Louisiana Office of Tourism has ordered 10,000 copies to be distributed at the state's Welcome Centers and mailed with Louisiana Tour Guides in the month of January.

And daily subscribers to the Times-Picayune/The New Orleans Advocate will have our 2020 issues delivered to their homes. Plus another 33,000 copies will be sold through our 400 retail outlets in a six parish area.

We are on the press in six weeks, so if you would like to advertise your business in the Mardi Gras Guide, please call Arthur Hardy at 504-913-1563 or contact us at mardihardy@gmail.com for information.

Happy Mardi Gras!





Budgeting and Financing for Independent Filmmakers

Lesson by Carol Bidault de L'Isle

This month WiFT is holding our Budgeting and Financing Workshop for Independent Filmmakers. This program is meant for producers, as well as directors, writers and actors that need to understand how decisions get made as to which films get financed.

About Carol Bidault

Carol Bidault de l'Isle is an award winning producer, specialized in international motion picture/television financing, distribution,



media asset acquisitions and management. She brings with her over 30 years of industry experience in the United States, Europe and Latin America. In 2010, Ms. Bidault moved to New Orleans, Louisiana to open the new headquarters of MediaFusion Entertainment, LLC. She recently produced Cut Off (Brad Dourif, William Baldwin, Jean-Marc Barr); in pre-production & development features on three continents (US, Europe and Middle East).

Free for members, \$25 for non members, discounts to NOVAC, NOFF.

RSVP wiftlouisiana@gmail.com

Purchase Admission:

https://www.wiftlouisiana.org/workshops-panels

Location:

Second Line Stages

800 Richard Street, 70130.

Date & Time:

Tuesday, November 19th, 2019. 6:30pm-8:30pm.



IRIS AWARD GALA- Honoring Award Winning Actress, Rutina Wesley!

December 11th, 2019. 7:00pm-9:00pm.



Women In Film & Television-Louisiana will hold our annual Iris Award Gala at the prestigious Marigny Opera House! Last year was an amazing experience and we look forward to this year's gala to be just as amazing, if not better! We will have great music provided by a DJ, delicious catering, and good times created by our WiFT-Louisiana atmosphere. Raise a toast to all of our accomplishments this year.

Award winning actress, Rutina Wesley, made her on-screen debut as the main character in the film How She Move,

from British director <u>Ian Iqbal Rashid</u>. She then won the role, Tara Thorton, in the <u>HBO</u> series <u>True Blood</u> in 2007. In January 2015, it was announced that Wesley had been cast in a recurring role on the NBC drama series Hannibal. She portrayed Reba McClane, "a blind woman who enters into a relationship with Francis Dolarhyde (Richard Armitage), and helps soothe his murderous urges—at least at first."

Wesley appeared as Liza Warner in the fourth season of Arrow. In 2016, Wesley was cast as lead character in the Oprah Winfrey Network drama series Queen Sugar, produced by Ava DuVernay and Oprah Winfrey.

Rutina has been nominated for a Scream Award, Satellite Award, Screen Actor's Guild Award, NAACP Image Award, and a Black Reel Award.

We'll see some notable faces, friends, and fellow sisters and brothers of our film industry.

So let's make Iris Season the season!

Laissez le bon temps rouler!

Location:

Marigny Opera House 725 St. Ferdinand.

Date:

December 11th, 2019.

Time:

7:00pm- 9:30pm

Tickets:

Free for WIFT-LA Members

\$30.00 for Non-Members \$20.00 for 1 guest of WiFT-LA Member

LOUISIANA FILM PRIZE ANNOUNCES GLOBAL CALL TO FILMMAKERS FOR 2020 COMPETITION WITH \$50,000 PRIZE

Though Prize Fest 2019, a record year on every metric, ended less than 45 days ago, Gregory Kallenberg has pressed the reset button allowing filmmakers to register projects for the ninth annual competition.

"There was so much excitement surrounding the competition in 2019 that we wanted to open registration immediately to capitalize on that energy," said Gregory Kallenberg, executive director of Prize Foundation. "With



finalists last year coming from across the country, as well as Australia and London, we also want to ensure that filmmakers have as much time as possible to complete their films."

Filmmakers have already begun registering for 2020 including teams from Shreveport, Bossier, and Dallas. Projects may register (<u>lafilmprize.com</u>) and begin shooting immediately, but production and a rough cut of the film must be completed by midnight on Tuesday, July 14, 2020. Twenty films will be selected from the submissions in August 2020 who will compete for the \$50,000 cash prize – the largest of its kind anywhere in the world.

Prize Fest, which started as just the Louisiana Film Prize in 2012 has grown from a festival of less than 1,000 attendees to shattering the 5,000 mark this year. Chris Lyon, founding member of the Prize Foundation, credits the success of Prize to Shreveport's growing self-awareness and willingness to try new things.

"We have one of the most innovative formats for a festival and competition in the world," Lyon said. "That's not just for Film Prize. It's for music, food, and fashion too. Anyone who was at Prize Fest this year felt a shift. We've turned a corner as a community. Just look at the new local businesses, the increased interest in local art and commerce. We aren't the city we once were and that is on display at Prize Fest."

This year's festival dates have been announced as September 30th – October 4th, 2020. Tickets will go on sale next spring.

Register a film project at lafilmprize.com₂₅



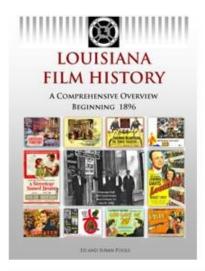
BROAD THEATER ANNOUNCES TOYS FOR TOTS DROP OFF BOX IN LOBBY

The Broad Theater has a Toys For Tots drop off box right in the lobby. Drop off new toys on your next stop at the theater to help bring some holiday cheer to those who need it most.



Hollywood on the Bayou

AVAILABLE BOOKS AND PRINTS









And for those who love the old movies ...
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different Louisiana Film Prints showing
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WHO WE ARE AND WHAT WE DO

For over 40 years we have been involved with documenting, recording and preserving film accessories (i.e., press books, movie stills, movie posters, general press materials, etc.). Our path has evolved from being just collectors to retail and wholesale dealers and eventually to full time researchers. And now our focus is on Louisiana's extensive film history.

In researching information related to our personal collection of original movie posters (see photo below), we realized that there was no central location to find information about our state's history in the filming industry. Thus, we have taken on the quest of preserving this information through books, film prints, lectures, research, website and exhibits of The Poole Collection (consisting of our personal collection acquired over 40 years).

