

LAMP POST

October 2011

LEARN ABOUT MOVIE POSTERS

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WELCOME TO OUR NEW LAMP SPONSOR

pastposters.com

**ORIGINAL QUAD POSTERS ~ ORIGINAL CINEMA POSTERS
ORIGINAL MOVIE POSTERS ~ ORIGINAL FILM POSTERS**

Jamie Cooper's family had been in the UK cinema industry since the 1970's. Due to economic reasons, they closed their doors at the beginning of 2010. Over the last four decades, they have amassed a private collection of approximately 10,000 posters and are now steadily cataloging and making them available to collectors via their new website, pastposters.com, and their eBay store, ID pastposters.

Each item is described and photographed, and every flaw is listed. Collectors have the peace of mind knowing that all of the items are original from their own sites.

BE SURE TO CHECK OUT THIS GREAT WEBSITE!



EMOVIEPOSTER.COM PRESENTS 12TH ANNUAL HALLOWEEN AUCTION

eMoviePoster.com's 12th Annual Halloween Auction begins October 23rd, and will contain many hundreds of great posters, lobbies, & stills, both linenbacked and unbacked. This great auction will be presented three parts beginning October 23rd, 25th, and 27th!

Preview Galleries:

[half-sheets](#) | [window cards](#)
[scene lobby cards](#) | [title lobby cards](#)
[pre-1960 one-sheets](#) | [inserts](#)

PLUS every buyer in our 12th Annual Halloween Auction gets this great t-shirt with the Frankenstein R47 one-sheet image as a bonus!





UPCOMING AUCTION SCHEDULE

October 19th	Halloween Auction Part 2 - 8x10 Stills
October 26th	Halloween Auction Part 1 - Rolled One Sheets
November 2nd	47x63 inch French Grandes
November 9th	Folded One Sheets
November 16th	Single Lobby Cards



HERITAGE AUCTION GALLERY VINTAGE MOVIE POSTERS SIGNATURE AUCTION

NOVEMBER 18-19, 2011

DALLAS, TEXAS

Heritage Auction Gallery will present its Vintage Movie Posters Signature Auction #7043 on November 18-19, 2011 in Dallas, Texas. Online bidding will begin approximately October 27, 2011. Visit their website [HERE](#) for full details.



ON THE HUNT FOR THE ELUSIVE JAWS R1979 REISSUE

An Ed-itorial

When you are discussing what film started the age of the blockbusters, the first thought is *JAWS*, and for good reason. The main way of distributing a major film up until the mid 1970s was to release it to premiere theaters in each major city, then continually expand it to others. Well, for some reason, distribution AND a LOT of other things were done differently with the release of *Jaws*.

Jaws is considered THE FIRST successful film to utilize wide distribution. It was released EVERYWHERE at the same time. When it comes to posters, it is the only film, that I can think of that issued BOTH sizes of 2 sheets. When loading posters for *Jaws*, for the FIRST TIME, I had to distinguish between a 2 sheet (41x54 - 2 times the size of a 27x41) and a Subway 2 sheet (45x59 - 2 times a subway one sheet of 29.5 x 45)

And that wasn't all. There is a LOT of confusion and problems with *Jaws* posters. For example, I found 4 different versions of the one sheet. But one thing really bothered me: with such a blockbuster hit, there was only ONE major re-release -- July 11th 1979. Where were the R79 posters???? I searched through all the major sites and found just one listed. That particular site was one of the two remaining NSS distribution centers that actually distributed them for NSS at its re-release. And this site was the only one with a major online presence. (and they happen to be a LAMP Sponsor, which helps).

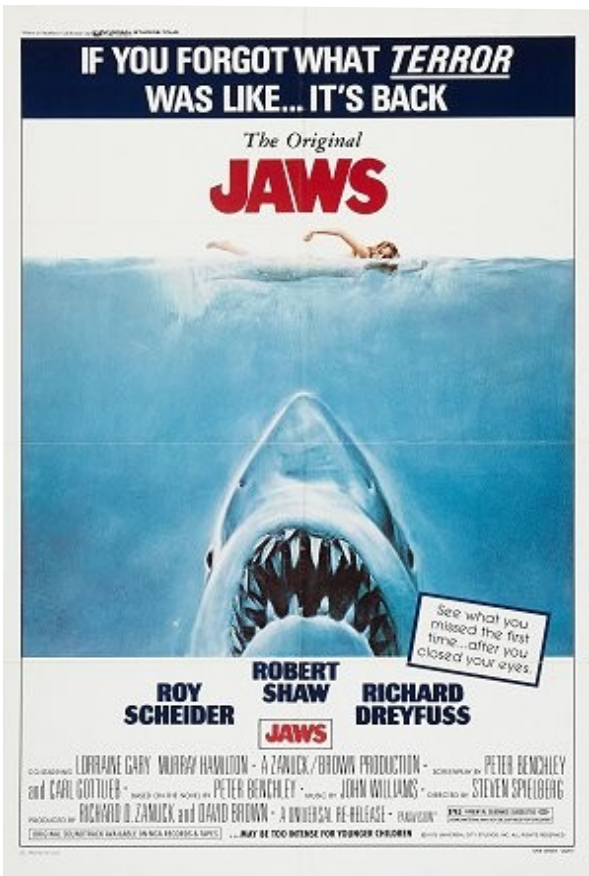
Identifying the elusive R79 Jaws one sheet

In 1978-79, Universal had a falling out with National Screen Service and took back over their own poster distribution. This is why there is no NSS paper on such major titles as "The Jerk" and "1941". So, while the original release material has NSS markings all over it, you will notice that there is NO NSS markings on the R79 Jaws. The studio DID however, mark it with 2 popular rerelease phrases: ... in the bottom of the credits is the statement "A Universal Re-release" AND across the top declares "It's Back". Pretty good markings.

The problem is that they left the original copyright tag of 1975, mainly since it was NSS's job to place the new copyright information on the posters (we have an NSS contract on file stating that it was NSS's job to do so). So, as they say down here in the Who Dat Nation ... "Whoop! THERE IT IS! The elusive R79, confusing many because of a bad copyright tag.

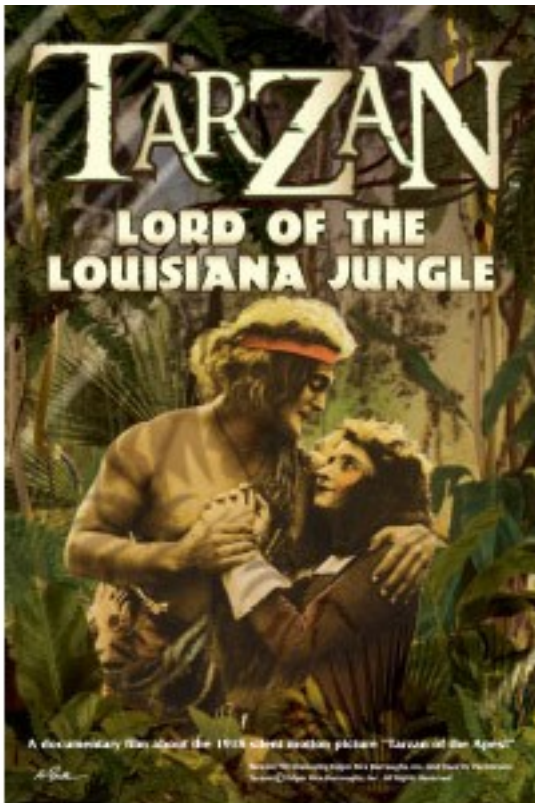
But it wasn't just in this poster. There is confusion in many of the posters issued. For example, we found 5 different Australian Daybills, the R79 Italian 2 Fogli and many others that present problems in identification. We have updated the *Jaws* title in our Movie Poster Data Base (click [HERE](#) to see the update) with over 70 different issues to be as accurate as we have on file so far, but we still left off MANY

because we didn't have sufficient documentation to even add them in. *ed*



TARZAN: LORD OF THE LOUISIANA JUNGLE

While researching our latest book, *Hollywood on the Bayou*, we had the good fortune of meeting Al Bohl, who is currently producing a documentary and book about the 1918 silent motion picture, "Tarzan of the Apes." Tarzan of the Apes was the first film starring the Edgar Rice Burroughs character. It was filmed in the "jungles of Morgan City, Louisiana." We are currently working to provide movie posters and other advertising images for inclusion in the documentary.



While he has applied for grants, Mr. Bohl is currently producing this documentary with funds from his own pocket. His daughter Allison, a documentary filmmaker, is donating her time and talent to this project. He is continuing to film while waiting for answers on the grant application as well as a possible future corporate sponsorship.

To assist with the initial funding, Mr. Bohl has produced a beautiful 24" x 36" full color "Tarzan: Lord of the Louisiana Jungle" poster suitable for framing. It is printed on fine gloss poster paper.

There were only be 250 posters printed. Each will be numbered and signed by him. Posters are available for \$25 each. This includes FREE shipping and handling. Also, your name will be listed in the end credits of the DVD presentation as a sponsor who made this documentary possible.

If you are a Tarzan fan, a silent film buff, a cinephile or a movie poster collector and would like to help support this historically important documentary, please order a copy of this beautiful poster [HERE](#).

At the request of the Burroughs group who are actively involved in the production, Mr. Bohl will be premiering his documentary in April of 2012 in Morgan City, Louisiana, which will mark the 100th anniversary of the introduction of Tarzan. We will be participating in the event.

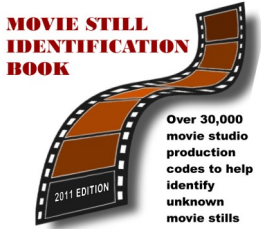
For more information about this project, visit Mr. Bohl's website [HERE](#); Tarzan: Lord of the Louisiana Jungle's Facebook Page [HERE](#); or check out the current trailer on YouTube [HERE](#).

IF ANYONE HAS ANY INFORMATION, IMAGES OR POSTERS THAT THEY FEEL COULD BENEFIT THIS PROJECT, PLEASE CONTACT [ED](#).

AROUND THE LAMP



MOVIE STILL IDENTIFICATION BOOK



A Lam About Network, L.L.C. Publication

QUADBOD'S NOVEMBER SHOW SCHEDULE

If you're in the UK area, be sure to visit [Quadbod](#) at one of these great shows:

Sat 19/Sun 20 November 2011 – Memorabilia at NEC Birmingham

And be sure to pick up your copy of the *Movie Still Identification Book* which is now available in the UK through [Quadbod](#).

KinoArt Announces New Web Update

KinoArt has announced a new update online – with 280 posters under NEW on www.kinoart.net/. Included for example:

- A collection of James Bond posters, incl. DR. NO German 1st release and a very rare Japanese style B, A VIEW TO A KILL UK 1sh, a MOONRAKER large US advance, and several other Japanese and German
- US posters for titles like ACROSS THE PACIFIC 1sh (Bogart, 1942), TO KILL A MOCKINGBIRD, BLADE RUNNER, FOXY BROWN, NUDE ON THE MOON, EVIL DEAD, a BEN HUR lenticular standee
- Polish posters like for BARBARELLA, EL DORADO, THE GODFATHER, German for titles like GIANT, MOBY DICK

And more... BE SURE TO CHECK OUT THESE NEW ADDITIONS [HERE](#).

LAMP's Newsletter Archive is now online!

Since LAMP went online January 15th 2001, we have tried to be a neutral source of information and documentation. We are presenting our newsletter archive for those who would like to go through "the way things were" and see the development of LAMP and the coverage of some of the major happenings in the hobby.

I have placed the Newsletter Archive on the LAMP home page navbar, under the "General" Category. Simple drag down and click on LAMP Newsletter Archive or click [HERE](#).

Our Fall Project

Most of our supporters know that each year around this time. we try to present a major project or book on a major topic try to document a vague area of the hobby.

This year we are tackling yet another 'Never-ending - Ever-expanding' category, but one that we think is truly needed.

A major frustration in doing research is not being able to get to a reliable source of information. Quite often it is having to try to piece together bits and pieces and hope to organize them into usable information. Well, there are major changes coming!

The past couple of years, there has been a push to digitize old books and publications (I think primarily from the push by Google that has had extremely controversial repercussions). Grants and private funding have drastically increased in a wide group of historic material.

We have been searching this type of material and gathering those that are film related. We already have several thousand issues and gathering more weekly.

So, for our Fall Project this year, we are opening our new - **Trade Magazine and Publications section.**

We already have about 500 issues online, such as 380 issues from **Film Daily**; over 50 issues of **Moving Picture World**; publications such as **Motion Pictures: 1894-1912**, with all films registered in the Copyright Office during that time; or all issues of **Optical Lantern** in 1904-1905, with instruction articles on promoting film titles instead of equipment; or **Motion Picture Almanac** 1929 (and we're just getting started)

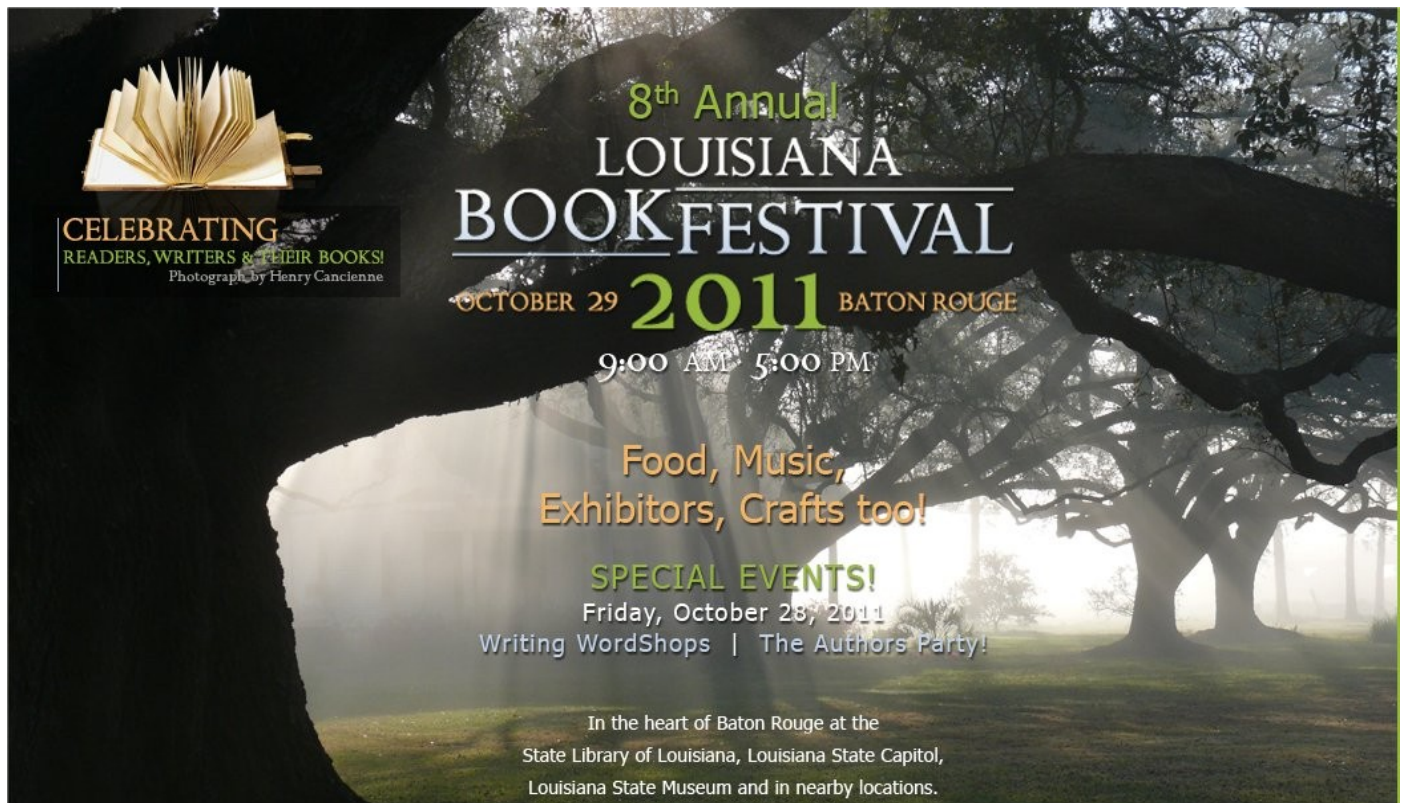
Yes, we're excited to be able to read and see ads, reviews and articles for ourselves in our research, AND we've already started cross referencing the ads and articles into the database. This should give our members an unbelievable amount of information linked from database titles, straight to the magazine ads on them.

Yes, we know this is ANOTHER impossible task... but it's another area that needs to be addressed.

The new section can be found on our Advance Research site GlobalCinemaResearch.org - under Special Sections - Documents and Publications.

P.S. Coming Soon - we're also working on catalogs!!!

For more information about this new section or if you need help locating it, please contact [Ed](#).



For any of our readers who live in or are going to be in the Baton Rouge, Louisiana area at the end of October, please visit us at the Louisiana Book Festival to be held October 29, 2011. We will be presenting our Louisiana Film History Power Point presentation at 1:45 p.m. in the Senate Committee Room C. A book signing of *Hollywood on the Bayou* will follow.

HOLLYWOOD ON THE BAYOU Film Print Series



To coincide with the promotion of our new book, *Hollywood on the Bayou*, we are issuing a series of selected film prints featuring movie poster artwork for films made in or about Louisiana. This series was initially designed for use by libraries and schools as an exhibit. However, the response has been so overwhelming that we are releasing a series for the public. The prints measure 12x18" on glossy cardstock.

For more information about our new book or the prints, visit our website www.HollywoodontheBayou.com. Also, be sure to like us on our [Hollywood on the Bayou Facebook](#) page.

OUR ANNUAL HALLOWEEN SALUTE TO ZOMBIE MOVIES



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facebook

You can track what's happening daily on LAMP on Facebook. We will update changes on the LAMP site, additions to the Movie Poster Data Base, and post any item that we think is of interest to the community. To "LIKE" LAMP, click [HERE](#).

That's all for this month. If anyone has any movie poster news or announcements, suggestion or comments, please let us know.

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