

LAMP POST

February 2011

LEARN ABOUT MOVIE POSTERS

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Moore Move Memories

Vintage Stills & Lobby Cards Auction

February 24th at 5:00 Pacific Time

Moore Movie Memories will be auctioning over 500 pieces (in 186 lots) featuring great movie stills from as far back as 1923 and lobby cards from as far back as 1944! John Wayne, Marilyn Monroe, Henry Fonda, Beatles, Elvis, Sinatra, Dean Martin, Academy Award Winners, and Disney too! A wide area of interest from silent to talkies to musicals to animation!!

The auction is being held on the icollector.com **Live Auction** website. Bids can be placed from now until Thursday February 24th at 5:00 Pacific Time. At that point, the auction goes live. To preview this great auction or to place your bids, click [HERE](#) -- **AND BE SURE TO FOLLOW THE LIVE AUCTION ON THURSDAY, FEBRUARY 24th AT 5:00 Pacific Time**

MARCH BRINGS TWO PREMIER POSTER AUCTIONS

HERITAGE's MARCH DALLAS SIGNATURE VINTAGE MOVIE POSTER AUCTION #7035

MARCH 25-26, 2011

**ONLINE BIDDING BEGINS
AROUND MARCH 7th**

Heritage Auction Gallery will be presenting its 2011 March Dallas Signature Vintage Movie Poster Auction #7035. The auction will be held March 25-26 in Dallas. Lot viewing will be held March 23-26, also in Dallas.

(Continued Page 2)

EMOVIEPOSTER.COM's SPECIAL NON-US OR NON-MOVIE MINI/MAJOR AUCTION

MARCH 29 & 31, 2011

**CONSIGNMENT DEADLINE:
FEBRUARY 25th**

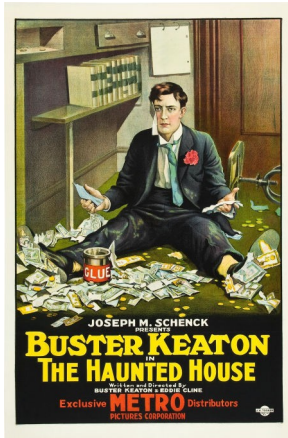
March 29 - Part I

March 31 - Part II

If you have posters to consign, contact Phillip [HERE](#). Stay tuned for more updates.

HERITAGE MARCH VINTAGE MOVIE POSTER AUCTION, Cont'd

Here are just a few of the featured items to be offered at the Heritage Gallery March Vintage Movie Poster Auction:



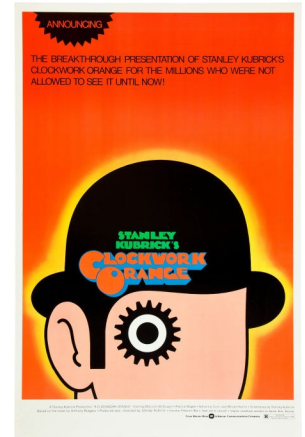
Haunted House - 1921
One Sheet



Little Giant - 1933
One Sheet



Man From Planet X - 1951
Silk Screen 40x60



A Clockwork Orange - 1971
One Sheet



Great Mexican War - 1914
Three Sheet



Tarzan and His Mate
- 1934 - Three Sheet



It's A Wonderful Life -
1946 - Three Sheet



Dracula's Daughter - 1936
Three Sheet

Heritage has currently posted 68 items to be featured in this auction. More items will be added to this preview gallery as descriptions and pictures are added.

To view the currently posted featured items in this great upcoming auction, click [HERE](#).

ZANART PUBLISHING LOBBY CARDS

There are many companies that commercially produce posters and lobby cards that are often times sold as original theater accessories. Portal, OSP and SAC are just three of these companies who produce(d) commercially licensed posters and lobby cards for direct sale to the public. Their products are not created for or used in the theater. Unfortunately, many new collectors, who are unfamiliar with the difference, purchase these items believing that they are legitimate movie paper.

We have recently been receiving a number of calls regarding lobby cards that were produced by Zanart Publishing Company. According to the callers, these lobby cards are currently being sold erroneously on online auctions, such as eBay, as original theater used lobby cards.

Zanart Publishing Company was founded in 1990 and in a short time produced a variety of unusual items. In 1996, Zanart was purchased by One Stop Posters.

Lobby Cards

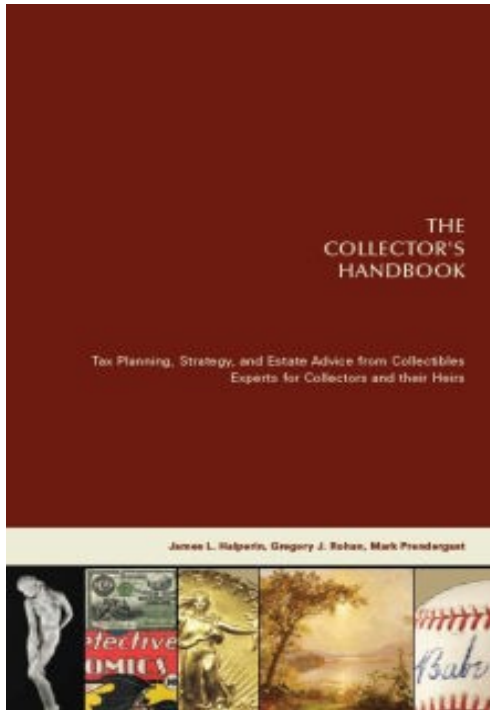
Zanart produced commercial lobby cards on several major films as well as some television shows. They were 11x14" on card stock and normally came in a set of 8. Zanart called them "Moviecards" and come in cardboard folder-type package. The problem comes in when they are removed from the package. There is only a copyright tag and nothing else to mark them as Zanart. This is why it is easy for them to be marketed as original theater-used lobby cards.

Here's the movie titles that they released:

- Batman Returns
- Bram Stoker's Dracula
- Gone With the Wind
- Home Alone 2
- Last of Mohicans
- Star Trek VI
- Star Wars
- Wizard of Oz

See our full LAMP article, including images, [HERE](#).

The Collector's Handbook - A Must Have For Anyone Who Collects



The Collector's Handbook, written by James L. Halperin and Gregory J. Rohan, is an absolute must-have addition to any collector's library.

This booklet presents a step-by-step guide to estate planning for collectors. From record keeping to taxes and tax planning to the best liquidation methods for maximizing proceeds, this handy primer cuts right to the chase.

It is mostly written for the active collector, but pertinent chapters also have "Tips for Heirs" sections to aid non-collectors in avoiding common pitfalls after inheriting a collection (and once you've read this book, its convenient size makes it perfect for inclusion alongside your collection in a bank vault or safe deposit box).

This great handbook is currently being offered FREE by Heritage Auction Galleries. To get your complimentary copy, visit their website [HERE](#).

Movie Still Identification Book

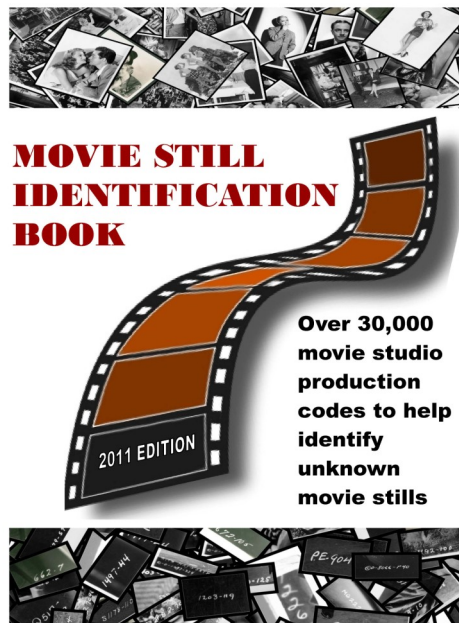
I'm in awe of your achievementfilm researchers everywhere are in your debt.

LP - Editor

~~~~~

*Wonderful book.  
Already helped me solve  
some problem stills.*

*KP - Archivist*



**Get  
Your  
Copy  
Here**

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# AROUND THE LAMP

## Quadbod's February Show Schedule

For our UK friends, be sure to visit Terry & Sue of Quadbod at the following UK events:

**Sat 19/Sun 20 March 2011** –  
Antiques & Collectors Fair,  
Shepton Mallet at the Royal Bath  
& West Showground ... Mendip  
Hall 2

**Sat 26/Sun 27 March 2011** –  
Memorabilia at NEC Birmingham

For more information about their schedule, visit their website [HERE](#).

## Film/Art Gallery's Gallery of the Month

### **James Bond 007**

Each month, Film/Art Gallery features posters devoted to a different actor, director or theme. This month, it's 007.

**This is a great time to add to your James Bond collection. To see the 007 posters for sale, click [HERE](#).**

## Bloody Rare Posters Special Website Only Sale

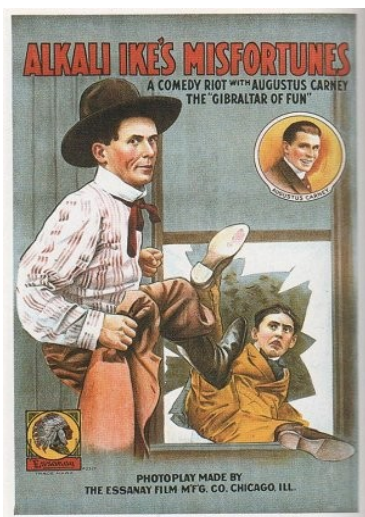
Bloody Rare Posters is currently featuring a Special Website Only Sale - 20% OFF all posters in stock.

There are no exclusions. Please note that this sale is for a limited time only -- so act now.

Check out this sale and their featured posters [HERE](#).

## **NEW IMAGES ADDED TO MOVIE POSTER DATA BASE**

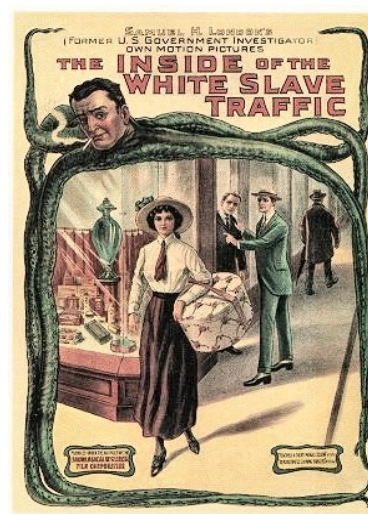
New images are added daily to our [Movie Poster Data Base](#) (a/k/a Cinema Poster Archive). Here are some of the titles recently added. For a full list, click [HERE](#).



[Alkali Ike's Misfortunes](#) 1913  
[Belle Russe, La](#) 1919  
[Birth of a Nation](#) 1915  
[Captain Horatio Hornblower](#) 1951  
[Cattle Thief's Escape](#) 1913



[Daughter of the Mines](#) 1910  
[Death Song](#) 1913  
[Dorothy Vernon of Hadden Hall](#) 1924  
[Follow Me Boys](#) 1966  
[From Manger to the Cross](#) 1912



[Inside of the White Slavery Traffic](#) 1913  
[Johanna Enlists](#) 1918  
[Joining the Tanks](#) 1918  
[Life in Joliet Penitentiary](#) 1914  
[Light in the Dark](#) 1922

## LAMP MEMBER NEWS

The new **United States Section** is now online at **Global Cinema Research**. The purpose of this move is to consolidate all the U.S. advance research into an EASY to navigate area and put EVERYTHING at your fingertips.

In addition, we have turned on two new areas - a US studio logo log and a US studio Directory.

## NEW YORK MEMORABILIA SHOW LOOKING FOR DEALERS

**Your 2nd Childhood Memorabilia Show and Jimmy's Night at the Bijou** show will be held on May 14-15, 2011, at Holiday Inn, 440 West 57th Street, New York. This year's show will feature a salute to legendary actor Glenn Ford with his son Peter Ford who will be promoting his new biography, *Glenn Ford: A Life*.

Vendor tables are currently available but are on a first come, first serve basis. For more information about the show, click **HERE**. To get more information on dealer tables, click **HERE**.



**MCW #753 – MARCH, 2011**

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THE "BACK ISSUES" DEPT. TO ORDER, OR  
BETTER YET, WHY NOT SUBSCRIBE AND GET  
THE NEXT YEAR'S WORTH!?**

**facebook**

You can track what's happening daily on LAMP on Facebook. We will update changes on the LAMP site, additions to the Movie Poster Data Base, and post any item that we think is of interest to the community. To friend LAMP, click **HERE**.

**That's all for this month. If anyone has any movie poster news or announcements, suggestion or comments, please let us know.**

**LearnAboutMoviePosters.com—MoviePosterDataBase.com**

**P.O. Box 3181 ~ Harvey, LA 70059-3181**

**Telephone: (504) 298-LAMP ~ email: edp@LearnAboutMoviePosters.com**