#### **LAMP POST**

#### September 2011

#### LEARN ABOUT **MOVIE POSTERS**

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#### PRESERVATION OF MOVIE POSTERS AND ACCESSORIES

LAMP's mission is to not only provide information and research on movie posters and accessories, but to also bring attention to the importance of preserving these great cinematic treasures. Here's a video we produced which we are using to promote this concept. Click on the image to view the video on YouTube:



Notwithstanding all of the monies that have been put into film preservation, most silent films are lost forever. But at least an effort is being made. Unfortunately, the same cannot be said about movie poster accessories.

Once the films are lost, movie posters, press and promotional materials and industry magazines are generally the only concrete evidence of these historical gems. Collectors and dealers have done an admirable job of preserving these materials, but it's time for a more concerted and coordinated effort. If you have any ideas or suggestions on how we can approach a preservation group or society, please email Ed.

#### **WELCOME NEW LAMP SPONSOR**



We are happy to welcome our newest LAMP sponsor -- France's <u>Mauvais-Genres.com</u>. This great new website offers a wonderful selection of :

- Movie Posters French, U.S., Japanese, Belgian, Other Countries
- Photos
- Signed Merchandise
- Replicas and Props
- Movie Scripts
- Story Boards
- Pressbooks
- Heralds
- Programs
- Books and Magazines

#### BE SURE TO VISIT THIS GREAT SITE HERE.

# ILLUSTRACTION GALLERY PRESENTS 10-PART BLOG CELEBRATING POSTER ARTIST HANS HILLMANN

This week. LAMP sponsor Illustraction Gallery's website is featuring Part 1 of a 10 part blog celebrating the art of **HANS HILLMANN**, Germany's premier movie poster designer and one of the 20th century's most important graphic designers. Here is an excerpt:

Born in 1925, Hans Hillmann has created over 130 movie posters and wrote several books about graphic designs. A university professor teaching Graphic arts at the Kassell Arts Academy since 1961, Hillman has influenced several generations of advertising designers and illustrators. Hillman's style is very diverse as you can see below but is always centered around one strong idea executed in a very simplistic way, immediately summing up the movie content.

To follow this ten part series and to see some great images of the posters of Hillmann, visit Illustraction Gallery's blog page <u>HERE</u>.

#### **Attention Star Wars Fans**

If you are a **Star Wars** fan who feels that the original versions of the Star War Trilogy should remain in their unmodified formats, you are not alone. The new **Saving Star Wars** website is giving these fans a venue for voicing their concerns. The following is taken from their site:

#### .: The Problem

In 1997, George Lucas refilmed, re-edited and redid many scenes for the Star Wars trilogy in a "Special Edition." Since then, Lucas has refused to have the original versions of the films be seen in high quality. All 35mm prints of the original versions have been recalled from circulation and confiscated, and the originals are no longer aired on television nor screened for special events. Lucas has stated that he would like the original versions to disappear, and that once the existing VHS and Laserdisc releases deteriorate he hopes no one will even remember the originals existed, except as "rough drafts" of the Special Editions. Not only is this robbing the world of a very important part of its cinematic and cultural heritage, but it is engaging in the re-writing of history. The original theatrical versions of these films deserve to be continued to be released and preserved in as high a quality as possible.

#### .: Why Does this Website Matter?

The Star Wars trilogy not only comprises three very good films, but it comprises three milestones of cinema history. Major motion pictures are preserved because they provide a window into the society and technology of the time in which they were made. Star Wars (the film and the trilogy) was in both respects a pop cultural landmark, and therefore its preservation should be accorded the same importance as for other culturally significant artifacts. The American Film Institute ranked 1977's Star Wars as the 13th most important American film ever made, for example, and the Library of Congress archived a print in 1989. George Lucas' open desire that it disappear, and his actions in pursuit of that goal, therefore represents a profound destruction of an important historical artifact. This has caught the attention of media professionals and movie makers. Director James Cameron has described it as a "revision of history" and "disturbing." Unfortunately, there is no obvious legal solution. What is clear is that the original films remain unavailable. They do not remain unavailable because of legal red tape, insufficient resources or studio neglect—they remain unavailable because of one man's desire to eliminate them. This should not be taken lightly. This is a serious issue in cinematic preservation.

This website is designed to inform people of the aspects surrounding this issue, and also act as a <u>form</u> of protest. Here you will find information on the Star Wars 35mm materials surviving, the philosophical and social issues revolving around the preservation of cultural heritage, and the history of cinema preservation and restoration. Let Lucasfilm know that the original theatrical Star Wars films are important and don't deserve to be buried in time.

#### .: What Can I do?

Write to Lucasfilm and let them know that people will not accept such disregard for such important films. Link to us (*Saving Star Wars*), post about the issue, get people talking and don't let it die. There are media contacts listed in the resources section. Read our resources and editorials and inform yourself of exactly what has happened. New readers or those with specific questions in mind might want to <u>browse the FAQ</u> (*on Saving Star Wars*) to start.



## DAVE ROSEN'S THRILLS THAT KILL: MORALS AND MOVIE POSTERS EXHIBIT FEATURED IN MONTREAL'S GAZETTE

Montreal's *The Gazette* recently featured a great article about LAMP sponsor Dave Rosen's Thrills That Kill: Morals and Movie Posters Exhibit. Here's an excerpt:







MONTREAL - The titles say it all. Death in Small Doses. Story of a Junkie. Maryjane. Cocaine. Pickup Alley. The Narcotic Story. But the images say it just as well - take for example the eye-catching poster for The Narcotic Story, which features an alluring woman in a revealing dress hanging on for dear life to an Imax-sized syringe below the screaming slogan: Strips the Gloss and Mystery from the SORDID DEPRAVITY of the LIVING DEATH.

The exhibition Thrills That Kill: Morals and Movie Posters - on the walls of the Blue Sunshine film centre on St. Laurent Blvd. - provides an entertaining glimpse into the fascinating netherworld of what were known

as "cautionary tale" exploitation movies. From the earliest days of American cinema, filmmakers would make movies about sex, drugs and later rock 'n' roll, designed, in theory, to warn viewers of the evils of these things.

The 18 vintage posters in the show belong to Dave Rosen, the former CBC Radio traffic reporter and current Montreal Mirror cartoonist. During a chat in the comfy confines of Blue Sunshine last week, Rosen talked about how the idea behind Thrills That Kill.

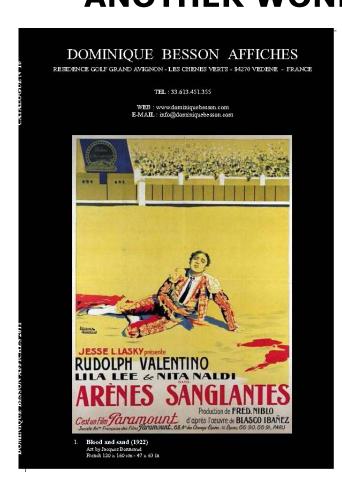
"I put this together because I thought this is something nobody has ever done before," said Rosen. "To show specifically this kind of exploitation poster, for the cautionary tale films. It's a sub-genre. Reefer Madness is probably the one that set the pattern for cautionary-tale films. The whole idea is that things are shown on the screen that are forbidden, but it's okay to show them because you're teaching people that they shouldn't be doing this stuff. That's how these producers got around the Production Code. They could show drug use and sexual situations, but it had to be an educational experience. Everyone had to get their comeuppance at the end of the movie."

The Production Code was instituted to try to keep any illicit activity out of American movies and, by the 1930s, filmmakers, mostly independent producers, began churning out these pictures. Most of the posters in Thrills That Kill are from the 1950s and 1960s - for movies like the rock 'n' roll cult fave High School Confidential and Synanon, a drama starring Edmond O'Brien as a reformed alcoholic who starts up a rehab facility.

"I think (the posters) are interesting because they're a paper window into the past," said Rosen. "Films like this are not made any more."

To read the complete article, click **HERE**. Visit Dave's Posteropolis website **HERE**.

## DOMINIQUE BESSON RELEASES ANOTHER WONDERFUL CATALOGUE



Dominique Besson has released another beautifully illustrated movie poster catalogue. Catalogue #16 features 130 posters with full page color photos.

The catalogue can be downloaded in pdf form:

http://www.dominiquebesson.com/cata16.pdf

If you wish to order a printed copy of the catalogue, send \$50.00 USD (including shipping) to Dominique as follows:

via Paypal: info@dominiquebesson.com

DOMINIQUE BESSON AFFICHES RESIDHOTEL 220 Chemin de la Blanchère 84270 VEDENE France

Phone: 33.613.451.355

http://www.dominiquebesson.com

# MOVIE STILL IDENTIFICATION BOOK Over 30,000 movie studio production codes to help identify unknown movie stills

#### QUADBOD'S OCTOBER SHOW SCHEDULE

If you're in the UK area, be sure to visit **Quadbod** at one of these great shows:

Sat 1/Sun 2 October 2011 – The Entertainment Media Show ... at Earls Court, London

Thu 20 to Sun 23 October 2011 – Chester Antiques & Fine Art Show ... in the County Grandstand at Chester Racecourse

And be sure to pick up your copy of the *Movie Still Identification Book* which is now available in the UK through Quadbod.

#### HALLOWEEN IS COMING ...

## YOUR SOURCE FOR GREAT HORROR FILM POSTERS

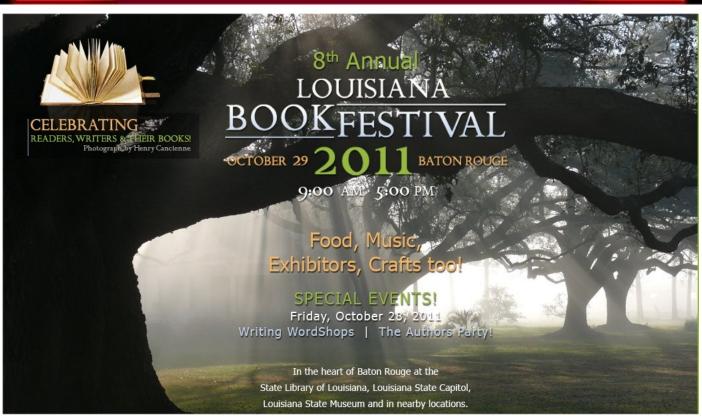


## NEW ADDITIONS IN THE MOVIE POSTER DATA BASE

New images have been added to the following titles. Click on the title name to go to the record in the Movie Poster Data Base.

Mighty Joe Young 1998
Wrecking Crew 1969
Call Her Savage 1932
Christmas Holiday 1944
Conquest of the Planet of the Apes 1972
Damn Citizen 1958
Darling of Paris 1917
Eddie Cantor Story 1953
Gold Diggers of 1935
Grand Prix 1966
'Gator Bait 1974

Adventures of Tarzan 1921
Asphalt Jungle 1950
Casey at the Bat 1927
Liane, Jungle Goddess 1956
London After Midnight 1927
Prodigal 1955
That's My Wife 1929
This Gun For Hire 1942
Werewolf of London 1935
Wild Orchids 1929
You Were Never Lovelier 1942



Ed and I are very proud to announce that we have been selected to be "Featured Authors" at the upcoming Louisiana Book Festival, which has become the second largest book festival in the country. The festival will be held on the grounds of the Louisiana State Capitol in Baton Rouge on October 29th. We will also be giving a 45 minute presentation on Louisiana film history and the importance of preserving movie posters and accessories.

### HOLLYWOOD ON THE BAYOU Film Print Series



To coincide with the promotion of our new book, *Hollywood on the Bayou*, we are issuing a series of selected film prints featuring movie poster artwork for films made in or about Louisiana. This series was initially designed for use by libraries and schools as an exhibit. However, the response has been so overwhelming that we are releasing a series for the public. The prints measure 12x18" on glossy cardstock.

For more information about our new book or the prints, visit our website <a href="www.HollywoodontheBayou.com">www.HollywoodontheBayou.com</a>. Also, be sure to like us on our Hollywood on the Bayou Facebook page.

#### **WE'RE MOVING**

After 20 years in our home, Ed and I have decided it is time to downsize. We are currently in a two story five bedroom home. Since our son David and his family moved out, it's just Ed, my 84 year old mother and me in the house. We have also tired of dealing with the problems in the house that still exist since Hurricane Katrina.

For instance, the foundation has cracked in three areas. This creates buckling in certain areas of the house. Insurance does not cover foundation damage, and the current market value of homes in this area would not warrant the out-of-pocket costs. We have found a house about five minutes from our current home which suits our needs perfectly. It's a one-story three bedroom with large office and a large detached workshop/storage which will be perfect for storing all of the posters we still have from our store. **Hope to be listing these on Susie's Corner shortly.** 

We will be moving over the next ten days. We don't know how long the computers will be down as it depends on Cox Cable. We hope to keep any downtime down to a minimum. We will be checking emails daily.



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You can track what's happening daily on LAMP on Facebook. We will update changes on the LAMP site, additions to the Movie Poster Data Base, and post any item that we think is of interest to the community. To "LIKE" LAMP, click <u>HERE</u>.

That's all for this month. If anyone has any movie poster news or announcements, suggestion or comments, please let us know.

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