## LAMP POST

January 2011

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## LEARN ABOUT MOVIE POSTERS

# LearnAboutMoviePosters Celebrates 10 Years

This month LAMP celebrates it's 10th Anniversary online. 10 **YEARS!** 

We've come a LONG way since our original 200 pages of basic information and we're very proud of what we have accomplished. We have released 10 reference books, built the ONLY cross-referenced movie poster database for research, and paved roads into areas that others thought were impossible at the time. These areas include documenting 30,000 NSS numbers, 15,000 NSS trailer codes, 32,000 production codes for identifying unknown stills, and implementing research into litho plate numbers, printers addresses, artist signatures, studio logos, reissues, histories, and much more. AND - in our SPARE time, we built a LARGE reference website that generates over 250,000 visitors per month!

# WELCOME OUR NEW SPONSORS TO THE LAMP FAMILY

### **Movieposter.com**

Looking for a rare poster of *Dark Knight*, an original lobby card set for *La Dolce Vita* or *The Man with the Golden Arm*, or a 6-sheet of *Star Wars*? Chances are that you will find it on <u>Movieposter.com</u> There you'll find an outstanding collection of vintage lobby cards, stills, posters—half sheets, 1-sheets, 3-sheets, 6sheets, quads, inserts—dating back to the 1930s.

<u>Movieposter.com</u> has been on the internet for more than 15 years, and are known for their reputation for excellent customer service, huge selection of original posters, and competitive prices. Customer service is number 1—starting with searching for what you want, providing a simple, secure way to buy what you decide on, and letting you choose a guaranteed shipping option. But their customer service does not end there—call them at 1-877-8POSTER (1-877-876-7837) or 1-416-391-0133 outside of USA and Canada—and they'll help you in any way they can! If you are searching for something, anything, they'll try to find it.

### Erdie Industries, Inc.

Welcome back to the LAMP family.

Erdie Industries opened its doors in Lorain, Ohio as a family business in 1983 (as Erdie Paper Tube Company). Since that time they have grown to over eight times their original size, and moved from a small job shop to a high speed production facility spanning two—soon to be three—buildings.

Over the years Erdie has come to specialize in mailing and shipping tubes, and have recently put their latest innovation—**the Twist-n-Pull end cap**—into production to overwhelming success. They also maintain a full range of tube and core products. Investments in high-speed, high-quality printing equipment have allowed them to print liner or wrap with the highest quality full-color labeling.

Be sure to visit Erdie for your shipping tube needs.

## LAMP INTRODUCES IT'S NEW HOME PAGE AND NAV BAR



To commemorate its tenth anniversary, LAMP will be going through a number of upgrades over the next few months.

The first significant change to the LAMP home page is the addition of a navigation bar. This multi-tiered nav bar makes it easy for visitors to find the information they are looking for. Simply "mouse" over the nav bar sections to see what they contain.

For example, a mouse over the "General" button will reveal:

Poster History Top Selling Posters Legends of the Screen Other Sources Our Mission

The "Categories" button reveals:

Poster Sizes

Stills

Other

Film

#### Each of these opens to a submenu.

Most areas of LAMP can be accessed through one of the buttons on the new nav bar.

Entrances into the Movie Poster Data Base and the LAMP Members Section are conveniently located on the left.

In addition to LAMP news items, the home page also offers Film Industry and Entertainment news feeds.

## New Global Cinema Research Site Now Online

GlobalCinemaResearch.org is an advance research website dedicated to worldwide film accessories. It was created as an advance research website that would primarily focus on film accessories (posters, stills, trailers, pressbooks, etc); be organized into a simple presentation format AND be acceptable to the academic and archival communities. It is a MEMBERS ONLY non-commercial website.

### LAMP ADVANCE AREAS MOVED TO NEW GCR SITE

All of the advanced research areas currently available to LAMP members will be moved to this site. Members will automatically have access to this new site.

The Learn About Movie Posters and the Movie Poster Data Base websites, as well as the Silent Studio Directory and the Movie Stills Archive (currently under construction) will remain FREE and open to the public. All future advance research information and documentation will be part of the new Global Cinema Research site.

### LAMP BOOKS NOW AVAILABLE ONLINE

In addition to the current advance research sections such as NSS numbers, printers and lithographer logs, studio logo logs, artist signature logs, movie production codes, etc., all of the LAMP reference books, including the *Learn About International Movie Posters* book as well as the new *Movie Still Identification Book*, will be available for viewing online.

For membership information, click on the image below.



The film poster and accessory industry has no single repository of information ANYWHERE in the world.

Small amounts of information are scattered in literally thousands of locations.

Consequently, to do any type of legitimate research is such an unbelievable nightmare that it is usually abandoned and left to guess work.

Since 1997, when we wrote the first reference book on the hobby, we have strived to build that repository.

Since a lot of the documentation no longer exists, we are having to work backwards and RECREATE that documentation.... section by section.





To get an idea of what we're talking about.. think of the Greek Parthenon...



To hold up the structure, they used lines of columns all the way around the building. With ALL the columns in place, the structure is strong and reliable. If one side isn't there, or if there are columns missing,

the structure has weaknesses and becomes shaky and unreliable.

Now, to build this structure of film accessory documentation, EACH column has to be put in place ONE AT A TIME. Think of each column as a particular type of information...

*Stills production codes	*NSS (or independent) histories
*Stills archives	*NSS poster & trailer logs
*Lithographers/Printers info	*Release and reissue data
*Lithographer logos	*Censorship data
*Lithographer plate numbers	*Censorship stamps and seals
*Artists signatures	*Scopes & other filming data
*Artists filmography	*Reissue markings
*International printer addresses	*Reprint & commercial data
*Distributor & Studio histories	*Fakes and Fraud information
*Distributor & Studio logos	*Accessories for each release
*Contracts & legal documents	*ALL TYPES of add'l information

AND ..... You have to build a Fully Searchable, Cross-referenced

MASTER DATABASE so researchers can locate, verify and expand the information.

We know that we are attacking an impossible situation, especially on a world wide level. JOIN US in our quest to preserve this data before it's lost forever!



# The Collector's Handbook - A Must Have For Anyone Who Collects



*The Collector's Handbook*, written by James L. Halperin and Gregory J. Rohan, is an absolute must-have addition to any collector's library.

This booklet presents a step-by-step guide to estate planning for collectors. From record keeping to taxes and tax planning to the best liquidation methods for maximizing proceeds, this handy primer cuts right to the chase.

It is mostly written for the active collector, but pertinent chapters also have "Tips for Heirs" sections to aid noncollectors in avoiding common pitfalls after inheriting a collection (and once you've read this book, its convenient size makes it perfect for inclusion alongside your collection in a bank vault or safe deposit box

This great handbook is currently being offered FREE by Heritage Auction Galleries. To get your complimentary copy, visit their website <u>HERE</u>.

# **Movie Still Identification Book**

I'm in awe of your achievement ....film researchers everywhere are in your debt.

LP - Editor

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Wonderful book. Already helped me solve some problem stills.

KP - Archivist



A Learn About Network, L.L.C. Publication





#### Moore Movie Memories Poster Auction

Moore Movie Memories is planning the Super Bowl of Movie Poster Auctions! What is Moore Fun than a Packers/Steelers Game? A no reserve Auction on Original Movie Posters from your Favorite Movie Stars!

This auction of almost 600 posters is too big for just one day - so the auction will be held Feb 3rd & 4th.

Here's a preview:

#### Session 1

Session 2

#### Dominique Besson Inventory Update

DominiqueBesson.com is currently featuring a great new selection of international classics such as Marx Bros, Marilyn, Laurel & Hardy and more. Check out this great new inventory **HERE**.

### <u>Terry Posters</u> Student Exhibit

For our friends in the Czech Republic, Terry Posters is presenting an exhibit of 20 original silk screen film posters designed by graphic design students. The exhibit runs through Feb. 28 in cinemas Aero, Oko and Svetozor.

For more information about this exhibit, click <u>HERE</u>.

#### Quadbod's February Show Schedule

For our UK friends, be sure to visit Terry & Sue of Quadbod at the following UK events:

**Feb 10-13** - Chester Antiques & Fine Art Show in the County Grandstand at Chester Racecourse

**Feb 19th** - Cinema Museum Film Fair at the Cinema Museum, Dugard Way, Kennington London SE11 4th

For more information about their schedule, visit their website <u>HERE</u>.

#### Announcing the new KinoArt.net

Wolfgang has announced his new KinoArt.net website. As before, this site offers 1,000's of vintage original movie posters from many countries, focusing on classic movies of the last century, and poster artwork in general. Visit <u>HERE</u>.

#### LOOKING FOR A GREAT SOURCE OF ONLINE FILM & ENTERTAINMENT NEWS

CinemaRetro.com is a great source for news and behind the scenes info on movies and entertainment. This information is updated daily. If you want to stay in the know, be sure to visit their site <u>HERE</u>.

#### Bloody Rare Posters Special Website Only Sale

Bloody Rare Posters is currently featuring a Special Website Only Sale - 20% OFF all posters in stock.

There are no exclusions. Please note that this sale is for a limited time only -- so act now.

Check out this sale and their featured posters <u>HERE.</u>

#### Heritage Auction Has A Banner Year - 2010

Heritage's Vintage Movie Posters 2010 sales total was \$5,548,000 for 25,572 lots sold, out of 26,689 lots offered. 22,167 of these sold lots were in weekly auctions for total sales in that venue of \$1,508,000. Congratulations to Grey and his staff.



Movie Collector's World February Edition Now Shipping.

ALSO AVAILABLE TO MCW DIGITAL

## NEW IMAGES ADDED TO MOVIE POSTER DATA BASE

New images are added daily to our **Movie Poster Data Base** (a/k/a Cinema Poster Archive). Here are some of the titles recently added. For a full list, click **HERE**.



Aryan 1916 Bad Girl 1931 Border Wireless 1918 Born to Be Bad 1934 Brat 1919 Brat 1931

Dodsworth 1936 Duelos de Pistoleros 1966 Eavesdropper 1966 Ex-Lady 1933 Face of a Fugitive 1959 Female Sexuality 1969 Fighting Instinct 1912





Her Spoiled Boy 1911 In Love With Love 1924 Jewel 1915 Joyous Trouble Makers 1920 King Kong 1933 La Dolce Vita 1960 Painted Lady 1924 Regeneration of Worthless Dan 1912 She Made Her Bed 1934 Shepherd King 1923 Sin of Nora Moran 1933 Streets of New York 1913



#### LOOKING FOR DOMINIQUE BESSON'S POSTER CATALOGUES

We are in the market for Dominique Besson's poster catalogues. Dominique has published 14 - we are in possession of 7. If you have one that is available for sale, please email Ed with catalog info and price.

## United States v. Kerry Haggard

The pre-trial conference in this matter has again been rescheduled, moving it from January 19 to February 15, 2011.

**LEGAL BRIEFS** 

#### Disney Enterprises et al v. Movie Goods, Inc. et al

On December 7, 2010, a Consent Decree and Permanent Injunction was entered into the record at the request of both parties. The case was closed on December 10, 2010.

### facebook.

You can track what's happening daily on LAMP on Facebook. We will update changes on the LAMP site, additions to the Movie Poster Data Base, and post any item that we think is of interest to the community. To friend LAMP, click <u>HERE</u>.

That's all for this month. If anyone has any movie poster news or announcements, suggestion or comments, please let us know.

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