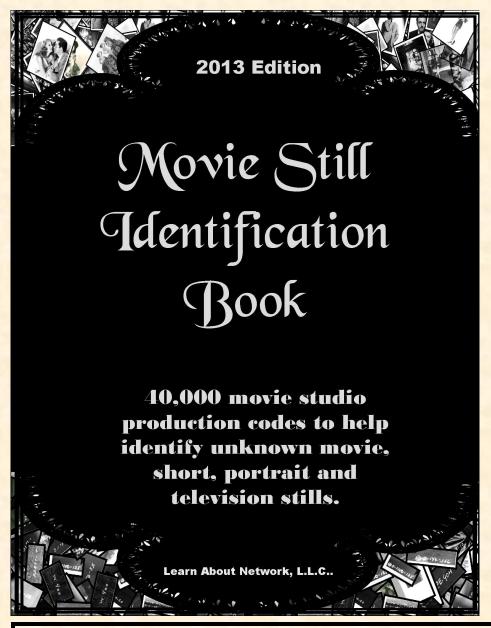
LAMP POST

May 2013

LEARN ABOUT MOVIE POSTERS

COMING IN JUNE ...



You probably remember that a few weeks ago, we announced that we were preparing for the new (5th Edition) 2013 *Movie Still Identification Book*. As we were setting up to start the compiling, we were shocked at the overwhelming response that included dealers, collectors and archivists sending us codes to be included in the new addition.

All of the additions and interest has forced us to change our schedule slightly to include a full page ad coming out in Classic Images and Cinevent.

Here are the details.

QUALITY AD SPACE STILL AVAILABLE

Get your company's ad in front of clients such as museums, film institutions, libraries, auction houses, collectors and dealers. For more info, click HERE.

DEADLINE - MAY 31st

2013 Movie Still Identification Book

As the only book of its kind, our 2011 *Movie Still Identification Book* crossed all divisions and garnered the most prestigious client list of all of our books. Archivists from the Smithsonian, MoMa, NY Library of the Performing Arts, Library of Congress, Academy of Motion Picture Arts & Sciences, numerous major universities and film institutes, as well as auction houses, dealers, collectors and researchers from around the world are using our book. It appears that there are a LOT more people out there that need help with unidentified movie stills AND the stills codes are used for OTHER areas such as props and costume identification

Our 2013 5th Edition will include our largest additions and expansion to date – enlarging EVERY section and adding over 8,000 codes (*and still growing*) and expanding into new areas that were not covered before.

The last edition was extremely well received, so we looked for our weaknesses and tried to expand those areas with additional coverage. Here are some of the major additions for this edition:

- Reworked and expanded the tutorials, with more emphasis on problem areas.
- More details on studio production and handling.
- Greatly expanded portrait codes and explanations (double the size of the 2011 edition)
- Major additions in the area of shorts to include the most comprehensive coverage of Laurel & Hardy, Mack Sennett and Hal Roach studios.
- Introduction to TV series codes, and 2nd and 3rd production unit codes
- Every area increased with the expansion to over 40,000 still codes.

SPECIAL PRE-RELEASE OFFER

With so many additions, even with reducing the font size, we are still adding almost 100 pages, making the weight of the book over 4 pounds. Because of the drastic increases, we are forced to increase the cost of the book as well. One difference is that we will INCLUDE the shipping and handling cost in the price this year.

The price for the new 2013 Edition is \$60 in the U.S. and \$95 international with S&H included.

FOR A LIMITED TIME ...

We will be offering the 2013 edition of the *Movie Still Identification Book* at a special PRE-RELEASE price:

\$50.00 - U.S. shipping included

\$80.00 - International shipping included

CLICK HERE TO RESERVE YOUR COPY!



Casablanca six sheet brings \$107,550 to lead Heritage Auctions' Movie Poster Event

Several examples double auction estimates as posters for Tarzan the Ape Man bring \$65,725 and Birth of a Nation realize \$47,800

DALLAS – A massive six sheet movie poster for *Casablanca*, one of just two copies known, bid a fond 'Here's looking at you, kid' to its pre-auction estimate of \$60,000+ to realize \$107,550 in Heritage's Vintage Movie Poster Signature® Auction. Measuring an impressive 81" x 81," the poster took top lot honors during the March 23-24 event which brought \$1.72+ million and was 96.4% sold by value.

"This is the largest *Casablanca* poster we've ever offered at Heritage," said Grey Smith, Director of Movie Posters at Heritage. "It is always a pleasure to manage the sale of a rare find like this six sheet – this was a once in a lifetime opportunity to own this particular poster and the price proves it."





Several rare posters doubled their estimates:

A one sheet for MGM's 1932 classic **Tarzan the Ape Man** (left) reached \$65,725.

The poster for D.W. Griffith's controversial epic *Birth of a Nation*, depicting John Wilkes Booth leaping onto the stage of Ford's Theater after assassinating President Abraham Lincoln (right), realized \$47,800.



Casablanca six sheet brings \$107,550 to lead Heritage Auctions' Movie Poster Event, Continued

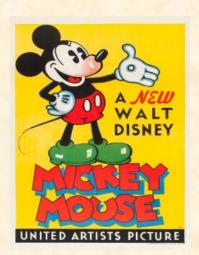
Collectors remain devoted fans of famous movie monsters, as a CGC graded lobby card for 1931's Frankenstein realized \$38,837.



Two scarce posters for RKO's King Kong brought impressive prices, as a reissue one sheet on linen fetched \$35,850 and a Swedish oversized poster, depicting Kong grappling a biplane and a cringing Fay Wray, brought \$26,290. A 1938 reissue poster for Universal's Dracula, sporting a classic visage of Bela Lugosi, sold for \$20,315.



Posters for iconic animation sold briskly, as a 1932 Mickey Mouse stock poster delivered \$26,680 and a stock poster for 1941's Superman cartoon series by Paramount/Fleisher Studios sold for \$23,900. An impressive six sheet for Columbia's 1948 Superman live-action serial sold for \$15,535.







Additional highlights include, but are not limited to:

A <u>1942 one sheet on linen for *Casablanca*</u> sold for \$17,925.

A half sheet for the 1927 Buster Keaton classic The General fetched \$16,730.

A one sheet for 1954's Creature From The Black Lagoon brought \$15,535.

A graceful <u>Fred Astaire and Ginger Rogers helped a gargantuan 24 sheet for 1936's Swing Time</u>, measuring 104" x 232", sold for \$15,535.

For more information on these auction results, click <u>HERE</u>.

AROUND THE LAMP

MovieArt Announces New Website

MovieArt of Switzerland is happy and proud to announce the relaunch of the redesigned webshop <u>movieart.ch.</u> The following improvements have been accomplished:

- advanced search options (themes and genres, poster nationality, film nationality, graphic designer)
- select your currency: US\$, Euro, £
- select your preferred language via google translater
- improved payment options
- fast loading of pages and images
- new section: posters on sale

Please have a look and let us know your thoughts (suggestions, critisicm, praise)!

UNSHREDDED NOSTALGIA ANNOUNCES ACQUISITION OF 5000 AUTOGRAPHS

<u>Unshredded Nostalgia</u> has announced that they have acquired an archive of over 5000 autographs and photos going back to the silent era. For more information about this acquisition, contact Jim Episale <u>HERE</u>.

HERITAGE AUCTIONS 2013 July 27 - 28 Movie Poster Signature Auction - Dallas #7078

<u>Heritage Auctions</u> will be holding its next Movie Poster Signature Auction on July 27-28, 2013 in Dallas, Texas.

Consignment Deadline for this auction is Tuesday, June 4, 2013.

HOLLYWOOD POSTER AUCTION

The Hollywood Poster Auction will be held on Saturday, May 25, 2013. There will only be one auction session this year. The lots will be sold sequentially beginning at 1:00 PM on Saturday, May 25, 2013. There will be no intermission. Approximately 100 lots per hour will be auctioned.

AUCTION SCHEDULE

Friday, May 24 Auction Preview 2:00 PM - 8:00 PM EST

Saturday, May 25 Auction Preview 9:00 AM - 12:00 NOON EST Auction 1:00 PM - 9:00 PM EST Auction Check-out Until 10:00 PM EST

Sunday, May 26 Auction Check-out Until 12:00 NOON EST

CONDITIONS OF SALE / ABSENTEE BIDDING

This auction is governed by certain conditions and rules, so please read the catalog very carefully. (Click HERE to view the online catalog pdf file). The Conditions of Sale are presented later in the catalog. Online bidding is available at www.HollywoodPosterAuction.com. If you wish to bid by mail or phone, complete the Absentee Bid Form available at the end of this catalog or from the web site.



LOT DETAILS

Some group descriptions are listed in the back of this catalog. Additional information (larger pictures, titles, sizes, and notes) on the groups and other lots in this auction are located on the auction web site.

LOCATION

The auction will be held at the The Ramada Plaza Hotel & Conference Center, 4900 Sinclair Road, Columbus, Ohio. Call (614) 846-0300 or visit www.RamadaPlazaColumbus.com for reservations or directions. The auction is held concurrently with the Cinevent 45 film festival which features 170 dealer tables and screening of over a dozen classic silent and sound films. For more information about Cinevent vist their web site at www.cinevent.com.

QUESTIONS

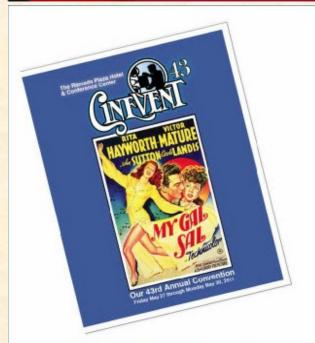
Morris Everett Jr. or Dwayne Pinkney The Last Moving Picture Company (440) 256-3660 (440) 256-3431 Fax LastMo@aol.com





CINEVENT 45 WILL BE DEDICATED TO THE MEMORY OF DAVID J. SNYDER

Dave had been the leader of our projection team for many years, as well as being active in putting together each year's film program and contributing greatly to the write-ups in the Program Book. When he left us in late October of last year, at a much-too-early age, it meant yet another gap in the fabric of Cinevent that can never be filled. On Friday evening, we will present a two hour program of a cartoon, a music short and a feature film that we feel represent Dave's love of animation, vintage jazz/big band music, and classic Hollywood story-telling. If you knew Dave, well or only because you shared our annual weekend with him, and have a story about him you'd like to share, please send it to me by email (cinevent@columbus.rr.com) no later than May 15, 2013. We plan a group of such memories to appear in the Cinevent 45 Program Book.



NOW REACH HUNDREDS of SERIOUS CLASSIC FILM FANS with YOUR AD in the

CINEVENT PROGRAM BOOK!

After a year's absence, **CINEVENT** is once again offering dealers in classic film related items and providers of services to the classic film community the opportunity to make themselves known to Cinevent attendees with advertisements in the convention Program Book.

This book becomes a permanent part of the collection of many of the approximately 700 fans who attend the show annually and your ad will go home with them. In addition to the message you get to them about your goods and services they will remember you as a supporter of our annual event.

View available ad sizes and prices

The LAMPPOST is a publication of

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