

LAMP POST

July 2013

LEARN ABOUT MOVIE POSTERS

HERITAGE AUCTIONS MOVIE POSTERS SIGNATURE AUCTION July 27-28, 2013 - Dallas, Texas



'Nyuk Nyuk Nyuk!' Largest group of Three Stooges posters and lobby cards ever offered at Heritage Auctions.

"Playing the Ponies" may bring \$20,000+, "Mutts to You" may hit \$15,000+, "Hoi Polloi" lobby card makes first auction appearance, may realize \$6,000+, July 27-28 in Dallas.

A rare one sheet from The Three Stooges' classic film "[Playing the Ponies](#)" may bring more than \$20,000 to lead the largest collection of pre-1940s Three Stooges movie posters and lobby cards ever offered at auction in [Heritage's Movie Posters Signature® Auction](#) July 27-28.

"This is the largest and most diverse vintage Stooge poster and lobby card collection offered at one time that I can remember," said Grey Smith, Director of Movie Posters at Heritage Auctions. "These are posters that really seldom turn up, to the tune of 17 different varieties, all relating to the golden age of the careers of the Stooges and some of their greatest comedy."

A scarce one sheet for the hilarious short "[Mutts to You](#)," a rare pre-1940 Three Stooges poster highly sought after by collectors, is expected to bring \$15,000+. The short was directed by silent screen comedian Charley Chase and remains one of the most beloved of the threesome's early work. A rare one sheet featuring a bold image of Curly Howard taken from the 1941 short "[I'll Never Heil Again](#)" is expected to bring \$6,000+.



A group of 13 lobby cards is expected to be led by a rare find from the 1935 classic "[Hoi Polloi](#)," in which a professor bets that he can turn the Stooges into gentlemen, the rare title card is expected to bring \$6,000+ in its first-ever appearance at Heritage. A delightful lobby card from the 1937 short "[Cash and Carry](#)," graced with a scene of Moe bonking Curly on the head with a gold brick, is expected to bring \$4,000+.

Check out this video to see just some of the highlights of this great auction



Kept in Closet For Decades, Illinois Man's "Frankenstein" Movie Poster May Bring \$100,000



An original 1931 "Frankenstein" movie poster will provide a monster payday for an Ottawa, Illinois man, Keith Johnson, who bought it as a teenager for only a few dollars at a local antique store and later kept it in the closet for over 30 years.

This particular poster of the classic horror film is the only known surviving example of its kind and is expected to sell for as much as \$100,000 in a public auction next month, according to experts at Heritage Auctions

"This is an amazing Holy Grail for collectors," said Grey Smith, Director of Movie Posters at Heritage, the auction house that will sell the poster on July 27, 2013 in Dallas, Texas and online (www.HA.com).

"For years, collectors have been searching for any posters of this legendary classic horror film. They're more rare than hen's teeth, and this is the only confirmed insert poster for 'Frankenstein.' It could bring \$100,000 in the auction."

Insert posters were printed on card stock paper and designed for movie theater display cases that would fit a 14 by 36 inch poster such as this one, Smith explained.

Johnson acquired the poster while in high school in the North-Central Illinois town of Ottawa more than 40 years ago.

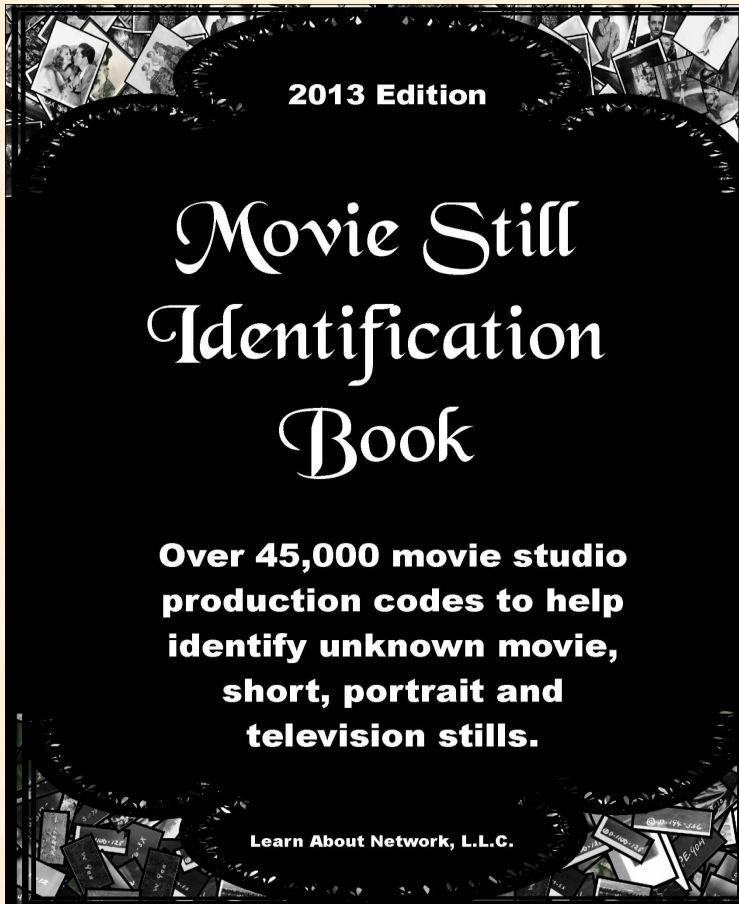
"I got it from an antique store in town in either 1968 or 1969, and I probably only paid \$2 to \$5 for it," said Johnson.

"They had a big stack of movie posters that came from the Orpheum, a local movie theater. I liked horror films, and bought the 'Frankenstein' poster and a few others, but I lost the other posters over the years."

Johnson's wife, Julie, said the framed "Frankenstein" poster "was kept in the closet for the 30-plus years we've been married. Every once in a while we would pour ourselves a glass of wine and go take a look at it. We always loved it, and thought it was very cool."

To see the other great posters available in this auction, visit Heritage Auction [HERE](http://www.HA.com).

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Ed, I have been enjoying your new stills book. I love the way you have simplified it. It is so much easier to get to the still numbers, or letters, you're looking for. This book is a must for any stills collector, and it just keeps getting better, with each new edition... It is another tremendous help to keep our movie history, properly identified, and saving the past, while there's still time. All collectors and dealers should have this book, and if they don't, they have no idea what they're missing. Thank you! G.A. – retired (but can't stay away from it) dealer

Just received the new edition today! Thanks for the books, they are invaluable to our research. K.P. - movie studio archives

Also got your new edition. Thank you! You are doing a very valuable service to collectors. B.K. – magazine publisher

2013 (5th) Edition

Movie Still Identification Book

As the previous editions, the focus is always on filling in the previously uncovered areas while expanding coverage of each studio.

Special attention in this edition covers series from our childhood like Three Stooges, Laurel & Hardy, Our Gang, Buster Keaton, Charley Chase, Mable Normand, Andy Clyde, Harry Langdon, Harold Lloyd, and Terrytoons. We believe that we have compiled the most comprehensive codes covering Mack Sennett, Hal Roach, Columbia, Pathe and Educational Film shorts ever assembled in one place.

This edition also delves into new territory such as TV series codes and 2nd & 3rd unit codes. We have even started breaking down the TV series with specific episode codes. It has become a continual process of digging, research, untangling and compiling. As soon as we release one edition, we immediately are gathering and compiling for the next.

\$60.00 - U.S. shipping included

\$115.00 - International shipping included

To order your copy, visit our new website:

www.MovieStillsID.com

Want to see more about the new Movie Still Identification Book -- check out our video [HERE!](#)

eMovieposter.com's June Major Auction Results

[eMovieposter.com's](#) recent June Major Auction was a huge success. The four part auction resulted as follows:

- Part I - 403 linenbacked posters with completed sales of \$157,008. [View results here.](#)
- Part II - 400 rolled posters with completed sales of \$60,359. [View results here.](#)
- Part III - 436 lobby cards, folded posters and more. Completed sales of \$74,960. [View results here.](#)
- Part IV - 185 "oversized" flat items & special Alfred Hitchcock collection. Completed sales of \$134,507. [View results here.](#)

Here are just a few of the highlighted items:



\$11,455.00



\$ 3,200.00



\$4,241.00

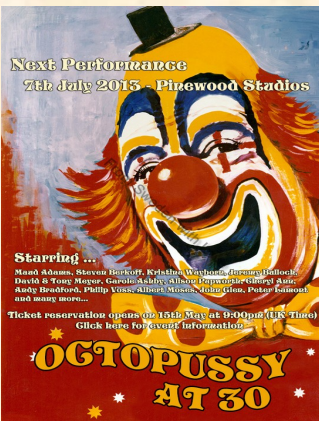


\$10,611.00

AROUND THE LAMP

ATTENTION JAMES BOND FANS ...

CINEMA RETRO TAKES YOU INSIDE THE OCTOPUSSY REUNION AT PINEWOOD STUDIOS



Once again, Cinema Retro is proud to bring you behind the scenes on a world-class retro movie event.

The Octopussy at 30 Celebration reunited cast and crew from the thirteenth James Bond movie. It was held at Pinewood Studios, the place where the movie was made back in 1982-1983.

Cinema Retro's Matthew Field covers the celebration in his article currently appearing on the Cinema Retro website. The article is chocked full of fun facts and pictures. Click the banner below to read this excellent article.



MoviePosterBid.com Coming up July 10-24 in the July Special Auction



Miscellaneous Items and Bulk Lots of Posters & More July 24–August 7

A CLOSER LOOK AT - *THE GREATEST*

There is such a massive amount of research and documentation that needs to be done, we have had to adopt the old 'squeaky wheel' principle to establish some assemblance of order. Well, this one was brought to our attention and we thought it was interesting.



There were numerous documentary/semi-documentary films produced in the 1960s and 1970s about Cassius Clay/Muhammad Ali. The most popular was the 1977 film titled *The Greatest*. On the left is the regular one sheet issued by NSS with some great artwork by Robert Tanenbaum. We have a pretty good variety of the various posters released in the [database](#).

So what's the problem?

The problem is not with the U.S. material. There seems to be some confusion with the European material.

The confusion stems from a 1969 documentary called [Float Like a Butterfly, Sting Like a Bee](#). This was a low budget limited release documentary shot in black and white that followed Cassius Clay through his battles to win the boxing title to his Sonny Liston fight of 1965. There is even some footage of the Beatles visiting Clay's boxing camp.

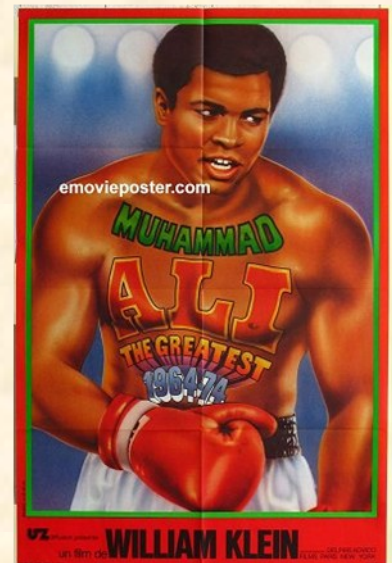
In 1974, in Europe, additional footage was added that covered the time period from the end of the first part until 1974. This second half was in color and focused more on the political side of Clay being stripped of his title for refusing to go into the military, his name change, and his journey to try to win back his title. This actually created two completely different parts to the documentary. The first half was in black and white and the second half in color.

The name of the documentary was changed to [Muhammad Ali, the Greatest](#) and was only released in Europe.

Shown on the right is the French poster which is the most common (image courtesy of emovieposter). But, posters were also issued in Italy, UK, Germany and many other countries.

Always look for the director's name to discern which film the poster is from. In this instance, William Klein's name is prominently displayed. The director of the 1977 film, *the Greatest*, was Tom Gries.

Until next time – look for the details - ed



LOUISIANA FILM HISTORY EXHIBIT AT NICHOLLS STATE UNIVERSITY CLOSES

Our Louisiana Film History Exhibit at Nicholls State University was a tremendous success, hosting thousands of visitors over its four month run.

The exhibit included original movie posters, press stills, pressbooks, photos, newspaper articles and narrative cards. It detailed the history of the Louisiana film industry starting in 1896 through the use of film accessories.

The exhibit garnered a lot of interest in the local film industry as well as the importance of preserving film accessories. It was featured in a number of magazines, including the POV-Houma magazine. The picture below was taken shortly after the exhibit opened.



Louisiana Film Exhibit



The purpose of the exhibit was two-fold. The first was to document, educate and preserve Louisiana's rich film history.

The second objective of the exhibit was to bring attention to the importance of documenting and preserving film accessories.

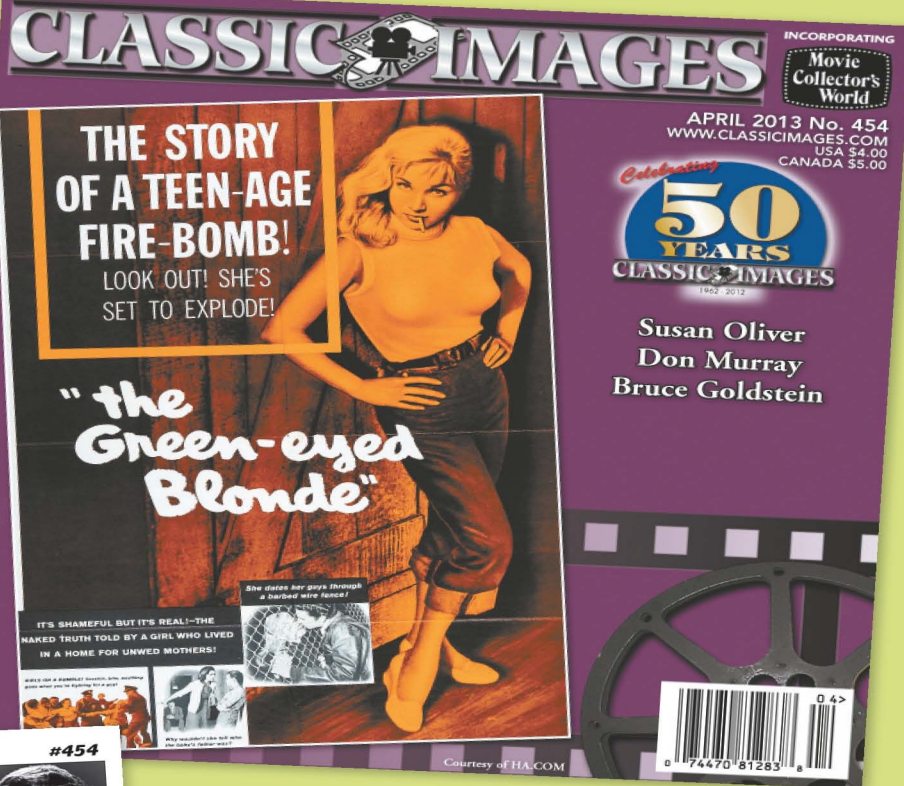


Look for our ad on the new 2013 Movie Still Identification Book in the August issue of Classic Images. This month's issue also features Paul Douglas – Brute Appeal; Anna Maria Alberghetti – Golden Soprano; and a report on the 2013 Memphis Film Festival. Also, take advantage of the LAMP Offer to receive a free sample copy of this great magazine.

Get your free sample copy of "The Filmfans' Bible"

CLASSIC IMAGES

In 2012, Classic Images celebrated its 50th anniversary as one of the most respected voices in film fandom. Each monthly issue of CI gives its readers the latest news on the hobby, including film convention reports, book reviews, film and TV industry obituaries, video reviews, poster auction results, celebrity appearances, info for 16mm collectors, a lively letters column and detailed articles on the people who made the great films of the past.



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ABOUT THE COVER

The Green-Eyed Blonde (WB, 1957)

Susan Oliver was a rising young actress from Broadway and New York television when she went to Hollywood to make her film debut in the lead character in *The Green-Eyed Blonde*, a picture produced by Don Roy's husband, Martin Melcher. Although her career has since faded, Oliver's performance in this film is one of the most memorable of her career.

CLASSIC IMAGES

www.classicimages.com

Classic Images is a monthly magazine devoted to the hobby of film collecting. It is published by Classic Images, Inc., a non-profit organization dedicated to the promotion and preservation of the art of film.

Advertising deadlines vary but are usually on the 15th of the month prior to the date of the issue. For more information, please contact us at 301 E. 3rd St., Muscatine, IA 52761, or call 563-262-0539.

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Awesome Sloth



Our son David recently started a blog with gamers (and sometimes movie fans) in mind. He has a GREAT post for [Star Wars Land](#), and here's his recent post regarding the upcoming Deadpool movie:



Headlines, Nerdom

**DEADPOOL MOVIE:
ALIVE AND KICKING....
AND ALSO DEAD AS A
DOORNAIL**

Featured

by awesomesloth

[Leave a comment](#)

[Edit](#)

What else would you expect out of a Deadpool movie update? Ryan Reynolds, The star of the "upcoming" Deadpool movie and the antagonist in the horribly portrayed "X-Men Origins: Wolverine" (which henceforth [...])

To read the full story or to see the other blogs on this new site, click [HERE](#).

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