

LAMP POST

August 2013

LEARN ABOUT MOVIE POSTERS

eMoviePoster.com's September Major Auction August 25th - September 8th (4 Parts)

What distinguishes **eMoviePoster.com's** Major Auctions from other major auctions? **Only the lack of any reserves or buyers premiums, honest condition grading, and unenhanced super-sized images!** You will find an amazing "supermarket" selection of great posters from all years, genres, and countries!

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eMOVIEPOSTER.COM'S SEPTEMBER MAJOR AUCTION**



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PRODUCED BY FRANK CAPRA

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ROBERT MITCHUM - JANE GREER
JOHN DOUGLAS - BRUNO FLEMING - VICTOR VICTOR
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MAD MAX
WHEN THE GANGS TAKE
OVER THE HIGHWAY...
...Remember
he's on
your side
MEL GIBSON, JOANNE SAMUEL,
MICHAEL GUNN, STEVE BUIEY, TIM BURNES, DOUG WARD
Produced by RYCH KENNEDY, directed by GEORGE MILLER, music by BRIAN MAY
A Roadshow release.

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**THE NAME
YOU TRUST...**

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8/25 to 9/1

September 2013 Major Auction Part I

8/27 to 9/3

September 2013 Major Auction Part II

8/29 to 9/5

September 2013 Major Auction Part III

9/1 to 9/8

September 2013 Major Auction Part IV

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Le Magicien d'Oz
JUDY GARLAND
FRANK MORGAN
RAY BOLGER
BERT LAHR
JACK HALEY

Attack of the 50 Ft. Woman

The Shanghai
CHRISTINE MARDAYNE
LOUIS JOUVET
RAYMOND ROULEAU

The Maltese Falcon
HUMPHREY BOGART

I'm One of the Gold Diggers

Out of the Past
ROBERT MITCHUM
JANE GREER

The Philadelphia Story
MGM presents
CARY GRANT
KATHARINE HEPBURN
JAMES STEWART

Of Human Bondage
BETTE DAVIS
FRANCES GEE
RAY JOHNSON
REGINALD DENNY

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HERITAGE AUCTIONS JULY AUCTION RESULTS

Frankenstein Poster Realizes \$262,900 To Set World Record At Heritage Auctions' \$1.86+ Million Movie Poster Auction

Most valuable movie poster insert ever sold at auction realizes \$262,900, Wizard of Oz half sheet and rare pressbook brings \$71,700, Robin Hood six sheet fetches \$41,825

DALLAS — An original 1931 poster for *Frankenstein* set a world record as the most valuable insert movie poster ever sold at auction when it realized \$262,900 at Heritage Auctions July 27-28. The sale provided a monster payday for the collector who bought the 14 by 36 inch poster as a teenager for only a few dollars at a local antique store and later kept it in the closet for over 30 years. The Movie Posters Signature® Auction sold more than \$1.86+ million in movie posters and related movie memorabilia.

"It was strong sale overall and people were out in numbers participating," said Grey Smith, Director of Movie Posters at Heritage. "We couldn't be happier for the consignor."

The poster was previously owned by Keith Johnson, of Ottawa, Ill. "I got it from an antique store in town in either 1968 or 1969, and I probably only paid \$2 to \$5 for it," said Johnson. Johnson's wife, Julie, said the framed *Frankenstein* poster "was kept in the closet for the 30-plus years we've been married. Every once in a while we would pour ourselves a glass of wine and go take a look at it. We always loved it, and thought it was very cool."

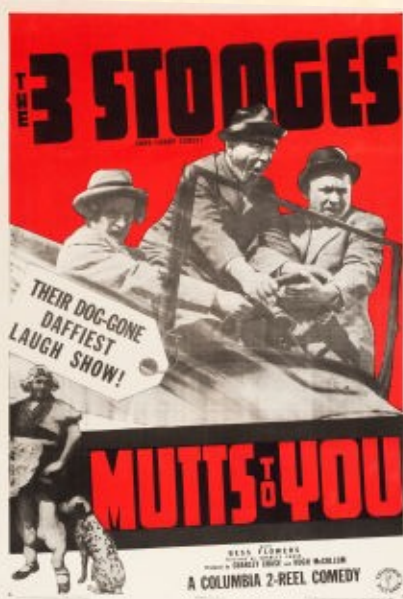
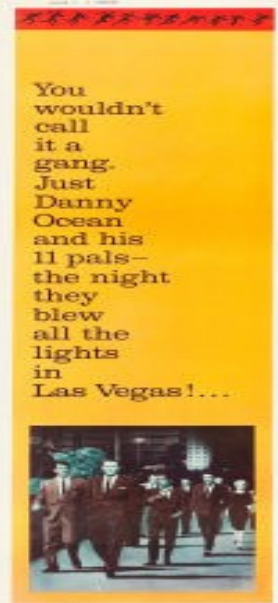
Fantasy adventure movie posters remain popular with collectors as a rare half sheet and partial pressbook for *The Wizard of Oz*, itself featuring promotional pieces and posters never before seen at auction, fetched \$71,700.





A massive six sheet movie poster from the 1938 Errol Flynn classic Robin Hood, spanning 81 inches square, realized \$41,825. Posters on the film are highly desirable but few are rarer than a six sheet, which is the only example known to exist.

Three pre-war one sheet movie posters saw competitive bidding as a rare poster from Citizen Kane sold for \$38,837, a poster for The Thin Man, brought \$35,850, and one from the 1933 classic Gold Diggers of 1933, fetched for \$31,070. A rare complete door panel set from the 1960 film Ocean's 11, each measuring 20 inches by 60 inches and featuring panels of main characters, realized \$21,510.



Leading a selection of rare Three Stooges movie posters was a rare one sheet for the 1938 classic Mutts to You, which realized \$26,680. A poster for Playing the Ponies, sold for \$26,290, and a title lobby card for the short Hoi Polloi, sold for \$10,157, as did a title lobby card for Stooges' Cash and Carry.

To see all of the auction results, click [HERE](#).

AROUND THE LAMP

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SUMMER SALE:

20% discount on all our +8000 posters - click [here](#) to see inventory.

Please enter the promo code **aug13** at the end of your order.

Sale ends on August 31st 2013.

dominiquebesson.com

Dominique Besson has just updated his website and added around 60 very nice posters.

You can check them at : www.dominiquebesson.com and go to "new acquisitions."



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POSTERS TO OUR
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Deadline September 24, 2013



Movie Poster Data Base

Tidbits from the DataBase

This is a continuation of our “squeaky wheel” topics, where we focus on specific questions or problems that have been brought to our attention so we go digging. We have been contacted several times in the past couple of months about a display at a major institution which has apparently caused some questions for collectors. The piece in question is the one sheet for the 1933 Marx Bros. classic **Duck Soup**.



On the left is the original one sheet for **Duck Soup**, courtesy of [eMoviePoster](http://eMoviePoster.com). These are very rare and can bring a pretty hefty price at the auctions.

What I want you to notice is the standard tag line across the bottom border. This contains the copyright tag, lithographers tag and the Paramount tag.

In the 1970s, there was a movement in larger institutions to bring attention to early talkies. This movement did a great job of expanding interest in early films.

Well, in 1976, Groucho Marx participated in a fund raising project that printed 500 one sheets of this poster and one other title. These are 27x41" on slightly thicker paper and were issued rolled. The only difference in the image was the elimination of the standard tag line across the bottom border.

250 of these were numbered (by hand) and signed by Groucho Marx. The other 250 were left blank across the bottom.

Shown on the right is one of those posters issued, signed and numbered, and kept in excellent condition.

Unfortunately, the 250 posters released without the signature have caused some confusion in the poster industry. After almost 40 years, browning, age and wear on the later “fund raising” posters have resulted in a poster that looks older than it actually is, with no indication that it is a newer poster except for the LACK of the bottom tag line. A couple of these have been presented as originals.

These posters, as well as other **Duck Soup** posters, can be seen [here in our database](#).

When ANY poster does NOT have all the tags and markings that it should – ALWAYS QUESTION IT! It may be ok, but again, odds are that it isn't – until next time - ed



New Movie Still Website Portal

In the past couple of years, interest in movie stills has been the fastest growing section of all of our different research areas. We started focusing on stills after we did a survey with the dealers at the 2006 Cinevent. When asked what area needed the most help, stills documentation was overwhelmingly the number one answer. That's when we started compiling information. Our stills ID books have been the most popular of all of our research books. And now with the release of our 5th Edition *Movie Still Identification Book*, with 45,400 production codes to help identify unknown movie, serial, shorts, portrait and TV stills, we believe that we have at least provided the best foundation for stills research to be found anywhere.

To give easier access to stills collectors and researchers, we have now opened a new portal, called

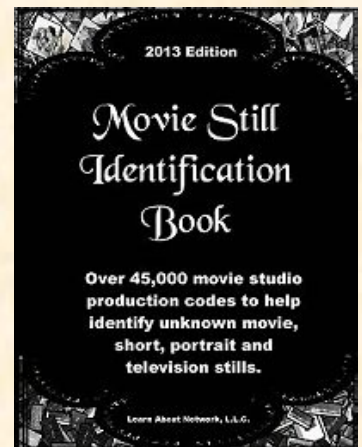


This will provide a centralized location to give access to all research without the need to go through a lot of searching. Here are our starting areas:

Movie Still Archive - During the research process for our stills books, we have acquired a massive amount of old still images. SO, when you go to MovieStillID.com, you will notice a Movie Still Archive. We thought everyone would enjoy taking a look at some of these great old stills and hopefully help with some CAST identification as well. We have started the new archive with 4-5000 stills divided by actor. We plan to add another 4-5000 every week or 2 until we can get them all online (which will take well over a year).

Movie Still Identification Book – Currently this is the only book in the Stills Bookstore (and it's a GOOD one!). We are currently working on the first reference book on production codes, so this area will change when we release it.

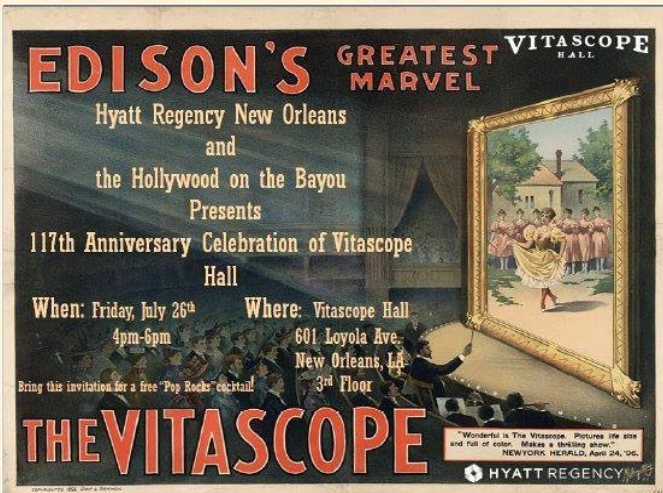
Advance Still Research – This goes into our Member Area and gives access to a massive amount of research on stills AND BEYOND!. At the moment, the stills information in this section is based on our 2011 Stills Identification Book that had 32,000 codes, which includes resorts by Director, by Studio and by Year. It includes studio analysis, problem areas and a lot more. We are working on preparing the 2013 Edition to go online and replace the 2011 Edition in the research area.



We have an unbelievable amount of research to add, so please continue to come back and see the additions to our new Stills Archive – OR (if you are not one already!) become a member and have access to a tremendous amount of stills research.

Hollywood on the Bayou

NEWS FROM THE BAYOU ...

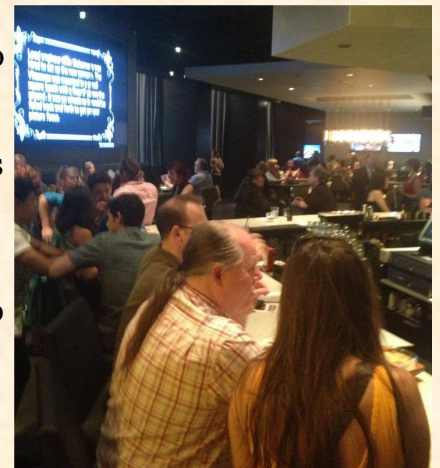


The Hyatt Regency in downtown New Orleans was the location for the recent 117th anniversary celebration of New Orleans original Vitascope Hall. We were happy to co-host the event with the Hyatt's lounge of the same name.

On July 26, 1896, William "Pop" Rock opened up America's first seated indoor theater dedicated to showing movies. Rock converted a shop on Canal Street in New Orleans by adding chairs, a screen, and Edison's Vitascope camera.

To help with the celebration, Hollywood on the Bayou prepared a short film documenting the history of Rock's exhibition of films in the area to the time he opened Vitascope Hall. The documentary was then played on the large screen in the lounge throughout the two hour celebration (shown on the right). A special drink, called the Pop Rock cocktail, was created just for the occasion. (see on our [HotB facebook](#) page)

Unfortunately, the location of this important piece of U.S. cinema history sites remains unmarked and is a Voodoo Mart. It is our hope to bring more attention to this location as well as the hundreds of other contributions Louisiana has made to the movie industry.



And speaking
of Louisiana's movie contributions ...

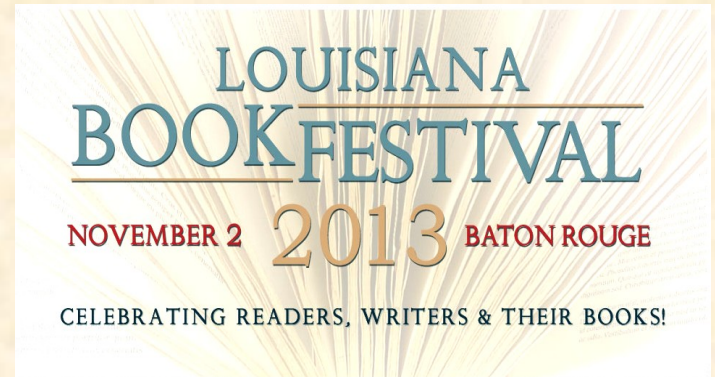
We recently had a personal tour of the Raleigh Studios, a part of the Celtic Media Center of Baton Rouge, as guests of Raleigh Studio's Patrick Mulhearn and Aaron Bayham. Raleigh Studios is the largest film studio in Louisiana, which now ranks third in film production in the United States. This nearly 150,000 sq. ft. studio was home for such recent blockbusters as *Battle: Los Angeles 2009*; *Battleship 2010*; *Twilight Saga: Breaking Dawn Parts 1 and 2 2011 and 2012*; and *Oblivion, 2013*.



Hollywood on the Bayou

We thoroughly enjoyed our recent Louisiana Film Presentation to the personnel and guests of the State Library of Louisiana. We want to give a special thanks to Rebecca Hamilton and her staff for their assistance.

We also had the opportunity to discuss the upcoming 10th Annual Louisiana Book Festival with festival director Jim Davis. We are excited to be a part of this great event. We will again be one of the featured authors. We will also be presenting our hour long Louisiana Film History program and will have an exhibit of some of our original movie posters and film material. The festival is Saturday, November 2nd in front of the State Capitol building in Baton Rouge.



LAKE CHARLES FILM FESTIVAL



We are very excited to once again be participating in the upcoming 2nd Annual Lake Charles Film Festival scheduled for October 4-5, 2013. We will be presenting our Louisiana Film History Program. We will also have a Louisiana Film History exhibit, featuring original movie posters and a narrative of the history of filmmaking in Louisiana.

NEW LOUISIANA FILM PRINTS AVAILABLE

We have recently added a number of new prints to our line of Louisiana Film Prints. These high quality prints measure 12x18" on a high gloss card stock. The sale of these prints and our book help support our efforts to bring attention to Louisiana's rich film history.

We have just acquired the rights to reprint the one sheet issued with the film ***Zombie! vs. Mardi Gras***. The film was produced and released on a small budget; consequently, only a limited number of posters and press materials were issued. We are extremely happy that we can make these limited editions available for sale.

The other new titles include ***The Buccaneer***-1958, ***French Quarter***, ***Savage Bees***, ***Swamp Fire***, ***This Property is Condemned*** and a collage featuring nine of the most popular prints. These prints are available in our Louisiana Film Series 3 in our [HOB Store](#).





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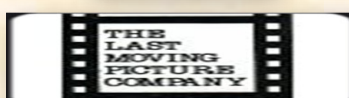
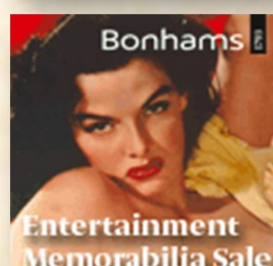
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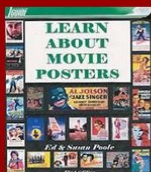


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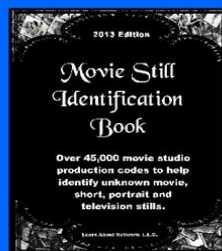
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EDUCATION



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Saving the past for the future.

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