## LAMP POST

FILM ACCESSORY NEWS

**IULY 2014** 

### MAJOR AUCTIONS ENDING THURSDAY; SATURDAY & SUNDAY

There are not one but two great major auctions ending this week. Posters offered in these auctions range from the rare to the iconic. There is a treasure trove of movie paper that should please any and all collectors, regardless of their tastes and pocketbooks. Here's the schedule.

## LIVE NOW - ENDING THURSDAY NIGHT eMovieposter.com July Major Auction Part III

Part III of <a href="mailto:eMovieposter.com/s">eMovieposter.com/s</a> July Major Auction IS LIVE NOW and will end Thursday, July 17th. This auction features 299 oversized posters, backed and unbacked, as well as a special collection of **Star Wars** posters.

## **ENDING SATURDAY AND SUNDAY**Heritage Auctions

Heritage Auction's Vintage Movie Posters Signature will be held Saturday and Sunday July 19-20, 2014. This auction features almost 1,300 lots, including the extremely rare one sheet for Carl Laemmle's 1925 epic *The Phantom of The Opera.* 

## LIVE NOW - ENDING SUNDAY NIGHT eMovieposter.com July Major Auction Part IV

Part IV of <a href="mailto:eMovieposter.com/s">eMovieposter.com/s</a> July Major Auction IS LIVE NOW and will end Sunday, July 20th. This auction features 539 mostly unrestored posters, lobby cards and stills.

More details of these auctions follow.

### eMovieposter.com's July Major Auction Part III Ends July 17th Part IV Ends July 20th

## E FROM EMOV

Our July Major Auction is half over, but we put lots of the best items in the second half!

These parts have ended:

Part I - 388 linenbacked one-sheets - COMPLETED! \$184,263 total! Part II - 380 linenbacked non-onesheets - COMPLETED! \$58,714 total!

### Part III is still live and ends Thursday July 17th

299 oversized posters (backed and unbacked) plus a special Star Wars collection

### Part IV is still live and ends Sunday July 20th 539 mostly unrestored posters, lobby cards,

and stills!







**IMPORTANT!** If you have any questions about anything connected to this auction, feel free to call me directly on our hotline number at 417-256-5555 (during regular business hours). YOU CAN ALSO CALL ME ON THIS NUMBER AS EACH OF THE PARTS ARE CLOSING, which will be of great benefit if you have a computer problem, a power failure, or whatever. I am here to help you in any way I can, before, during, and after the auctions. We give TRUE customer service to everyone who buys from us, as you well know, because you are one of our past customers, and we don't judge our customers by how much money they spend with us. We give everyone the same "gold standard" quality of customer service, whether they spend \$10 or \$10,000!

Also, if you have ever purchased from ANY other major auction, then you know that after the auction is over, they always add on "buyers premiums" (which used to be 10%, but which are now always 20% to 25%), and they also quite often charge outrageous shipping costs, and these can turn a good buy into a bad buy all by themselves. They even now have found a NEW way to squeeze extra money out of you, which is to charge you a 3% surcharge when you pay with certain credit cards!

And of course, many auctions are notorious for poorly describing the condition of their items, and you have to hold your breath when you receive your purchase, hoping that it is even close to how they described it. But in **OUR** auctions, not only do you KNOW that we always describe everything completely honestly, but we also guarantee that everything is as we said it was, and we give a lifetime guarantee, fixing our rare mistakes, even when they are discovered YEARS after the auctions ended. There is **NO** "Buyer Beware" in eMoviePoster.com auctions!

### ANNOUNCEMENT

For almost 20 years, we have been pushing the envelope into uncharted documentation territory to stabilize and make poster collecting more accurate. We have taken the stance that our hobby IS NOT just a hobby, but instead a passion of historical preservation. And here's why. Since 90% of all silent films are lost forever... AND 50% of all films before 1951 (when safety film was invented) are lost forever... the absence of the film makes it imperative that we document and preserve our film accessories (stills, posters, pressbooks, etc.) before THEY TOO are gone forever. These film accessories can then be used to reconstruct some our film heritage and preserve it for future generations.

We used this same principal to compile the **Movie Still Identification Book** which has helped HUNDREDS of major institutions, auction houses, dealers and collectors identify THOUSANDS of unknown movie stills and costumes.

AND NOW...

### **Coming This Fall**

We proudly present

Our next major reconstruction accomplishment (and 16<sup>th</sup> reference book)

## The Silent Studio Directory First Edition

Documenting thousands of silent production and distribution companies from around the world AND showing HUNDREDS of studio logos, tags with dates, and principals. This first edition is A MUST HAVE for ANYONE who works with silent film material.

### ADVERTISING OPPORTUNITY

Get your name in front of the film industry – Minimum 2 year exposure before the next edition.

To get your advertising package email (<a href="mailto:edp@LearnAboutMoviePosters.com">edp@LearnAboutMoviePosters.com</a>) or call (504-298-LAMP) DON'T MISS OUT!!



# Heritage Auctions' Vintage Movie Poster Signature Auction July 19-20

**Phantom of the Opera** one sheet may bring \$150,000+ at Heritage Auctions

Only-known billboard for Snow White and the Seven Dwarfs - spanning 9 feet by 20 feet - offered July 19-20 in Dallas

DALLAS – The haunting one sheet for Carl Laemmle's 1925 epic *The Phantom of The Opera*, a landmark film featuring Lon Chaney's "living skull" makeup (est. \$150,000+) highlight's Heritage Auctions' Vintage Movie Poster Signature Auction July 19-20 in Dallas. The rare poster, one of four known to exist, highlights the auction's epic selection of one sheets, inserts, lobby cards and more, many of which were previously unknown to collectors and movie memorabilia experts.

"This auction holds a number of never-before-seen rarities from history's finest films," said Grey Smith, Director of Movie Posters at Heritage. "Numerous one sheet and large format

examples haven't seen the light of day for decades and horror collectors will be very pleased to see the discoveries."





Universal's **The Wolf Man**, another monster from the golden age of horror flicks, graces a rare insert from 1941. The stunningly-preserved insert shows the films' main characters and Lon Chaney Jr. in full wolf makeup (est. \$30,000+). Collector's seeking a collection-defining piece can look no further than a half sheet for the 1932 RKO classic **The Most Dangerous Game** (est. \$20,000+) – one of the rarest and most coveted half sheets from the 1930s horror genre.

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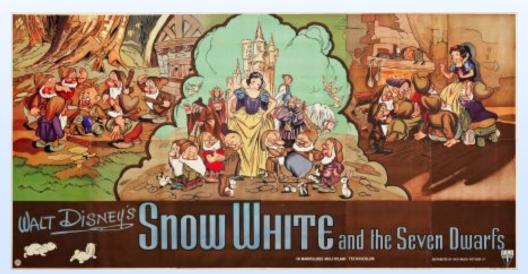


A rare style B half sheet from Paramount's 1953 shocker **The War of the Worlds** depicts the remarkable special effects made famous during the film's harrowing Martian invasion (est. \$15,000+). Another scarce, sci-fi rarity based on a novel by H.G. Wells is a rare insert for the 1936 film **Things to Come** by United Artists (est. \$8,000+).

The auction's rare discoveries include the iconic 1942 insert for *Casablanca*, Warner Brothers' masterpiece wartime tale (est. \$20,000+), as well as a remarkable 1948 Italian 2 foglio for *The Lady from Shanghai* (est. \$20,000+).

One of the auction's most unusual discoveries is a previously unknown German magazine advertisement for the 1921 vampire classic **Nosferatu**, (est. \$6,000+) measuring 11-3/4" by 17-1/4". The film had limited distribution due to a legal tussle of copyrights with *Dracula* author Bram Stoker's widow. Original posters and advertising material of any kind associated with the film is virtually impossible to find, making this promotional from a German film magazine an incredible opportunity for collectors.

Several posters will be offered for the first time ever, such as a rare style B French double grande for RKO's 1933 *King Kong*. The highly elusive poster, with Kong reigning supreme over the New York City skyline, retains its impressive stone litho color saturation. Another first for collectors: a one-of-a-kind billboard created in Britain for the 1937 release of *Snow White and the Seven Dwarfs* – spanning an incredible 20-feet wide by 9-feet high – will make its auction debut during the two-day event (est. \$10,000+). The stunning 24-sheet poster was printed in England to promote the film and was recently restored after spending 15 years in a private collection.





Additional highlights include, but are not limited to:

La Dolce Vita (Cineriz, 1959), Italian 4 – foglio, (est. \$15,000+).

A rare White Star Line-Olympic/Titanic travel poster, circa 1912), leading a selection of fine travel posters, (est. \$6,000+).

At the Circus (MGM, 1939), one sheet, style C, the Marx Brothers classic, (est. \$6,000+).

Moon Over Miami (20th Century Fox, 1941), insert, (est. \$5,000+).

Heritage Auctions is the largest auction house founded in the United States and the world's third largest, with annual sales of more than \$900 million, and 850,000+ online bidder members. For more information about Heritage Auctions, and to join and receive access to a complete record of prices realized, with full-color, enlargeable photos of each lot, please visit <u>HA.com</u>.

Want to get the up-to-the-minute updates and breaking news stories about Heritage Auctions? Get them as they happen at: HA.com/Twitter; Facebook: HA.com/Facebook. To view a complete archive of Heritage press releases go to: HA.com/PR. To link to this press release on your blog or Website: HA.com/PR-.

## CHECK OUT THE VIDEO OF THIS GREAT UPCOMING AUCTION HERE





### THE LAST MOVING PICTURE COMPANY

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### Stills Lead the Way

The 22<sup>nd</sup> Annual Hollywood Poster Auction held at Cinevent in Columbus, Ohio on Saturday, May 24<sup>th</sup> was a great success, totaling more than \$225,000. More than 70 additional poster and still lots sold after the auction at the reserve. Every still lot sold, making up 40% of the total sales. These same high quality original stills will continue to be sold at the next Cinevent and Hollywood Poster Auction in Columbus.

Some of this year's highlights with buyer's premium included:

- The Babe Comes Home (14x36) \$18,000
- Harley Davidson (24 sheet) \$7,800
- Gun Crazy (27x41) \$5,700
- Murder My Sweet (27x41) \$3,900
- **Postman Always Rings Twice** (27x41) \$3,900
- Camping Out (27x41) \$3,000
- **Speck's Orient Cinema** (27x41) \$1,800
- Hollywood Revue (22x28) \$1,560
- King of Kings (27x41) \$1,560
- **G-Men** (14x22) \$1,440
- Astounding She-Monster (27x41) \$1,440
- The Spider (27x41) \$1,440
- Singin' In the Rain (27x41) \$1,320





**SOLD for \$7,800.00** 



**SOLD for \$3,900.00** 



**SOLD for \$3,000.00** 



**SOLD for \$1,800.00** 



SOLD for \$1,400.00



SOLD for \$5,700.00



**SOLD for \$3,900.00** 

To see all of the auction results, click <u>HERE</u>.

## VITASCOPE HALL: THE BIRTHPLACE OF THE AMERICAN MOVIE THEATER

It was a typically hot July day in New Orleans of 1896. Business partners William Rock and Walter Wainwright were busy preparing their new venture on the city's famous Canal Street, the center of commerce during this period. But this new enterprise would be like no other seen in New Orleans – or anywhere in the United States at that time.

Rock and Wainwright fitted their new retail space with 400 benches and chairs that they had acquired from a local funeral parlor which had gone bankrupt. A large white cloth was tightly stretched across a frame that was mounted at the front of the room. Sheets of black canvas were hung across all of the windows, designed to block out the sunlight. Once the necessary equipment was installed, the partners planned their opening.

On Sunday, July 26, 1896, Messrs. Wainwright and Rock opened the doors of their new risky enterprise -- and ushered in a new era in American cinema.

### "POP" ROCK BRINGS FIRST MOVIES TO LOUISIANA

William T. Rock was born in Birmingham, England and came to the United States as a young man. In 1886, he formed the Ball Electric Illuminating Company handling arc lamps. In 1896, he was contacted by Raff & Gammon to do some electrical work for them.

At that time, Raff & Gammon had acquired the rights to sell territorial use of Thomas Edison's new moving picture camera called the Vitascope. Unlike the single-user viewing equipment that was in general use, this new camera projected images on a screen which could be seen by any number of viewers at one time. Edison had purchased the camera from its inventors, Thomas Armat and Francis Jenkins. Originally called the Phantoscope, Edison promptly renamed the camera "Edison's Wonderful Vitascope" and marketed the camera as his own.



While working for them in New York, Raff & Gammon asked Rock to take some of their Vitascope territory, but the best they had to offer was Louisiana. Rock purchased the Louisiana rights for the use of the Vitascope for \$2,500 (\$1,500 for the Vitascope and another \$1000 for accessories and training).



With the Vitascope in hand, Rock headed down to Louisiana in late spring of 1896. Along with him came Wainwright, a carnival showman and former tightrope walker, and Walter A. Reid, a projectionist from Koster and Bial's live performance music hall.

At that time, it was common for movie exhibitors to show their films at existing amusement venues, such as parks, vaudeville theatres, etc. After looking around New Orleans, Rock, Wainwright and Reid found the perfect location on West End and Lake Pontchartrain.

West End Park was a popular entertainment center with a big bandstand which extended out over the water for band concerts, vaudeville acts and prominent stage personalities to appear. This area could also accommodate dances and fireworks displays. The park offered one other benefit to Rock and company -- it was located at the end of a streetcar line which provided the electrical power necessary to operate the Vitascope.



Although outdoor viewing was not ideal, audiences flocked to see the "moving pictures" and were AMAZED! Rock had entered into a contract with the West End Park for four weeks. After packing in the crowds, he renewed the contract and continued playing the West End Park for several seasons.

Impressed with the positive response they had received, Rock and Wainwright made the decision to open an indoor location dedicated solely to exhibiting films. The idea was quite risky, since no one knew if the movies alone, without other entertainment, would draw crowds. The proprietors would get their answer quickly.

## FIRST INDOOR SEATED THEATER DEDICATED TO MOVIES OPENS IN NEW ORLEANS

On July 26, 1896, Vitascope Hall became the first indoor seated theater dedicated strictly to exhibiting films in the United States. It was located at 623 Canal Street in New Orleans, Louisiana. It is recognized as such in the Guinness Book of World Records.



Information for this article can be found in *Louisiana Film History: A*Comprehensive Beginning 1896 available on <a href="Amazon">Amazon</a> or at <a href="HollywoodOnTheBayou.com">HollywoodOnTheBayou.com</a>.



### BONHAMS ENTERTAINMENT JUNE 24, 2014 AUCTION RESULTS

A cherry red Gibson SG Special guitar belonging to Pete Townshend of The Who sold for £37,500

New world record price set for a George Harrison color artwork as "Balloon Man" drawing sold for £13,750.

A deep cherry red Gibson SG Special guitar (lot 186), circa 1967, owned and used by Pete Townshend of The Who made it to number one position as it sold for £37,500 at Bonhams Knightsbridge Entertainment Memorabilia sale held on Wednesday 25th June.

Pete Townshend regularly stated that the Gibson SG was his guitar of preference. This model guitar is the one most readily identified with Townshend whilst touring with The Who in the late 1960s until 1973. Most of them were destroyed when Townshend famously smashed them to smithereens on-stage during his performances. In an accompanying letter, Townshend writes about this guitar, "...it must be one of the few passing

through my hands, which has survived without getting smashed...".

Beatles memorabilia was of particular interest to buyers on the day with the next five top prices achieved by items that were worn, written or drawn by one of the band's iconic members.



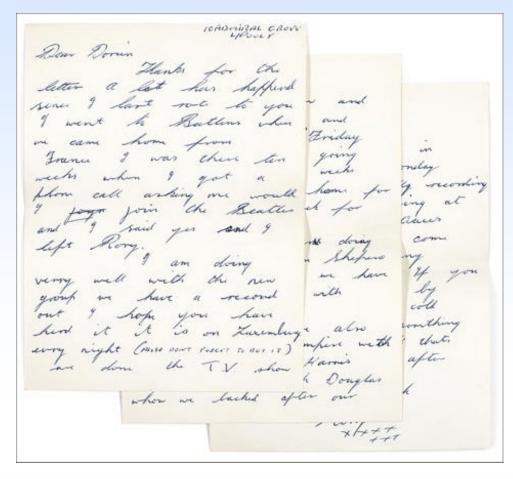
Fifty years ago, on 6th July, the World Premiere of the Beatles film **A Hard Day's Night** took place in London's West End. The second most valuable lot in the sale was a tailored suit that was made for John Lennon for use in **A Hard Day's Night** (lot 337) which sold for £26,250.

The suit was made in London for Lennon by Millings & Son and it is listed in the tailor's books as 'Order No. 722' and dated 5/11/63. The trousers are inscribed in black ballpoint pen 'John Lennon "Hard Days Night"'. Douglas Millings was the band's principle designer for many years and was even given a cameo role in the film.





Another suit worn by John Lennon (lot 340) achieved the next top price as it sold for £18,750 to a bidder on the internet.



A series of five autographed letters from Ringo Starr to a girlfriend (lot 319) captured the hearts of many as competitive bidding pushed the price to more than double the estimate. Each letter was signed by Ringo and the group of five sold for £16,250. A new world record for a George Harrison color artwork was set by a 1968 drawing by Harrison of a 'Balloon Man' (lot 353) which realized £13,750 against an estimate of £2,000-£3,000.

Katherine Schofield, Head of sales for Entertainment Memorabilia at Bonhams,

said, "We are delighted that Pete Townshend's legendary Gibson SG guitar was the top lot in today's Entertainment Memorabilia sale. Joining The Who, Beatles memorabilia was a star attraction in today's auction and a new world record price was achieved for a George Harrison color artwork. Other Beatles related sale highlights were two suits made for John Lennon and a collection of Ringo Starr love letters, written to a girlfriend in the early 1960s. It was very encouraging to see modern items finding new limits, namely, Kurt Cobains set list which sold for £5,625 and a rare poster for U2 which made £4,750. We are looking forward to the November sale in New York and our December auction in London."

A leather belt presented to John Lennon in Texas (lot 333) during the Beatles 1964 US tour, when the band were at the height of their fame, performed outstandingly well as it sold for £12,500, against pre-sale estimates of £2,000-£3,000.

Other notable lots included a Nirvana handwritten set list which sold for £5,625 after a battle between two telephone bidders. The set list, written in black marker-pen by Dave Grohl, was taped to the stage by Kurt Cobain's mic stand during a Nirvana performance in Glasgow in 1991 and is complete with dirty footprints from the sole of a trainer along the bottom edge where Cobain possibly stood. According to the vendor who was at the Glasgow concert, at the end of the gig he asked a member of Security for the set list which the guard ripped from the stage next to Kurt's mic stand.

### FILM POSTERS OFFERED:

This auction also featured some great film posters. Here are some results:



A rare French poster (12 x 16") for the 1933 classic **King Kong** sold for \$6,414.00. (Left)

The British three-sheet (40 x 81") for the 1928 silent film *Flappers in Khaki* sold for \$213.00. The poster featured Japanese conservation paper and linen backing.

A collection of forty four glass advertising slides for films made during 1929-1931 brought a sale price of \$213.00 also. Titles included: We Three; Top Speed; Man Of The World; The Lost Zeppelin; The Mad Genius; Big Business Girl; Tarnished Lady; Dr. Jekyll & Mr. Hyde; Dishonored; Her Wedding Night.

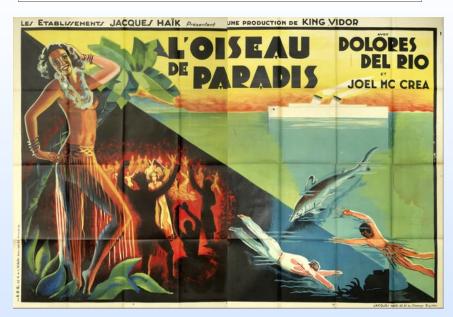
A French double grande poster (93 x 64") for the 1932 RKO Pictures release Bird of Paradise / L'Oiseau de Paradis sold for \$320.00.











To see the complete list of results, click **HERE**.

## Does Your Auction Handle Movie Material?

### **LAMP's Auction House Program**

For the past 15 years, Learn About Movie Posters ("LAMP") has been researching and compiling information on film accessories. Unfortunately, most auction houses have no idea what is available.

### Please Let Me Explain

All auction houses that handle film material usually have their own in-house researchers, and most are very knowledgeable. So when we present that LAMP has research information, most auctions decline saying that they are comfortable with their current experts. That's GREAT - But NOT what we mean.

For the past 15 years, LAMP's research and compilation of information on film accessories is being used to create **TOOLS**.

Think of it this way:

In days of old, a carpenter learned with a hammer and hand saw – and they did a GREAT job. But what happened when you gave him **POWER** tools? It sped up their production and changed the building world forever. Now, how often do you see hand tools?

LAMP has been building **POWER TOOLS** for YOUR film accessory researcher. Tools like:

- Movie Still Identification charts with 50,000 codes to help identify unknown movie stills
- Country Identification Charts to help with those international posters from smaller countries
- Artists Signature Charts with hundreds of poster artist signatures
- Country censorship charts, i. e. Eiren Marks, Filmkeuring, Filmstaten, Visa-de-Censure, etc.
- Printer Identification Charts to help date reissues in major countries
- Breakdowns on studio logo changes and time periods
- Tracking Lithographer charts and changes for dating reissues.
- Thousands of lithographer plate numbers for authentication
- 25,000 NSS numbers and complete breakdown of NSS systems and codes
- 18,000 trailer codes to help identify unknown trailers
- Breakdowns on secondary printers and their markings
- · Hundreds of vintage trade magazines on file
- Dozens of charts to help dating using Scopes, odd markings, printers unions, etc.
- · Histories and breakdowns on 38 countries

And LOTS MORE...OVER 200,000 PAGES AT YOUR FINGERTIPS...

WHAT TOOLS ARE YOU USING? hand tools or POWER TOOLS

**CONTACT US** AND LET US GIVE YOU A DEMONSTRATION.

# BUY STUFF NOW! WWW OPEN

# Vintage Poster Auctions











Sold \$376

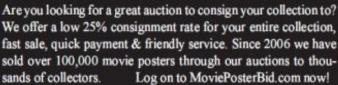
**Get Fast Cash For Your Posters** 







**Consignment Rate** 



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## **Auction Schedule**

July 16th to 30th August 13th to 27th September 10th to 24th



### THE THREE STOOGES: EXTRAORDINARY 1934-1956 POSTER AND LOBBY CARD COLLECTION – PART II

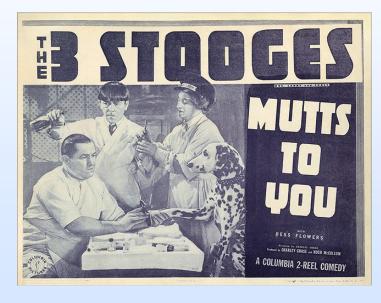
Robert Edward Auctions is proud to announce the second of three auctions featuring what is by far the finest and most advanced vintage Three Stooges lobby-card and movie-poster collection to ever come to auction.

The first offering of posters, which appeared in the REA April 26, 2014 sale, consisted of thirty-seven lots and realized a grand total of \$145,992. Among the highlights were a 1935 *Uncivil Warriors* one sheet (\$56,287; a record price for that poster), the only known lobby card from *Men in Black* (\$9,480), a 1938

**Mutts To You** one sheet (\$9,480), and a 1935 **Hoi Polloi** title lobby card (\$7,110).

Their second offering, to be held on October 18, 2014, is comprised of fifty-five lobby cards presented in forty-four lots, plus ten one-sheet movie posters. The lobby cards are highlighted by seven remarkably rare cards from the 1930s, including examples from 1935's **Horse Collars** and **Hoi Polloi**.





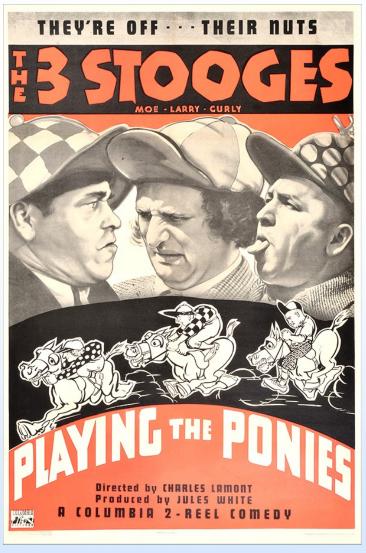






The ten one-sheet posters are all from extremely desirable early titles featuring Curly, and include two extraordinary 1930s examples: *Dizzy Doctors* and *Playing The Ponies*, both of which were produced in 1937.





This is an unprecedented offering and literally a once-in-a-lifetime collecting opportunity. All Three Stooges movie posters and lobby cards are extremely rare and have long been recognized as "blue chips" by advanced collectors in the movie-poster world as well as among Three Stooges collectors. The offering of just a few lobby cards and posters is a rare collecting event.

This remarkable collection has been assembled over a period of thirty years. The collection spans from their first year of making films in 1934 (including the one-sheet for The Three Stooges' very first short, *The Woman Hater's Club*, which is an iconic rarity deserving of display in the Smithsonian), all the way up to a one-sheet for their final short in 1956. Included are an astounding total of 101 different Three Stooges one-sheets (including seven extraordinary examples from the 1930s and seventeen early 1940s Stooges one-sheets featuring Curly) and 153 lobby cards (twenty-two extreme rarities from the 1930s, eighty-three 1940s lobby cards from shorts featuring Curly, and seventy-six cards from 1947-1955 shorts featuring Shemp).

There were only 174 short films in total made by The Three Stooges between 1934 and 1956. This collection has advertising one-sheets and lobby cards representing 115 of them, making it the finest and most comprehensive Three Stooges collection that has ever been seen (and probably ever will be seen) in the auction world.

Catalogs mail during the last week of September.

Bidding begins approximately September 29, 2014.

Auction closing date: October 18, 2014.

For more information about Robert Edward Auctions, to register for the auction, or to request a free catalog, please visit:

www.robertedwardauctions.com



We have added more celebrity galleries to our Movie Still ID portal. We now have online over 400 individual galleries with over 20,000 images online. Here are just a few of the new galleries. To see all of the galleries, click **HERE**.



### No Subtitles Required: The Art of the International Film Poster

July 13, 2014 – August 31, 2014 Gateway Gallery

### Presented by the El Paso Museum of Art and the El Paso Community Foundation in conjunction with the Plaza Classic Film Festival



Harakiri, 1962 Directed by Masaki Kobayashi Italian poster designed by A. Criello 1963



Cul-de-sac, 1966
Directed by Roman Polanski
British poster designed by Lemica



On the Waterfront, 1954
Directed by Elia Kazan
Italian Poster designed by Luigi Martinati
1960

control, movie poster design offered the opportunity to market foreign films in a more culturally familiar way, or to express artistic creativity. More than other visual art forms, movies provided the ability to present the same "artwork" to a global audience, but the way in which they were marketed varied by country and culture. Each of these posters represents artwork for a film which would have been "foreign" to the culture n which the poster was created. They provide a window into the global exportation of films and their cultural translation from one country (and continent) to another.

created between the years 1952 and 1984, the posters in this exhibition represent works from twelve different countries and a wide range of genres: from pop musicals to Samurai films, from dramas to science iction, even westerns. The posters reveal the range and ability of some important international artists and graphic designers, and were selected for their artistic, cultural and historical significance from the collection of Charles and Ann Horak.

showcasing a diverse range of films from leading international directors such as Francis Ford Coppola, rederico Fellini, Alfred Hitchcock, Elia Kazan, Stanley Kubrick, Akira Kurosawa, Roman Polanski, and Orson Welles, this exhibition is a visual expression of the worldwide popularity and portability of cinema. Although these films may have required subtitles or vocal dubbing when shown in foreign film markets, their poster designs can be appreciated on their own artistic merits, without translation.

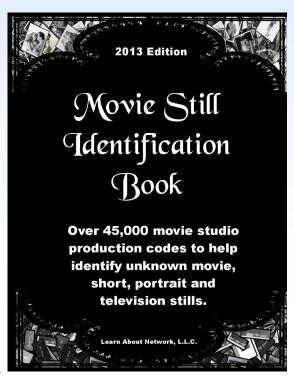




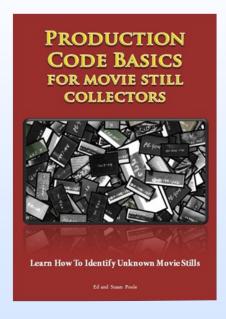
## ATTENTION DEALERS, STILL COLLECTORS ARCHIVISTS AND RESEARCHERS!!

Production stills are becoming the favorite historical verification documents because they are more abundant, easier to handle and easier to maintain.... BUT ... what good is it to preserve these historical production stills if you can't identify them?

We have spent thousands of hours in the research and compilation of production codes to help with that identification. The *Movie Still Identification Book* 2013 Edition presents over 45,000 movie studio production codes to help identify unknown movie, short, portrait and television stills. Production codes are the handwritten or printed numbers found in the corners of stills.



## \$60.00 plus S&H ORDER HERE



Purchasers of the *Movie Still*Identification Book will also receive the companion book, *Production Code*Basics For Movie Still Collectors

FREE. This is a \$19.95 VALUE.

**Production Code Basics** can be purchased separately. Click **HERE** to order your copy now.

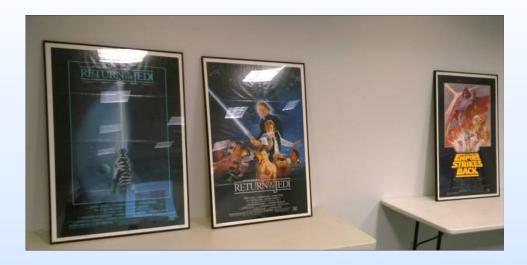
## OUR COLLECTING STAR WARS POSTERS PRESENTATION

We recently had the pleasure of presenting an Overview of Movie Poster Collecting/ Star Wars Movie Poster Collecting to the Red Stick Rebellion Star Wars Collectors group in Baton Rouge, LA. We are always happy to teach young potential collectors the ins and outs of original movie posters. This group was particularly interested in **Star Wars**, but showed a well-rounded knowledge of movies in general.

The Power Point segment of our presentation relayed the basic keys to collecting, including what IS and IS NOT considered original movie art; basic sizes and types; originals versus reissues; condition; and assessing value. We used images of *Star Wars* posters for illustration purposes.



We also brought some original theater posters and placed them around the room.



Our hope is that these presentations will produce a new generation interested in preserving our wonderful movie posters.

## Long ago ... in a theater far far away

It's hard to imaginee that it was 37 years ago that George Lucas first took us on a journey to a galaxy far far away. Now, almost four decades later, our children and grandchildren are fans of the original films and are looking forward to the next three installments. With the interest displayed at our recent presentation to a *Star Wars* collectors group, we thought it was time to look back at some of the posters for the original film.

NOTE: Many of these posters are currently available in eMovieposter.com's Part III of their July Major auction. BUT ACT NOW -- IT ENDS THURSDAY, JULY 17TH.



### POSTER 1 - LUKE SKYWALKER

George Lucas hired artist Howard Chaykin to create this poster. Six months prior to the film's release, Lucasfilm employees were sent to comic book and and sci-fi conventions to distribute the poster and promote the film with a slideshow. 1,000 copies were printed but few posters were sold at \$1 each. (20x29")



### STAR WARS FIRST ADVANCE POSTER FIRST VERSION

This poster was produced on a mirror-finished Mylar stock. Because of the material used, the poster had to be shipped flat. Only a few were made and fewer survive because of separation issues. Most were given to the public at sci-fi conventions. (27x401/2").



### STAR WARS FIRST ADVANCE POSTER SECOND VERSION

This poster was released after the Mylar version on the left. It was printed with silver ink on white clay-coated paper. The size of the lettering varies slightly between the two. Also, the "W" in the word "Wars" is different. This poster features the standard "Star Wars" logo. One sheet size only.



STAR WARS ADVANCE POSTER STYLE B

One sheet size only.



STAR WARS STYLE A
POSTER

This style features Tom Jung artwork and was issued in one sheet, insert, 30x40", 40x60"; three sheet, six sheet and standee.

The **Star Wars** Style "C" has caused confusion in the collector's market. It was produced in a very limited quantity. Approximately 500 were printed. This poster was intended for release in the United Kingdom and was never used in U.S. theaters. Most of the original U.S. print run was destroyed and only a few came out of the 20th Century Fox poster warehouse. The number of posters surviving is unknown.

There is no regular "Style B" movie poster.

To see more posters for <u>Star Wars</u>, as well as movie paper for <u>Empire Strikes</u> <u>Back</u> and <u>Revenge of the JEDI</u> and <u>Return of the JEDI</u>, visit our Movie Poster Data Base. Click on the titles above to visit the links.



STAR WARS STYLE D
POSTER

This poster was issued in 1978 and features artwork by Drew Struzan and Charles White, III. Issued in one sheet, 30x40", 40x60".



### **SAVING TARA**



In 1959, when Desi Arnaz looked out across the back lot of the former Selznick Studios, now the property of Desilu Productions, he considered leaving the big house on the hill as it had stood since 1939. Visitors taking the back lot tours always lingered there, wanting to get a better look, taking one more photo, and spending a few more minutes contemplating the two story façade that had been the imaginary home of the O'Hara's, and their daughter Scarlett. On that hill, in the midst of Desilu's back lot stood Tara, the most iconic movie set of all time.

But Tara did not remain on the back lot; in 1960 it was dismantled and shipped to Georgia to reside in a barn only a few miles from the ancestral plantation home of the one whose story created the need for this Greek Revival style façade. Oh, there was no want for ideas as to how to display the Tara façade and bring it to the people of all nationalities who sought its resting place and clamored for a glimpse of its columns; but each grand idea fell under the weight of time, logistics and cost overruns, until one day her suitors no longer stood at her door seeking to put her again on a hill for all to see.

Today the pieces of the Tara façade, (still the most recognized, most iconic of all movie sets) rests near the home of its benefactor, the lady whose vision rescued it from a barn in north Georgia after its removal from the back lot in 1960. And now Peter Bonner has taken up the mantle to try and put the pieces of the facade on display so the world might view a survivor of old Hollywood, and more importantly, the source of Scarlett's strength - Tara.

Peter's long friendship with the lady who rescued the façade, and her family who has continued her legacy of watch care over it, makes him the logical choice to share her story and continue her quest begun so long ago. His 20-year research into the true stories that inhabit Margaret Mitchell's work and his creation of the highly successful **Gone With the Wind** tour provides the foundation for this historic endeavor.

Peter has posted a series of video diaries which chronicles his efforts to restore this piece of American cinematic history. Click on the image below.



You can also follow Peter on his website Saving Tara <u>HERE</u> and on his Facebook page.

PROFILES IN HISTORY HOSTS
CELEBRITY GUESTS

## SEAN ASTIN & BUTCH PATRICK

AT SAN DIEGO COMIC-CON 2014





When: Thursday July 24, 2014 - Sunday July 27, 2014

Time: 10 a.m. to 4 p.m. (subject to change)
Location: San Diego Comic Con; Booth 1605

#### Thursday July 24th & Friday July 25th: Butch Patrick

Former child actor best known for his role as child werewolf Eddie Munster on the CBS television series *The Munsters from 1964 to 1966* and as Mark on the ABC series *Lidsville* from 1971 to 1973.

#### Saturday July 26th & Sunday July 27th: Sean Astin

Actor, director, voice artist, and producer best known for his film roles as Samwise Gamgee in the **Lord of the Rings** trilogy, Mikey Walsh in **The Goonies**, and the title character of **Rudy** and currently stars in the new FX drama series **The Strain.** 



### AROUND THE LAMP

## 200 NEW ACQUISITIONS AVAILABLE KINOART.NET

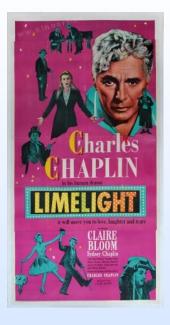
KinoArt.net has announced that they have updated their website with 200 recent acquisitions. These new additions can be found online at <a href="https://www.kinoart.net/content">www.kinoart.net/content</a> home en.php and NEW.

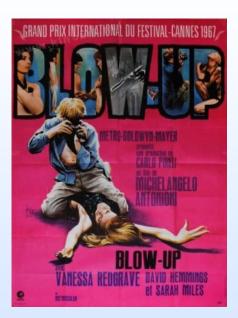
Some of the new acquisitions include:

- -Polish posters for titles like Knife in the Water, La Notte, To be or not to be (Lubitsch), Chinatown, Il Conformista, , Alien, My Own Private Idaho
- -French *The Avengers*, *Fistful of Dollars* ital. locandina, *The Hustler* japanese 2panel, *Spartacus* UK Quad, German *Eyes without a Face (Franju), The Merry Widow* and some other rare 50s German
- -US-Posters for Limelight (Chaplin), Midnight Cowboy, Bonnie und Clyde, Black Sunday, The Wicker Man, various US Sexploitation and horror posters
- -James Bond: British Quad for *Thunderball*, *Live and let Die* rare German playing card styles and more
- "Arthouse"-titles: Posters for 120 Days of Sodom (German rare styles), Blow-Up (French), El Topo (Italian), 400 Blows (German), Valerie and her Week of Wonders (US), Contempt/Le Mepris (US)









Click <u>HERE</u> to see all of the new acquisitions at KinoArt.net.

### AROUND THE LAMP

### FILM/ART ANNOUNCES NEW **ACQUISITIONS**

Film/Art has just been updated with 100 new acquisitions Fellini, Kubrick, Jodorowsky, Beatles, Bond and beyond.

### New acquisitions include:



Star 80



















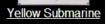




(Doctor)











SMOG Smoq

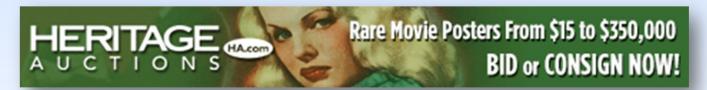
Revolt of Mamie Stover,

Death In Venice

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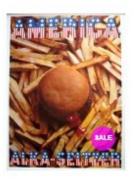




## ILLUSTRACTION GALLERY JULY SALE

### ALL ADVERTISING (OTHERS) POSTERS ARE ON SALE TILL JULY 31

















And many more. To see all the posters on sale, click **HERE**.

The LAMPPOST is a publication of

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