

LAMP POST FILM ACCESSORY NEWS

LearnAboutMoviePosters.com

February 2015

MEET OUR NEW LAMP SPONSOR ...



Welcome to Backingtothefuture

<u>Backingtothefuture</u> is a Canadian-based poster restoration and preservation business. We use a process known as linen backing to bring posters back to their original condition, or as close to the original condition as possible.

We restore and preserve a variety of paper, including movie posters, travel posters, war bond Posters and music posters. Our client base is truly global, as we have done work for people across Canada, the United States, the United Kingdom, Australia, India, Japan and Columbia.



The principal of the company is Dan Miles. He has been restoring posters for more than 15 years. He learned this trade by studying under the guidance of a master printer and paper restorer in Toronto.

Also working for Backingtothefuture is Tanya Petruk. An artist with 20+ years' experience, she holds a Bachelor of Fine Arts degree from University of Alberta. Inspired by human drama in athletic accomplishment, Tanya specializes in painting active people and athletes, capturing the emotion and passion for sport in her work.

To-date, Backingtothefuture has restored hundreds of posters, including pieces for the Toronto International Film Festival, executives for Universal Pictures in the United Kingdom and film industry people in the Greater Toronto Area.

Consumer satisfaction is our number one priority. That's why we work closely with clients to ensure that together we develop the best solution for each individual piece. However, it must be noted that posters react differently to the linen backing and restoration process and the results can vary.

Check out the video to learn a bit about the art of poster restoration. Simply go to <u>videos</u> to view the full production.

If you have any questions please don't hesitate to contact me at:dan@backingtothefuture.com

Why Preserve Your Poster?

Up until the 1980's the vast majority of movie posters were machine folded and shipped to theatres. The folding process damaged the poster, creating creases that separate over time.

Left folded, movie posters will yellow and deteriorate. They are susceptible to damage by acidity in the paper and humidity.

Linen backing will help preserve the movie poster and bring it back close to its original condition. During the process tape can be removed, stains eliminated and missing paper replaced.

If the poster is torn and fragile, linen backing will provide much needed support and stability.

Linen or paper backing flatten the poster and make it ideal for display.

Services

Linen backing, washing, bleaching, paper replacement, tape removal, filling in fold lines, air brushing.

Linen backing is technically reversible. It is certainly possible to re-back a poster without too many problems. But if a poster is demounted, it will not return to its original condition.

Linen backing is a process whereby a poster is mounted to Japanese Masa paper with acid free paste and the Masa paper is mounted to an acid free canvas. Linen backing flattens the poster, preserves the poster and makes the poster more durable. During this process the poster can be cleaned, water damage fixed, paper replaced and fold lines filled in.

Linen backing enhances the appearance of a movie poster making it flat and easier to frame. (see <u>Before and After</u> section in gallery)

In our studio we have the ability to linen back pieces up to the size of a three-sheet movie poster, a French one panel or an Italian one panel.

Paper Backing

Paper backing is the process whereby a poster is mounted to Japanese Masa paper only. This process is usually reserved for posters on heavy cardboard stock. The drawback to paper backing is the poster can never be rolled and must be stored and shipped flat.

Heavy stock posters can also be linen backed with little difficulty. However, in some rare cases heavy stock posters that are linen backed may not be perfectly flat at the end of the process.

Products Used

We use a 14 ounce Indian acid free canvas. This provides a durable solid foundation that can be easily rolled for shipping and storage.

The paper used is a Japanese Masa paper that is acid free and makes for an excellent buffer between the movie poster and the canvas.

The glue is made from a wheat starch adhesive that is prepared by hand.

The pigments used are Stabilo Softcolour water soluable colour sticks. We also use Cotman Water Colours and other brands of paint when airbrushing is required.

Workable Fixative and/or Clear Matte is used to finish the poster and prevent smudging.

For more information, visit their website <u>HERE</u> or email <u>Dan@backingtothefuture.com</u>.

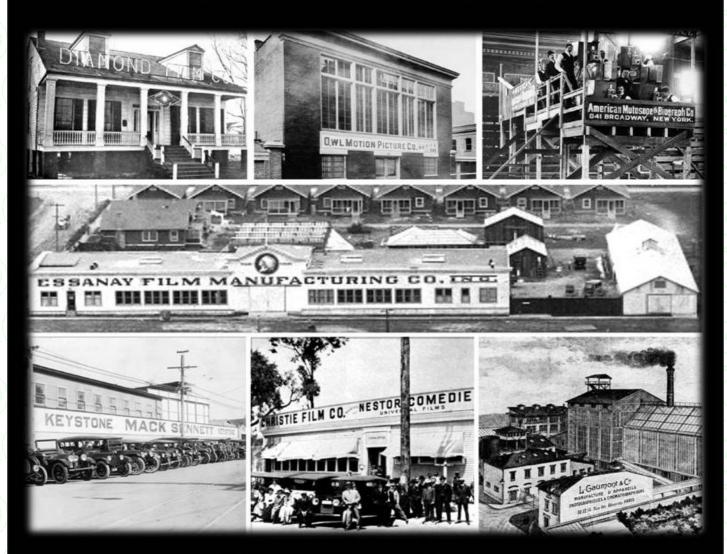
EMOVIEPOSTER.COM



NOW AVAILABLE!

SILENT STUDIO DIRECTORY

Thousands of silent film producers and distributors – including names, addresses, principals, logos, etc.



Ed and Susan Poole

The FIRST EVER ...

Silent Studio Directory

During the silent era, the film industry was BOOMING, AND, it was simple to get into the film industry. NO sound equipment, NO studio and NO experience were needed. Scrape up enough money for a camera and cameraman and you were in business. THOUSANDS jumped aboard trying to make their fortune in this new fledgling industry. As talent emerged and the industry stabilized, studios and distributors changed rapidly.

It has been declared that only 10% of the silent feature films made in the U.S. still exist. Unfortunately, documentaries, shorts and regionals weren't even addressed in the statistics.

Documentation during the silent era is a historians' nightmare. Whether you are preparing material for an auction, cataloguing for an archive, adding to your collection, speculating on a possible piece of historical treasure, or doing film research, you want to be able to find information as quickly as possible.

In 2006, we created the first and only research database for film accessories, the historical documents issued WITH the film. Each movie poster entered had all the information on it fed into the computer. There are currently over 100,000 poster images in the database, sortable from any direction.

To create this book, we started with studio and distributor information and logos that we had compiled from our database. We then factored in trade ads and other information that we had gathered from our research. This allowed us to tackle what was previously considered impossible – the recreating of lost film history.

In this first edition, we present **358 pages and 667 illustrations** - thousands of silent era production and distribution companies from around the world with dates, principles, and hundreds of logs and tags.

Best of all - IT'S ONLY \$24.95

It is now available in our new **LAMP Store**.

You can see a brief video presentation here.

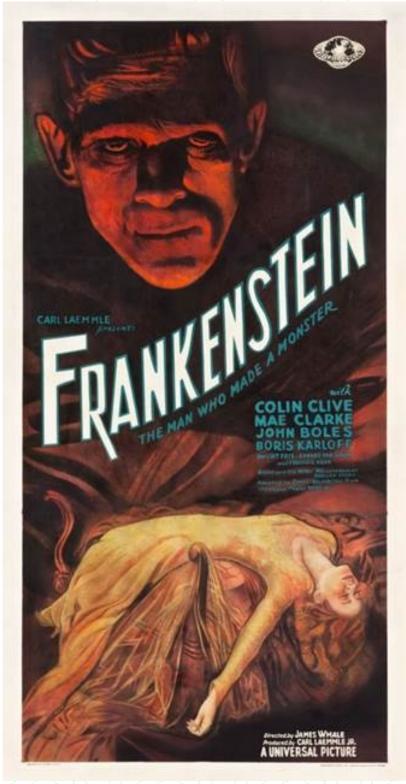
Monstrous Frankenstein three-sheet poster could bring \$100,000 at Heritage Auctions

Only known three sheet for "London After Midnight" offered March 28-29 in Dallas

DALLAS – Hot on the heels of November's sale of the most valuable movie poster ever sold at a public auction, Heritage Auctions' Movie Poster Signature Auction returns March 28-29 with a selection of large-size rarities never before offered to collectors. A monstrously-sized Style C three-sheet movie poster for Frankenstein (Universal, 1931) – the only copy known to exist – lurches ahead of the group with a \$100,000+pre-auction estimate.

"Only a small handful of one sheets including one teaser, one six sheet, one insert, and a restored half sheet are all that have appeared of the Frankenstein posters," said Grey Smith, Director of Movie Posters at Heritage, "and this poster is the only known copy of either of the two style three sheets created for the debut of the film."

The three-sheet poster was found in the early 1970s in a long closed and boarded over projection booth in a remodeled theater. It had apparently been used as a display for a number of reissues of the film with its counterpart for Dracula, as was so often the case throughout the 1930s and 1940s. After expert restoration, the poster is electric in its depiction of the monster and a vulnerable Mae Clarke as Elizabeth, Dr. Frankenstein's fiancée.



Another standout three-sheet in the auction, is from the 1927 classic <u>London After Midnight featuring Lon Chaney</u> (est. \$100,000+). Heritage set a world record in November 2014 when it sold the only known U.S. one sheet from the film for \$478,000. "The three-sheet is equally as rare and in this case the copy that surfaced required an extra level of restoration to make it presentable," Smith said. Heritage, working in orchestra with restoration specialists, carefully reproduced a bottom missing panel from the poster using the reference of the press book image.

A stunning <u>six sheet for The Maltese Falcon</u> (Warner Brothers, 1941) – the only-known copy to have appeared at public auction – appears as part of the "Theaters of Old Detroit Collection," a special selection of high-profile posters, lobby cards and inserts.



Among the selection of stellar one-sheets, a full-bleed one sheet Style A poster for <u>The Song of Songs (Paramount, 1933)</u> (est. \$15,000+). The breathtaking poster featuring Marlene Dietrich is rarely seen in even the most advanced collections," Smith said. Dietrich plays the embodiment of innocence in the role as a naïve, orphaned peasant torn between a struggling artist and a hedonistic baron in big-city Berlin.

Five signed, preliminary artwork sketches by director Akira Kurosawa from his 1980 masterpiece Kagemusha (c. 1970s) are also on offer in the March 28 -29 auction, Kurosawa originally wanted to be a painter, but the endeavor was financially impossible. He turned to film making and became one of the most iconic directors of the 20th century with Kagemusha earning two Academy Award nominations. Heritage is offering just five of the estimated 100 works he crafted while working on the film, the bulk of which were exhibited a few years ago at the Academy of Motion Picture Arts and Sciences. The works come to auction from Japan and are estimated to sell for between \$18,000 and \$20,000+ each.

Heritage Auctions is the largest auction house founded in the United States and the world's third largest,



with annual sales of more than \$900 million, and 900,000+ online bidder members. For more information about Heritage Auctions, and to join and receive access to a complete record of prices realized, with full-color, enlargeable photos of each lot, please visit <u>HA.com.</u>

Want to get the up-to-the-minute updates and breaking news stories about Heritage Auctions? Follow us on <u>HA.com/Facebook</u> and <u>HA.com/Twitter</u>. To view an archive of Heritage press releases go to: <u>HA.com/PR</u>. To link to this release on your blog or Website: HA.com/PR-.



Film/Art's website has been updated with a nice group of new acquisitions, including:

- the rare, recalled 29"x53" commercial poster of Jane Fonda in BARBARELLA
- POSEIDON ADVENTURE teaser A 1 Sheet
- a rare poster for Chantal Akerman's <u>JEANNE DIELMAN</u>
- East German CHINATOWN
- U.S. 1 Sheets for <u>ON THE BEACH</u> (style B), <u>THOMAS CROWN AFFAIR</u>, <u>THE PARTY</u>, <u>THE HARDER THEY COME</u> & Disney's <u>THE JUNGLE BOOK</u>
- Japanese <u>NINOTCHKA</u>
- Belgian, U.S. and German posters for <u>YELLOW SUBMARINE</u>

Plus: <u>Pasolini, Cassavetes, John Waters, David Lynch, David Bowie, Belinsky, Barbie in chains and more like that - right</u> **here**.





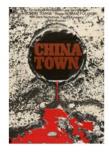




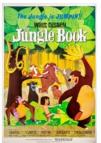




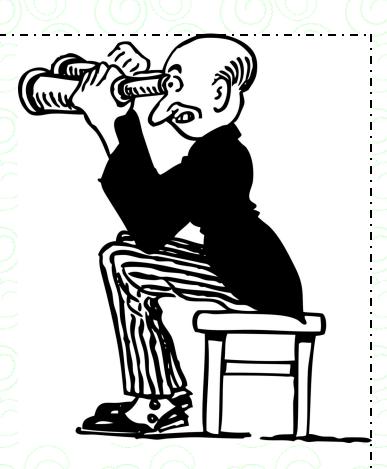








LOOKING PURCHASE TV PHOTOS AND STILLS



Does anyone have a quantity of TV photos that they are looking to sell? 100, 1,000, or more or less. Please contact Jim.

jim episale Unshredded Nostalgia 323 South main St. Route 9 Barnegat, N.J. 08005 800-872-9990 ~ 609-660-2626

http://www.unshreddednostalgia.com jime@unshreddednostalgia.com

It's Not Just a Bookstore Anymore!!

LAMP has always been proud of pushing the boundaries into new areas of research and documentation of film accessories. To go where no researcher has ever gone before!!

But, as we do so, our role is also expanding into new areas. And while we will ALWAYS continue to expand the research and documentation of film accessories, we realize that we must also broaden our scope. One area is streamlining our Bookstore. Now-a-days everyone uses credit cards, so we now have a cart system for use with credit cards.

We have retired some of our older and more specialized

books, i.e. NSS trailer codes, poster codes, legality, etc. and these will now only be

available in our LAMP Member areas.

For the past few years, we have been also working on a state level in Louisiana (our home state), with exhibits, lectures and research to all levels from beginning collectors to museums. We wanted to incorporate our expansion into our store as well, so we have added our Louisiana books.

But that's not all! We were constantly being asked about

posters for use in exhibits, classrooms, libraries and for presentations, etc. So, we developed a line of reproduction posters that have become very popular.

NOW, you can see reproductions of classic Louisiana poster. They are not meant to replace originals, but they are great for times and places you don't want to have your original vulnerable.

AND NOW, we're expanding our prints! Take a look at our New Jersey Film Prints and Tennessee Williams Collection Film Prints.



PRODUCTION

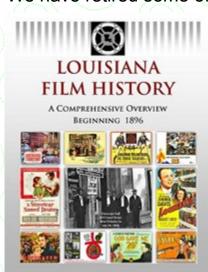
CODE BASICS

FOR MOVIE STILL COLLECTORS

Learn How To Identify Unknown Movie Stills

Ed and Sonn Pools

Visit the LAMP Store often as we expand into other states and specialty areas.



Bonhams

BONHAMS AND TCM TO HOLD SUMMER MOVIE POSTER AUCTION



The Maltese Falcon. Warner Bros., 1941. French Grande. Sold for \$25,000.

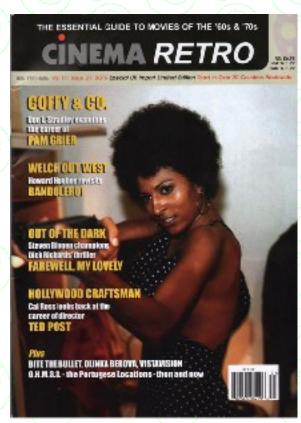
Los Angeles – Bonhams, one of the world's largest international auctioneers, will hold a movie poster auction with its partner Turner Classic Movies on July 13, 2015 in Los Angeles.

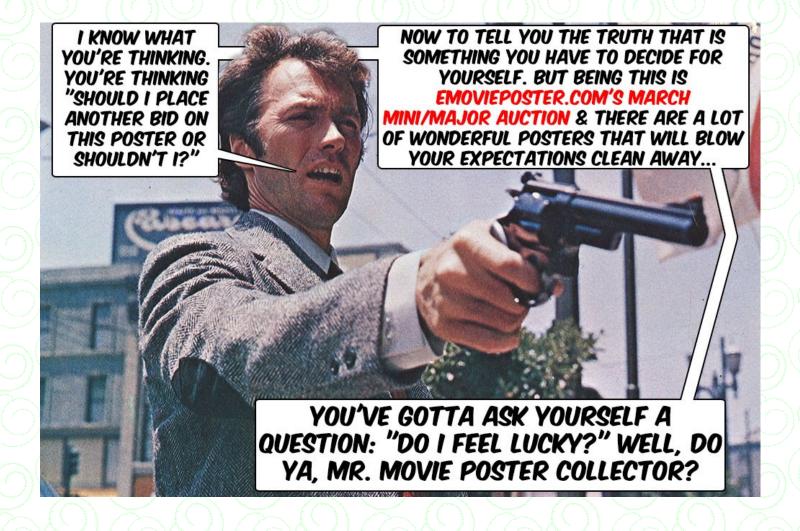
The sale will examine the history of the movie poster from the turn of the last century through the modern era, with a focus on poster artists and the "house styles" of the various studios.

Parties interested in consigning to this auction should contact the department at entertainment.us@bonhams.com or 323-436-5467.

Inquiries: For more information, call Joalien Johnson at 415-503-3348 or email joalien.johnson@bonhams.com.

CINEMA RETRO'S LATEST ISSUE IS NOW AVAILABLE HERE!





KINOART ANNOUNCES NEW POSTER ACQUISITIONS

<u>KinoArt.net</u> has updated their website, adding 195 recent acquisitions. To view this new inventory, visit their website at www.kinoart.net/content_home_en.php (english site) and click NEW.

There are several rare and sought after German posters, especially on Film Noir-titles:

German posters: The rarely seen *Shanghai Express*, *Blue Dahlia*, *This Gun for Hire*, *The Blob*, *The Paleface*, and 50s posters with art by Klaus Dill and more.









The French medium for **400 Blows** (Truffaut) Argentine **Barbarella**, UK **Bullitt** Quad, Italian and US **Goldfinger**, Italian **Danger**: **Diabolik**, Japanese **Casablanca** Italian posters for **Flesh** (Warhol).









Polish posters from the 50s to 70s e.g. for *Kanal* (Wajda, 1957)

WHAT'S NEW THIS WEEK?



ALL THE ROMANCE MOVIE POSTERS ARE ON SALE TILL FEBRUARY 28











All the new posters and records (over 250) from the Winter collection Part 2 are online of which here is small selection of graphic wonders, all available in the NEW section.













THIS WEEK'S BLOG (click here)

PINTEREST: You can all check all our thematic presentations on our <u>Pinterest boards</u> here.

MOVIE POSTERS CELEBRATING THEIR GOLDEN ANNIVERSARY

Feeling old? Here are just a few of the posters (and their movies) that will be celebrating their fiftieth anniversary. Click on poster to see more images in our Movie Poster Data Base. **Now are you feeling old?**

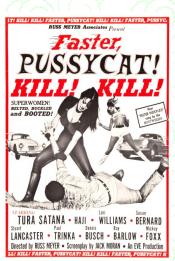




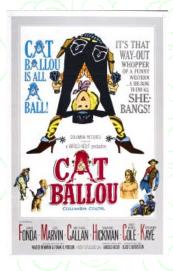


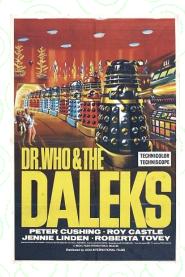


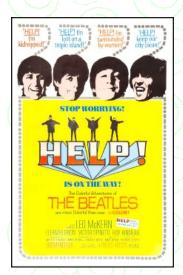
















SAMUEL OWEN GALLERY



CANTSTOPGOODBOY

Artist Reception: Saturday, March 7th 6:00 - 9:00

Click Here to RSVP

from coast to coast for his distinctively unique mixed media paintings.
Superheroes, pop figures, lions with spiked mains, and the proud profile
of a Native American "Chief" rendered in halftones anchor energy infused colors and meticulously considered compositional details.

Masterful use of materials and techniques that point beyond the studio to the inventiveness and vibrancy of street art distinguish CANTSTOPGOODBOY's work. It comes as no surprise that CANTSTOPGOODBOY has already collaborated with companies such as Sony, Warner Bros., Atlantic Records, and Converse shoes, and has had his work shown with breathtaking success at major art fairs.

23 years old, and on fire, you just CANTSTOPGOODBOY!



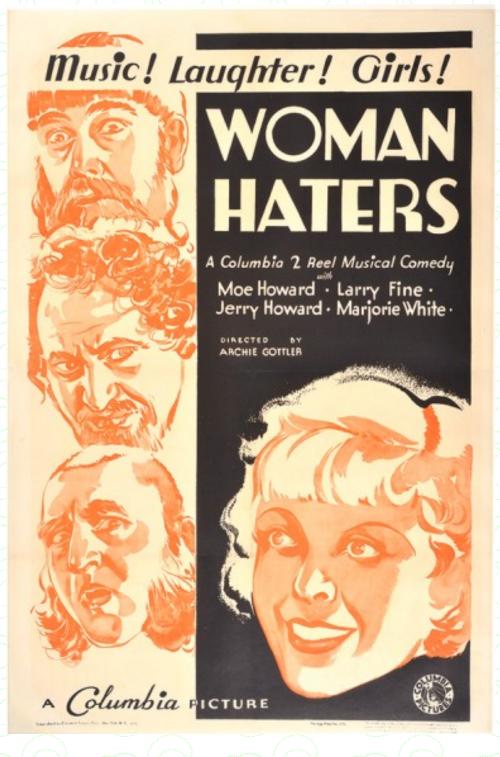
When you order from Bags Unlimited, you not only get top quality collection protection supplies, but a large amount of benefits that you might not be aware of. Here's a quick outline so you'll see for yourself that placing your supplies order regularly with Bags Unlimited is a sound investment decision.

- 1. For every \$100 ordered, you earn 5 bonus points. Accumulate (50) "BUYERS BONUS Points" for a 10% Discount on your next order.
- 2. Free gift with purchase based on dollar amount of purchase. Maximum 3 free gifts for duration of current catalog.
- 3. Free shipping to all states East of the Mississippi except States of FL, LA, MO, MN, 10% of your total will be added for shipping.
- 10% shipping charges waived on orders over \$200 (except + freight items). Plus (+) freight items are deeply discounted.
- 5. Wholesale prices available for qualifying people/orders. https://www.bagsunlimited.com/c-511-wholesale-price-guidelines.aspx
- 6. Daily Deals discounting one product per day 20%. See our four Facebook pages. Bags Unlimited DVD, VHS, Film & Poster, Bags Unlimited Vinyl, CD and Music, Bags Unlimited Vinyl, CD and Music, Bags Unlimited Vinyl, CD and Music. Each page has a discounted product that corresponds to the type of page it is.
- 7. Weekly Deal #1 10% off five products per week.https://www.bagsunlimited.com/c-902-weekly-deals-1.aspx
- 8. Weekly Deal #2 20% off five products per week.https://www.bagsunlimited.com/c-902-weekly-deals-1.aspx
- Overstock items offering 10-25% off. https://www.bagsunlimited.com/c-915overstock.aspx
- Closeout items offering 10-75% off. https://www.bagsunlimited.com/c-314closeout.aspx

Very First Three Stooges One-Sheet Poster Coming To Auction!

Half of All Three Stooges Titles 1934-1957 Are Represented in Historic Sale

Robert Edward Auctions will be offering the most extraordinary Three Stooges movie-poster collection to ever come to auction in the history of collecting in its April 25, 2015 auction. The most important highlight of the collection is what may be the only known one-sheet poster for the group's first film for Columbia Pictures in 1934: Woman Haters. Is this the only example that exists of this historic poster? "We think it is. We can't find another. But we can't be positive," says REA's auction manager Tom D'Alonzo. "The only collectors who have even suggested to us that another exists all seemed to have one thing in common. They really want this one!" While the onesheet from the Woman Haters is the prize of the collection, due to its enormous historical significance, many extreme rarities spanning the Stooges' entire career are included. The offering



is the final of three auctions that were required to present the collection. This is the largest selection of vintage Three Stooges posters to ever come to auction, and the best has been saved for last!

The Stooges produced 174 comedy shorts for Columbia between the years1934 and 1956. This amazing offering features one-sheet posters for half of those films, eighty-seven different titles total, including nine rarities from the 1930s and early 1940s starring Curly: *Woman Haters, Violent Is The Word for Curly, Termites of 1938, No Census No Feeling, An Ache In Every Stake, All The World's A Stooge, Cactus Makes Perfect, Dizzy Detectives, and A Gem of a Jam.* One of the most exciting lots in the auction will be the astounding collection of seventy-six different Three Stooges one-sheet movie posters, spanning the years 1947 to 1957. Incredibly, this collection of seventy-six posters features nearly every Three Stooges one-sheet poster ever issued featuring the team of Moe, Larry, and Shemp, with the exception of just three.



Lobby cards are equally represented in the sale, the most significant of which is the only known lobby card from the Stooges' second short in 1934, Punch Drunks. In addition to its extreme rarity, the Punch Drunks lobby card comes with the special provenance of having been obtained by the consignor directly from Moe

Howard's daughter, Joan. Fifty-five different lobby cards are featured in the sale, including ten seldom-seen examples from the 1930s: *Punch Drunks, Hoi Polloi, Slippery Silks, Whoops I'm An Indian* (two different scene cards), *Cash and Carry, The Sitters Downers, Grips, Grunts & Groans, Mutts To You, Healthy Wealthy and Dumb.* This is an unprecedented offering of Three Stooges posters, all of which originate from the finest private collection of Three Stooges posters ever assembled. Online bidding starts approximately April 5th.

For more information regarding the sale or to request a free catalog, please visit Robert Edward Auctions' website at www.robertedwardauctions.com or call 908 -226-900

Goes Lithographing Company

Not as well-known as other prominent lithographer companies such as Morgan, Continental, or Acme, et al, Goes Lithographing Company of Chicago has a long history

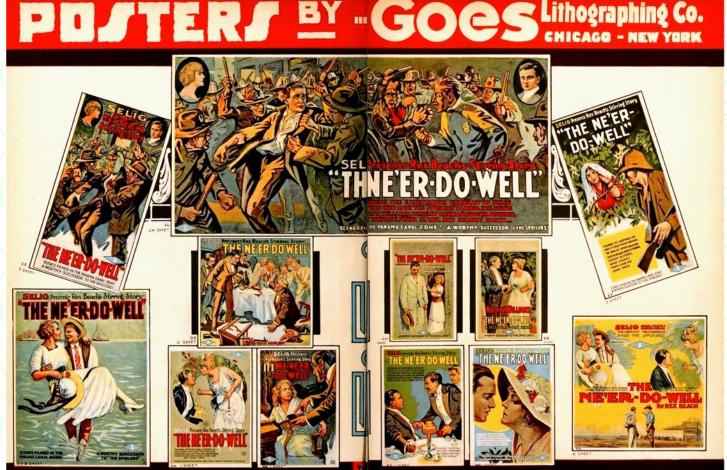
in the lithography field.

Founded in Chicago in 1879, Goes Lithographing eventually settled into their building for over 100 years at 42 West 61st Street in Chicago before moving to their present location in Delavan, WI in 2010. The historic building on 61st Street in Chicago went through many changes during its 100+ years of service as advancements in our trade led to expansion and purchase of new equipment as well as changes on the plant itself.

Goes Lithographing Company was also a leader in printing Art posters for numerous events and shows including The Worlds Fair, Buffalo Bills Wild West Show, Magician acts, Cover Girl Calendars - the list goes on and on.

Here's an ad in the Moving Picture World presenting their posters for the 1915 Selig film Ne'er-Do-Well.





IS YOUR FAVORITE FILM INCLUDED ON THE NATIONAL FILM REGISTRY?

If not, here's what you can do to get it there.

Your voice is important! Librarian of Congress Dr. James H. Billington invites you to submit your recommendations for movies to be included on the National Film Registry. Public nominations play a key role when the Librarian and Film Board are considering their final selections. To be eligible for the Registry, a film must be at least 10 years old and be "culturally, historically, or aesthetically significant."

The National Film Registry historically has included only those films that were produced or co-produced by an American film company, typically for theatrical release or recognized as a film through film festivals or film awards. If in doubt, check the Internet Movie Database (IMDb) for country of origin. Registry criteria does not specifically prohibit television programs, commercials, music videos or foreign productions, however, the original intent of the legislation that established the Registry was to safeguard U.S. films. Consequently the National Film Preservation Board and the Librarian of Congress give first consideration to American motion pictures.

Looking for ideas on possible films to nominate? Check here for hundreds of titles not yet selected to the National Film Registry. This link will take you to the complete list of films currently on the Registry.

For consideration, please forward your recommendations (limit 50 titles per year) via email to: filmregistry@loc.gov. Please include the date of the film nominated, and number your recommendations. Listing your nominations in alphabetical order is very much appreciated, too. There's no need to include descriptions or justifications for your nominations unless they're films that have not been distributed widely or otherwise made available to the public. For example, if a film is listed in the Internet Movie Database or the AFI Catalog of Feature Films, no further information beyond title and date of release is necessary. Lastly, please tell us how you learned of the Registry.

Email is preferred; however, to submit via regular mail, send your nominations to:

National Film Registry
Library of Congress
Packard Campus for Audio Visual Conservation
19053 Mt. Pony Road
Culpeper, VA 22701
Attn: Donna Ross



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Entertainment & Memorabilia Auctions

























A New Poster Collector is Born Alexander "Xander" Poole

We welcomed our first grandson (we have 3 granddaughters) on Friday, courtesy of our son David and daughter-in-law Ashley. Xander weighed a whopping 9 lbs 8 oz and measured almost 21". He joins older sister Rayne, who is now 4 years old.









The LAMPPOST is a publication of

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