



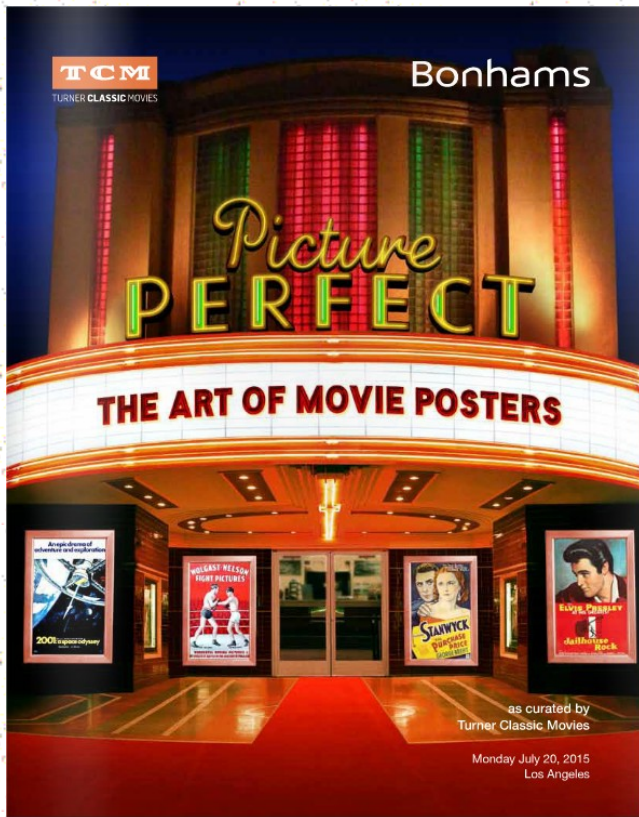
# LAMP POST FILM ACCESSORY NEWS

LearnAboutMoviePosters.com

July 2015

## TWO GREAT AUCTIONS HAPPENING THIS WEEK

**JULY 20th**



**More on Page 2**

**JULY 25th**



**More on Page 7**

## WELCOME NEW LAMP DEALER VINTAGE MOVIE POSTERS

[Vintage Movie Posters](#) (UK) Ltd is a privately run business owned by a movie poster enthusiast for other movie poster enthusiasts.

***(Continued on page 6)***



# BONHAMS AND TURNER CLASSIC MOVIES (TCM) PRESENT

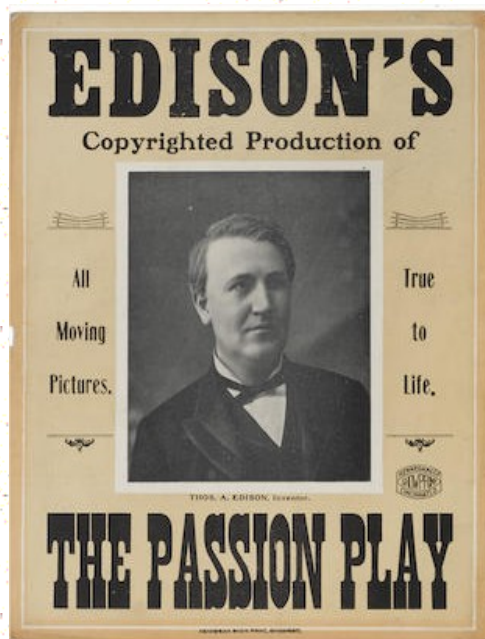
## ***PICTURE PERFECT THE ART OF MOVIE POSTERS***

***July 20, 2015***

Bonhams and Turner Classic Movies (TCM) present [Picture Perfect: the Art of Movie Posters](#), an auction exploring the history of cinema's most important marketing tool. The sale – which takes place on **July 20th** at Bonhams Los Angeles – features more than 200 vintage movie posters, pieces of original poster art and lobby art from the earliest days of cinema, through the Golden Age to the modern blockbuster. A full exhibition of all works in the auction will be on display at Bonhams Los Angeles from July 16-19.

### **EARLY EXAMPLES**

Picture Perfect offers several early examples of the earliest known movie posters such as Thomas Edison's ***The Passion Play*** (\$1,200-1,800). Other examples from early cinema include a banner for ***The Birth of a Nation*** (\$3,000-5,000), a 'one sheet' for the 1917 film ***The Life of Buffalo Bill*** (\$3,000-5,000), and a pair of lobby cards for the first American adaptation of Sherlock Holmes from 1922 (\$700-900; \$1,000-1,500).





## GOLDEN AGE

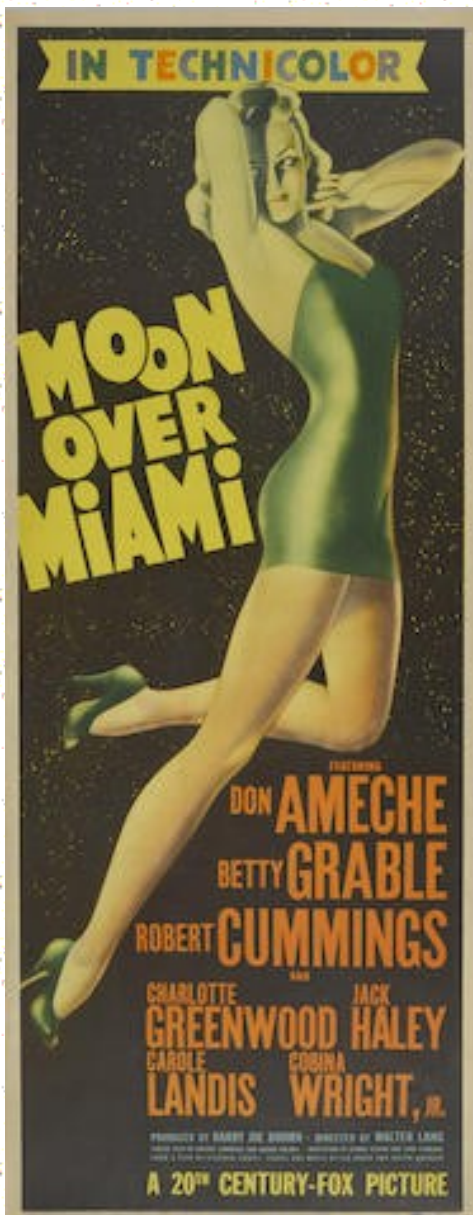
By the 1930s, the major Hollywood studios had perfected the movie poster in the form that we know it today, most often featuring a large portrait of the lead actors against a background that gave some indication of the tone of the film. Examples on offer include an extremely rare poster for **Top Hat** (\$30,000-40,000), with a charming image of Fred Astaire and Ginger Rogers; and 'one sheets' for **This Gun for Hire** and **Sunset Blvd.** (\$12,000-18,000 each), featuring Veronica Lake and Gloria Swanson, respectively.



## FAMOUS DESIGNERS

Under the studio system, the studio art departments designed the movie posters and marketing materials for each new release and so the designers of many of the most famous posters of the period are unknown. However, certain artists did distinguish themselves, including Al Hirschfeld, who illustrated the posters for many of the Marx Brothers' films including **A Night at the Opera** (jumbo window card, \$5,000-7,000); Alberto Vargas, who worked on the campaign for **Moon Over Miami** (insert, \$5,000-7,000); William Rose, who created the poster for **Cat People** (one sheet, \$10,000-15,000); and Reynold Brown, who is represented by his iconic one sheet for **Creature From the Black Lagoon** (\$8,000-12,000) as well as an original painting for **Imitation of Life** (\$6,000-8,000).





## INTERNATIONAL POSTERS

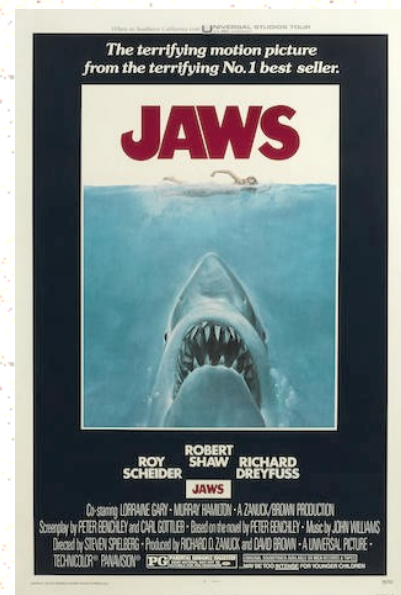
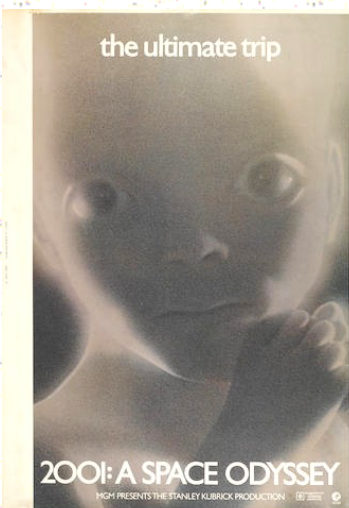
Early on, the studios used the same artwork nationally and internationally, but during World War II the studios began to target viewers in other countries, which led to creating original artwork for each segment of the international market. Picture Perfect features several examples of post-war Italian posters featuring lush, original artwork by the three godfathers of Italian poster art: Alfredo Capitani, Anselmo Ballester, and Luigi Martinati. Capitani's gorgeous rendering of Rita Hayworth as **Gilda** (\$20,000-30,000) and Ballester's timeless portrait of the actress as **The Lady from Shanghai** (\$20,000-30,000) are two classics of the Italian film poster genre. Also on offer are two Italian posters for Federico Fellini's classic **La Dolce Vita** (\$10,000-12,000; \$20,000-30,000), featuring Anita Ekberg.





## CREATIVE FREEDOM OF 1960s

By the 1960s, the studios disbanded their in-house art departments and began using outside agencies to create poster art. Freed from the studio template, poster art entered a new era of creative freedom, and Picture Perfect contains some of the best examples, including **2001: A Space Odyssey** (Starchild style 30x40, \$2,000-3,000), **Star Wars** (British quad, \$1,500-2,000) and **Jaws** (one sheet, \$500-700). The sale also features original poster art from this period, including a Jim Pearsall drawing for the **Chinatown** poster (\$2,000-3,000), preliminary artwork for **Blade Runner** (\$1,000-1,500), a Bob Peak painting for **Apocalypse Now** (\$7,000-9,000) and a preliminary painting for **Star Wars** by Dan Goozee (\$8,000-12,000).



View the complete catalog [HERE!](#)





As a keen collector of movie memorabilia and in particular movie posters for many years, owner Mark Hochman decided to turn his hobby into a livelihood.

Mark's passion for collecting started in his teens with American Superhero comics and progressed to movie memorabilia, movie posters and sports, building an impressive collection. He boasts a good knowledge of the subject and has provided advice to friends and colleagues on the best posters to buy for investment purposes. He has also acted as an unofficial adviser to major auction houses.



[Vintage Movie Posters](#) offers a wide variety of ORIGINAL movie posters, including rare pieces from around the world. They do not deal in reproductions or reprints.

Mark offers a personal unrivaled service to anyone looking for posters for pleasure or investment and strives to make his website the best available in the UK which he aims to update on a daily. If you do not find the poster you are looking for on the website, he will be happy to try and source it for you.

**For our UK collectors,** Vintage Movie Posters is based in AMERSHAM, BUCKINGHAMSHIRE. They are easily accessible by road and have a METROPOLITAN TUBE STATION 5 minutes walk away. They are a 15 minute drive away from either Junction 16 or Junction 17 of the M25 and 10 minutes from Junction 2 of the M40. They are happy to open by appointment and there is nearly always someone available in their gallery between 10-5 on a daily basis (Weekdays). If you cannot make up your mind after viewing the website, they are happy to bring a selection of posters to your home for you to see first hand.

Vintage Movie Posters is always looking to buy posters and related film memorabilia (whether a whole collection or a single item) and will always offer a fair price for your items.

[BE SURE TO CHECK OUT THIS GREAT SITE HERE.](#)



# Rare *Mother Goose, Wizard of Oz, The Klondike Kid, Stagecoach* Movie Posters at Heritage Auctions

**Rare one sheets for *My Man Godfrey* and *Cimarron* vie for top lot honors July 25-26 in Dallas**

DALLAS – A collector favorite – the coveted [one sheet movie poster for the 1931 classic \*Cimarron\*](#) (est. \$50,000+), bursting with color and boasting provenance to the storied Berwick Discovery – could take top lot honors in Heritage Auctions' [Vintage Movie Posters Signature Auction](#) July 25-26 in Dallas. The auction's nearly 1,000 famous movie posters are punctuated by several fresh-to-market collections from around the globe.

"Our summer movie poster auctions are known for rarities, but this season we have several private collections that haven't been seen in a generation or more," said Grey Smith, Director of Vintage Posters at Heritage Auctions. "This is the perfect event for collectors to pick up classic posters – many of which are in surprisingly original, untouched condition."





The ***Cimarron*** one sheet came out of an attic in 2012 and was found in a small country auction in Berwick, PA, with several other posters stuck together with wallpaper paste, which had preserved them for more than eight decades.

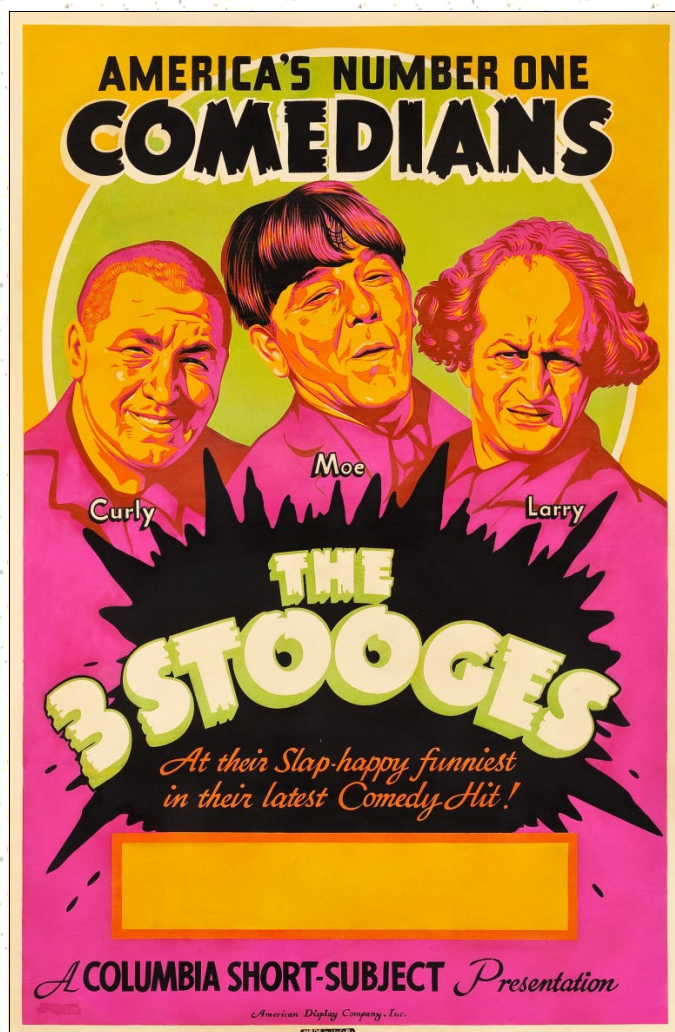
A style [C one sheet for Universal's 1936 film \*My Man Godfrey\*](#) is one such extremely well-preserved find poster. The rare and highly significant one sheet rarely appears at auction and the art deco infused style C version features artwork by the venerably Karoly Grosz (est. \$35,000+).

A [one sheet for \*Stagecoach\*](#), one of the hobby's rarest movie posters, survives in rich, stone litho colors (est. \$30,000+). Much like the film, the poster perfectly captures John Ford's auteur as he directed John Wayne to stardom in what is considered a classic Western drama.

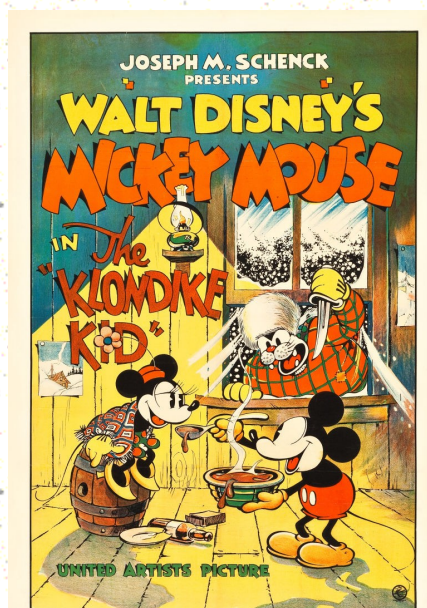




The auction also stars The Three Stooges across four, rare one sheet finds and five collectible lobby cards. A scarce one sheet for **Playing the Ponies** (est. \$20,000+) will cross the block as will an exceedingly rare silk screened stock poster of the timeless comedy trio (est. \$6,000+).



An important collection of 60 animation-themed movie posters includes a rare one sheet for **The Klondike Kid** (est. \$30,000+). The Mickey Mouse cartoon was considered an instant classic when United Artists released it in 1932 and its poster is highly sought after for both its composition and colorful depiction of the short's three main characters. A larger than life three sheet stock poster promoting Mickey Mouse dates to 1932 (est. \$20,000) and a scarce one sheet for RKO's cameo-packed **Mother Goose Goes Hollywood** from 1938 (est. \$15,000+) is also another highlight.





A private collection of 40 rare Swedish one sheet posters encompass some of the most breathtaking poster art ever used to promote film.

"Predominately from American films and many from the 1920s, it's a true blessing many of these vintage posters have survived in such a high grade, due to the notoriously fragile Swedish paper used in that era," Smith said. "Many are sexy, sultry, and use amazing imagery of stars and typography." The collection offers a poster for [The Wizard of Oz](#) (Friberg's Filmbyrå, 1925) from the first and only 1920s adaptation of the novel (est. \$6,000+). "This is the first time Heritage – or anyone that we are aware of – has presented this poster in auction and it is in pristine condition," Smith said.

Another rarity comes from [The Man Who Laughs](#), a romantic horror story based on the novel by Victor Hugo (est. \$6,000+). It's the story of Gwynplaine (Conrad Veidt) who, as a boy, has a hideous smile carved on his face by King James II as payback for his father's treachery. Comic book fans know the story because Veidt played the part so well his performance would provide inspiration for the creation of Batman's arch-nemesis, the Joker.





Additional highlights include, but are not limited to:

[Romance of the Redwoods](#) (Paramount-Artcraft, 1917), featuring Mary Pickford, (est. \$10,000+).

[The Oregon Trail](#) (Republic, 1936), depicting a bold portrait of John Wayne, (est. \$12,000+).

[King Kong](#) (RKO, 1933) Argentinean one sheet poster, (est. \$8,000+).



[CLICK HERE TO SEE A HIGHLIGHT VIDEO](#)

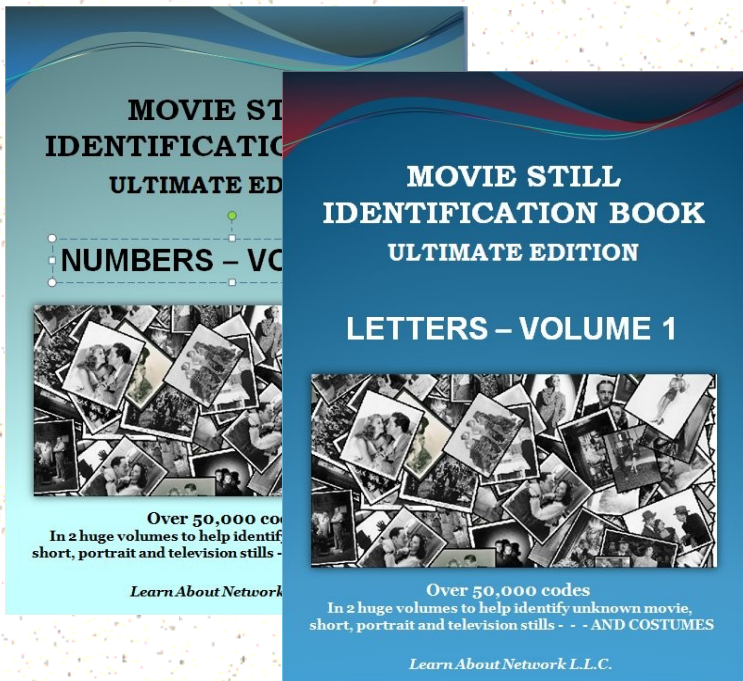
HERITAGE AUCTIONS HA.com

VINTAGE  
MOVIE POSTERS

July 25 & 26, 2015



# IT'S ALMOST HERE!!!

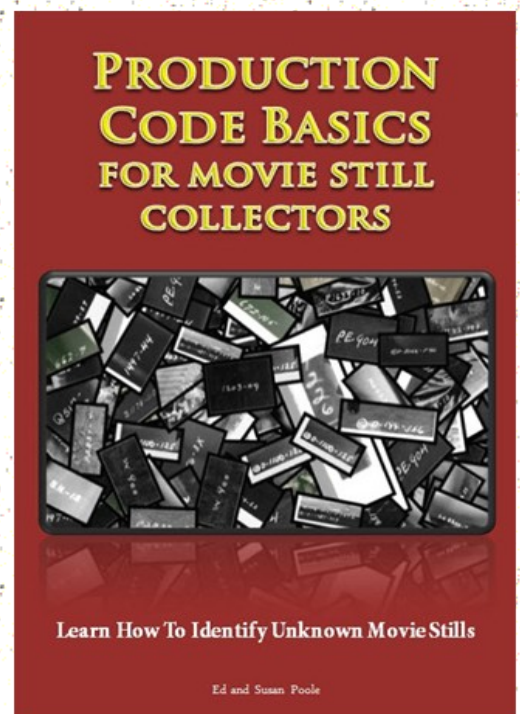


Our 6th and *final edition* of our most popular reference book – in 2 HUGE volumes with over 50,000+ production codes to help identify unknown movie stills and movie costumes!

Reserve your 2 volume set for this special **ADVANCE** release price of only **\$45 + \$8** s&h in the U.S. See how to order below.

And receive our **EXCLUSIVE** Production Code Basics For Movie Still Collectors – **FREE**

This exclusive book shows you the production process; how and why production codes came about; how they were used by different studios; development of portrait codes; distribution problems, multiple codes and much much more!





**We will ship your Production Code Basics book (which retails at \$19.95) to you NOW! And then you will receive your 2 volume Movie Still Identification Books upon release.**

**If you handle movie stills (OR COSTUMES) you can't afford NOT to have this fantastic tool.**

**SO RESERVE YOUR 2 VOLUME SET NOW AT THIS REDUCED PRICE and get your free Production Code Basics to read until your volumes arrive.**

## **PAYMENT METHODS**

**CREDIT CARD** – We can now take credit card payments. If you'd like to make payment using a credit card, please call (504) 298-LAMP or email the following information: credit card number; expiration; security code (found on the backside of the card) and the billing zip code.

**PAYPAL** - To make your payment of \$53 using Paypal, please use the account: [edp@LearnAboutMoviePosters.com](mailto:edp@LearnAboutMoviePosters.com).

**CHECK** - To send payment, please make **check or money order payable to Ed Poole** and mail to our MAILING ADDRESS:

Ed Poole  
P. O. Box 3181  
Harvey, LA 70059-3181

**BE SURE TO INCLUDE YOUR SHIPPING ADDRESS!!**



# CONGRATULATIONS TO LAMP SPONSOR THE BEST LITTLE FILM HOUSE

Congratulations to LAMP sponsor Clare Rawling whose website, [The Best Little Film House](#), was recently awarded Culture & Lifestyle's WEBSITE OF THE YEAR at it's July 10th award ceremony. Be sure to check out this award-winning site.



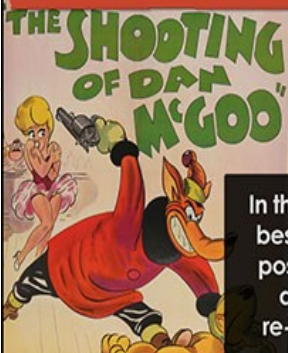
CULTURE & LIFESTYLE AWARDS  
**WINNER**  
WEBSITE OF THE YEAR





# EMOVIEPOSTER.COM

# EMOVIEPOSTER.COM



In the first six months of 2015, we auctioned \$2,800,000+ of movie posters and related items, our best first half year ever! Every one of these is a CONFIRMED actual sale, where the amount the poster auctioned for was paid for in cash. You won't see any of these posters coming back to auction in the coming months or even probably for years to come (the only way we ever re-auction posters is when the original buyer sends them back to us as a new consignment).

We have three major auctions left for this year, and you can consign to any or all of them!

Our September Mini/Major Auction contains solely linenbacked posters, and the deadline for consigning is July 31st, so NOW is the time to send your linenbacked posters, because you KNOW that deadlines have a way of "getting away from you"! Let us know what you are sending, and be sure to get your consignment on the way to us before the 31st!

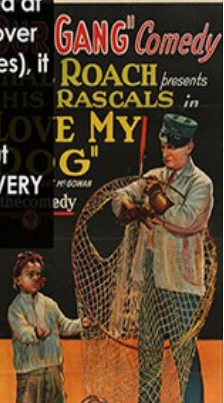
Our 16th Annual Halloween Auction contains solely horror/sci-fi/fantasy items of all sizes, backed and unbacked, and the deadline for consigning is October 2nd.

Our December Major Auction contains linenbacked, paperbacked, and unbacked items of all types, but solely ones that are rarely seen, and the deadline for consigning is October 30th.

And of course, you can send consignments for any of our "regular" weekly auctions at any time. We held over 128,000 auctions in 2014, and we will hold more than that this year, far more than what other auctions do over their entire lifetimes!

Why do we get so many more consignments than any other auction? Because we do a better job than them, both in how we treat our consignors and in the prices we deliver to them. Unlike other auctions, which solely advertise their very few top results, we have an online database located at [auctionhistory.emovieposter.com](http://auctionhistory.emovieposter.com), which gives EVERY auction result we have ever had, well over ONE MILLION of them. And since these are CONFIRMED results (unlike other auctions' databases), it serves as the ultimate "price guide" to actual movie poster values!

Want to know more about consigning? Go to [consign.emovieposter.com](http://consign.emovieposter.com) to learn all about consigning, and to see our rates, which ABSOLUTELY are the lowest of any major auction, at EVERY price level (and anyone who says otherwise is flat out lying!).





# Morris Everett, Jr. The Auction Part I Huge Success

The long anticipated Part I of Morris Everett, Jr.'s vintage movie memorabilia auction was held on June 29-30, 2015. Part I of the auction, conducted by Profiles in History, featured 1,400 individual lots and was a huge success with sales exceeding \$1.9 million dollars.

Several rare lobby cards proved to be extremely popular and very sought-after. For example, a lobby card for the 1927 German classic **Metropolis** sold for \$48,000 (including premium).



Universal classic horror films again performed extremely well, particularly those for movies starring legendary actor Boris Karloff. Five lobby cards featuring the star topped sales. Two other horror stars also performed well: Bela Lugosi and Peter Lorre. Lobby cards for Tod Browning's **Freaks** and the 1933 classic **King Kong** were also top sellers.





Frankenstein - \$22,800 (w/premium)



Mummy - \$33,000 (w/premium)



Bride of Frankenstein - \$22,800 (w/premium)



The Raven - \$14,400 (w/premium)



The Invisible Ray - \$12,000 (w/premium)



Dracula - \$24,000 (w/premium)



Freaks - \$21,600 (w/premium)



Freaks - \$18,000 (w/premium)



King Kong - \$16,800 (w/premium)

To see all of the results, click [HERE](#).

**Morris Everett, Jr. The Auction Part II  
Coming December 2015 - STAY TUNED**



# The Thanhouser Studio and the Birth of American Cinema

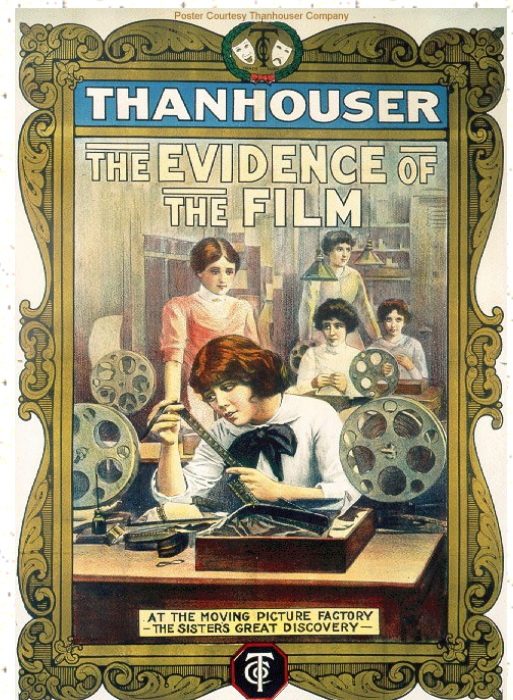
***Award-Winning Documentary Available on DVD,  
Blu-Ray and Online Viewing***

**The untold story of the rise and fall of one of America's pioneering silent motion picture studios.**

Edwin and Gertrude Thanhouser founded a groundbreaking independent silent movie studio in 1909. This studio eventually made over 1000 films that were distributed around the world, until suddenly disappearing in 1917. Almost all the Thanhouser films were either lost or destroyed. As a result, the Thanhouser Film Studio is largely forgotten today.

Ned Thanhouser has spent more than two decades recovering what he could find of his grandparents' studio's output, including original nitrate films, posters and historical artifacts. To date, he has discovered over 225 Thanhouser films, and continues to find more every year buried in archives and private collections around the world. *The Thanhouser story deserves a place in any discussion of early American Cinema, and to that end, I've worked for three years on a documentary that tells my family's story, as well as my journey of discovery.*

The documentary recounts the untold story of the rise and fall of this remarkable pioneering motion picture studio during the first decade of the twentieth century. It traces the evolution of one family's career as it transitioned from producing live theater to establishing one of the most successful independent silent motion picture studios in early cinema. Set against a backdrop of Thomas A. Edison and his Motion Picture Patents Trust companies dominating the industry, the story plays out in New York, Florida and California. It is a compelling story of fame and fortune, twisted by the vagaries of fate and ending on a bittersweet note.





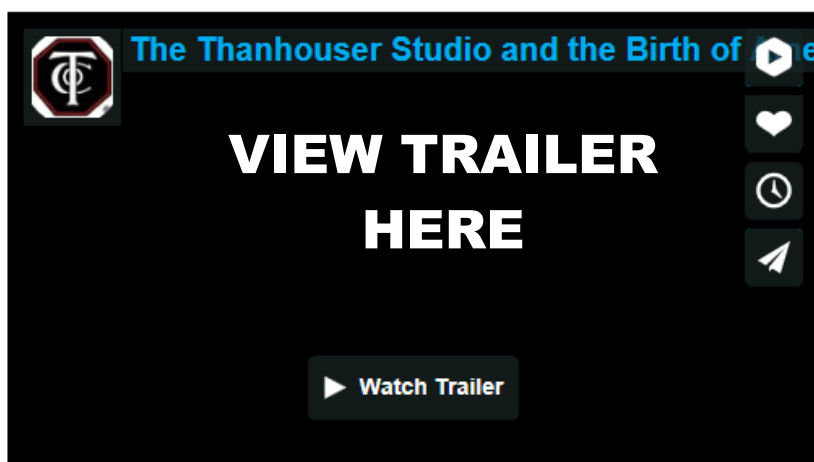
Thanhouser, the documentary's producer and director, is president of Thanhouser Company Film Preservation, Inc. and since 1986 has been actively involved in the research, acquisition, preservation and publication of the history, surviving films, and related ephemera from the Thanhouser studio. The documentary is the result of years of Thanhouser's research and desire to share his research with the public. *I believe telling this story is important because it provides a new perspective on the development of early cinema in America. Scholars, researchers, and fans of film history will learn how the Thanhouser studio helped to establish independent productions that led to what we know today as Hollywood.*

This award winning 52 minute documentary premiered on opening night at the [Pordenone Silent Film Festival](#) in Pordenone, Italy on October 4, 2014, awarded a Special Jury Award for Documentary at the 2015 [WorldFest-Houston](#), and was nominated for Best Documentary Feature by the [Los Angeles Film Review](#). Read reviews by [Marc Mohan](#) (The Oregonian), [Sean Axmaker](#) (Fandor's Keynote), and [Lea Stans](#) (Silent-ology).



The documentary is now available for purchase on DVD and Blu-Ray on the Thanhouser site [HERE](#).

It can also be viewed at [www.vimeo.com/ondemand/thanhouser](http://www.vimeo.com/ondemand/thanhouser) where you can rent it for a week for only \$2.99.



[The Thanhouser Studio and the Birth of American Cinema](#) from [Ned Thanhouser](#) on [Vimeo](#).



NOVEMBER 12-15, 2015 Sheraton Cleveland Airport Hotel

Buying! Selling!  
Trading! FUN!

# THE FABULOUS HOLLYWOOD POSTER AUCTION AND CONVENTION WILL BE IN CLEVELAND, OHIO! MARK YOUR CALENDAR FOR NOVEMBER 12-15, 2015!

For Dealer Tables  
Call Morris  
Everett Jr. at  
440-256-3660, or  
morriseverettjr@  
yahoo.com

**A SPECIAL RATE OF \$95 PER ROOM AT THE SHERATON!**

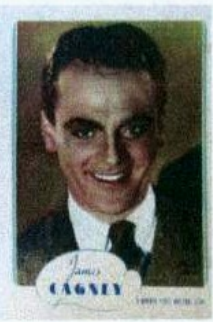
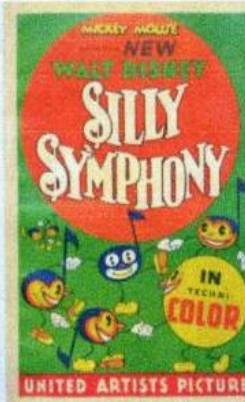
Call 216-267-1500

- ~ INDOOR HEATED POOL!
- ~ 24 HOUR EXERCISE ROOM!
- ~ AWARD WINNING FOOD!
- ~ A FULL SERVICE BAR!
- ~ FREE HIGH SPEED WIFI!

This is a full service hotel conveniently located on the grounds of the Cleveland Hopkins Airport. There is a complimentary shuttle between the terminal and the hotel. Convenient! FREE! AND FREE PARKING IN THE HOTEL LOT!

For maximum convenience, the dealer rooms will be on the ground floor right across from the auction rooms. Bidding can easily be in person, by phone, by fax, or on line!

Just a little sample.....



This show is a once-a-year gathering of old friends, new friends, dealers, and collectors from coast to coast and overseas. Join the fun....and walk down Memory Lane with movie posters, lobby cards, stills, autographs, books, and more from days gone by.

**HOLLYWOOD POSTER AUCTION 2015 - 440-256-3660**  
[www.hollywoodposterauction.com](http://www.hollywoodposterauction.com) [lastmo@aol.com](mailto:lastmo@aol.com)



# ACROSS THE POND

The internet is constantly making our world smaller and making everything else *FASTER!!!* EVERY DAY things seem to be moving at a *FASTER* and *FASTER* pace!! Trying to juggle our daily lives and our collecting lives AND everything in between can put us into a fog.

To simplify things, we all have a tendency to get into RUTS. And when we do that, we BLOCK OUT everything and everyone else that is NOT in our routine. We only have time to read certain articles. We only have time to listen to certain people. We only have time to look at certain websites and we only have time to look at certain auctions.

One of the main purposes of our LAMP POST Film Accessory News is to try to keep you a little more informed. And THIS is one of those times.

In case you haven't noticed, there is an awful LOT of activity going on "ACROSS THE POND" as we say here in the United States. And I wanted to take a few minutes to bring some of that activity to YOUR attention.

First we want to bring your attention to a magazine that we have supported since its first beginning – [CINEMA RETRO MAGAZINE](#). They put out a phenomenal magazine focusing on the 1960s and 1970s with TONS of behind the scenes stories, interviews and photos.

Lee Pfeiffer in their New York office maintains a tremendous website and is constantly bringing us great news and reviews. If you haven't tried them yet, it is definitely worth the time.

NEXT, we want to call your attention to a FAST RISING auction house that has moved into movie memorabilia and doing a FANTASTIC job – [EWBANKS](#).





Ewbank's has now sold over 100,000 posters and currently holds a quarterly auction on both movie memorabilia AND Vintage Posters. They have also now installed a new platform to make internet purchasing a LOT easier. They have some great pieces and great bargains going through now on a regular basis and worth looking at.

# Ewbank's



**We now have 5 – yes – FIVE GREAT British dealers – and they are really aggressive and trying hard. Take a quick look!**



Clare's [The Best Little Film House](#) is new to LAMP but has been working extremely hard to bring her love of posters to the community. She has been written about in local newspapers and has an AWARD

winning website. She has great selection and is ready, willing and able to help you find that special piece.

[Original Poster's](#) Steve Kennedy and his family have been with LAMP for MANY years with a fantastic track

record of service – AND their selection of international posters is PHENOMENOL!!! Their inventory is filled with all types of unusual and fascinating pieces from around the world.

## *Original Poster*

The logo for 'pastposters.com' is displayed in a bold, red, sans-serif font with a slight shadow effect, set against a dark red background with a horizontal line above and below the text.

Jamie and his family of [pastposters.com](#) have been in the cinema business for over 40 years. In

2010, the family closed their theaters but had amassed over 10,000 posters during that time period. So, for oddities from old to new (2010), Jamie has a GREAT website and selection to show you.



[Simon Dwyer](#) specializes in rare and hard to find posters from the 1920s to the 1970s. He closed his retail store and moved to

the internet and has a great selection of some really RARE pieces. If you are looking for that rare or investment piece, Simon is your man.



Our newest member of the LAMP family, Mark of [Vintage Movie Posters](#), has made the transition from having an impressive personal collection, to shifting his love of the hobby into a business. NOW, his passion has increased to

share with everyone else. He has great knowledge, great selection, great website and ready to help you with YOUR passion.

Take the time to look over these great websites. They share your passion and love for the hobby and would love to help you with something new and unusual.

You can find them all on our [BritishFilmPosters.com](#) website or on the LAMP home page – Countries – UK.

	 Don't Delay Consign Today	<b>SIMON DWYER</b> Vintage movie posters from the 1920's thru the 1970's			
<p>Original Poster </p> <p>Oscars Entertainment</p>					
<p>Welcome to</p> <h1>British Film Posters.com</h1>					
<p>BritishFilmPosters.com is a section of <a href="#">LearnAboutMoviePosters.com</a> (LAMP) a division of <a href="#">Learn About Network L.L.C.</a></p>					



# **VITASCOPE HALL: THE BIRTHPLACE OF THE AMERICAN MOVIE THEATER 119th ANNIVERSARY**

It was a typically hot July day in New Orleans of 1896. Business partners William Rock and Walter Wainwright were busy preparing their new venture on the city's famous Canal Street, the center of commerce during this period. But this new enterprise would be like no other seen in New Orleans – or anywhere in the United States at that time.

Rock and Wainwright fitted their new retail space with 400 benches and chairs that they had acquired from a local funeral parlor which had gone bankrupt. A large white cloth was tightly stretched across a frame that was mounted at the front of the room. Sheets of black canvas were hung across all of the windows, designed to block out the sunlight. Once the necessary equipment was installed, the partners planned their opening.

On Sunday, July 26, 1896, Messrs. Wainwright and Rock opened the doors of their new risky enterprise -- and ushered in a new era in American cinema.

## **"POP" ROCK BRINGS FIRST MOVIES TO LOUISIANA**

William T. Rock was born in Birmingham, England and came to the United States as a young man. In 1886, he formed the Ball Electric Illuminating Company handling arc lamps. In 1896, he was contacted by Raff & Gammon to do some electrical work for them.

At that time, Raff & Gammon had acquired the rights to sell territorial use of Thomas Edison's new moving picture camera called the Vitascope. Unlike the single-user viewing equipment that was in general use, this new camera projected images on a screen which could be seen by any number of viewers at one time. Edison had purchased the camera from its inventors, Thomas Armat and Francis Jenkins. Originally called the Phantoscope, Edison promptly renamed the camera "Edison's Wonderful Vitascope" and marketed the camera as his own.



While working for them in New York, Raff & Gammon asked Rock to take some of their Vitascope territory, but the best they had to offer was Louisiana. Rock purchased the Louisiana rights for the use of the Vitascope for \$2,500 (\$1,500 for the Vitascope and another \$1000 for accessories and training).





With the Vitascope in hand, Rock headed down to Louisiana in late spring of 1896. Along with him came Wainwright, a carnival showman and former tightrope walker, and Walter A. Reid, a projectionist from Koster and Bial's live performance music hall.

At that time, it was common for movie exhibitors to show their films at existing amusement venues, such as parks, vaudeville theatres, etc. After looking around New Orleans, Rock, Wainwright and Reid found the perfect location on West End and Lake Pontchartrain.

West End Park was a popular entertainment center with a big bandstand which extended out over the water for band concerts, vaudeville acts and prominent stage personalities to appear. This area could also accommodate dances and fireworks displays. The park offered one other benefit to Rock and company -- it was located at the end of a streetcar line which provided the electrical power necessary to operate the Vitascope.

**AMUSEMENTS.**

~~~~~

**GRAND CONCERT NIGHTLY**

—AT—

**WEST END,**

—BY—

**PAOLETTI'S CONCERT BAND.**

—————

OPENING SUNDAY, JUNE 28,

Edison's Wonderful Vitascope.

Je21-11

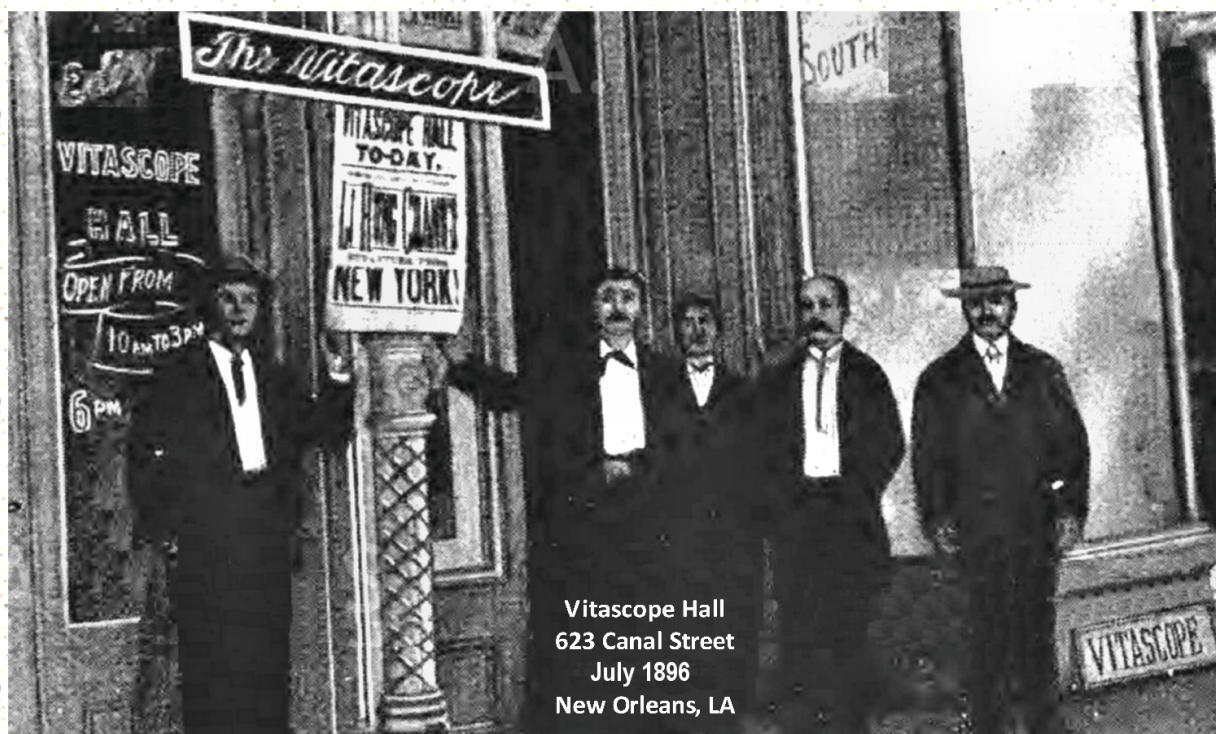


Although outdoor viewing was not ideal, audiences flocked to see the “moving pictures” and were AMAZED! Rock had entered into a contract with the West End Park for four weeks. After packing in the crowds, he renewed the contract and continued playing the West End Park for several seasons.

Impressed with the positive response they had received, Rock and Wainwright made the decision to open an indoor location dedicated solely to exhibiting films. The idea was quite risky, since no one knew if the movies alone, without other entertainment, would draw crowds. The proprietors would get their answer quickly.

## FIRST INDOOR SEATED THEATER DEDICATED TO MOVIES OPENS IN NEW ORLEANS

On July 26, 1896, Vitascope Hall became the first indoor seated theater dedicated strictly to exhibiting films in the United States. It was located at 623 Canal Street in New Orleans, Louisiana. It is recognized as such in the Guinness Book of World Records.



Information for this article can be found in ***Louisiana Film History: A Comprehensive Beginning 1896*** available on [Amazon](#) or at our [LAMP/HollywoodOnTheBayou Store](#)





Here in Los Angeles, we've been taking it easy but you can see us (and our posters) every Saturday night at the Cinespia at Hollywood Forever Cemetery outdoor screenings. The Cemetery Screenings have become a great L.A. summer tradition, and if you're in town it's definitely worth checking out

We've got a relatively small (just over 50) group of new acquisitions this month, but there are some real gems:

a stunning, ultra-rare Half Sheet for Barbet Schroeder's **MORE**

the first release French 1 Panel for **BULLITT**

Belgian posters for **THE NIGHTS OF CABIRIA** & **LE SAMOURAI**

a great little piece for the Mayslès Brothers' **SALESMAN**, with artwork by Henry Wolf

Czech posters for **SOLARIS**, **HOMBRE** & **VALERIE AND HER WEEK OF WONDERS**

U.S. 1 Sheets for **YELLOW SUBMARINE**, **ROCKY** & **THE GRADUATE** (style A)

rare U.S. 40"x60" posters for **BLOW UP** & **LE MANS**

Plus: Redford & Newman, Herzog & Kinski, **HAROLD & MAUDE**, Godard, **THE PARTY** and more - right [here](#).





**LOOKING  
TO  
PURCHASE  
MOVIE & TV  
STILLS**



**Does anyone have a quantity of movie and TV photos that they are looking to sell? 100, 1,000, or more or less. Please contact Jim.**

**ALWAYS BUYING AND SELLING!**

**jim episale**

**Unshredded Nostalgia**

**323 South main St. Route 9**

**Barneгат, N.J. 08005**

**800-872-9990 ~ 609-660-2626**

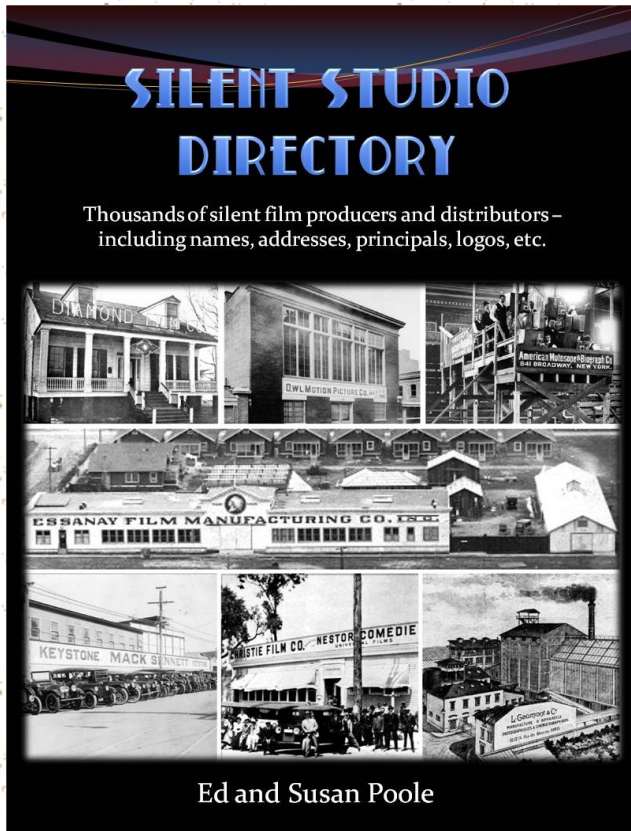
**<http://www.unshreddednostalgia.com>**

**[jime@unshreddednostalgia.com](mailto:jime@unshreddednostalgia.com)**



The FIRST EVER ...

# Silent Studio Directory



During the silent era, the film industry was BOOMING, AND, it was simple to get into the film industry. NO sound equipment, NO studio and NO experience were needed. Scrape up enough money for a camera and cameraman and you were in business. THOUSANDS jumped aboard trying to make their fortune in this new fledgling industry. As talent emerged and the industry stabilized, studios and distributors changed rapidly.

It has been declared that only 10% of the silent feature films made in the U.S. still exist. Unfortunately, documentaries, shorts and regionals weren't even addressed in the statistics.

Documentation during the silent era is a historians' nightmare. Whether you are preparing material for an auction, cataloguing for an archive, adding to your collection, speculating on a possible piece of historical treasure, or doing film research, you want to be

able to find information as quickly as possible.

In 2006, we created the first and only research database for film accessories, the historical documents issued WITH the film. Each movie poster entered had all the information on it fed into the computer. There are currently over 100,000 poster images in the database, sortable from any direction.

To create this book, we started with studio and distributor information and logos that we had compiled from our database. We then factored in trade ads and other information that we had gathered from our research. This allowed us to tackle what was previously considered impossible – the recreating of lost film history.

In this first edition, we present **358 pages and 667 illustrations** - thousands of silent era production and distribution companies from around the world with dates, principles, and hundreds of logs and tags.

**Best of all – IT'S ONLY \$24.95**

It is now available with other exclusive reference books in our [LAMP Store](#).

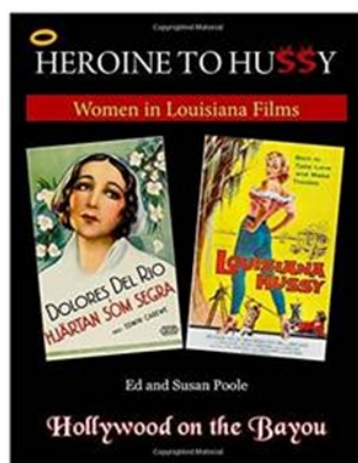
You can see a brief video presentation [here](#).



# Hollywood on the Bayou



95 Full Color Movie Posters of New Orleans films



Sexy, sophisticated, sassy – great Louisiana female film roles



Louisiana plantations in the movies



And for those who love the old movies ... Hollywood on the Bayou has 77 different Louisiana Film Prints showing some of Louisiana's greatest films – FULL COLOR – 12"x18" on glossy card stock



[VISIT OUR NEW STORE](#)  
[HERE](#)





## LAMP APPROVED SPONSORS AND DEALERS

**HERITAGE AUCTIONS** HA.com Rare Movie Posters From \$15 to \$350,000  
**BID or CONSIGN NOW!**



**L'IMAGERIE GALLERY** THE NEW L'IMAGERIE ONLINE GALLERY AND STORE  
We Ship Worldwide.


10555 Victory Blvd.  
North Hollywood, CA 91606  
Phone: 818.762.8488 Fax: 818.762.8499  
Email: [l'imageriegallery@gmail.com](mailto:l'imageriegallery@gmail.com)

**BAGS Unlimited** INC.  
*If You Collect it, We Protect it*

PROTECT YOUR INVESTMENT

**HOLLYWOODPOSTERFRAMES.COM**  
1-800-463-2994

FRAMES AS LOW AS  
**\$12.49**





## LAMP APPROVED SPONSORS AND DEALERS

[dominiquebesson.com](http://dominiquebesson.com)

Vintage Movie Posters  
1895-1975



**REA**  
ROBERT EDWARD AUCTIONS, LLC

CLICK HERE FOR A FREE CATALOG  
[WWW.ROBERTEDWARDAUCTIONS.COM](http://WWW.ROBERTEDWARDAUCTIONS.COM)

**ERDIE**  
INDUSTRIES

*Innovative, Eco-Friendly Packaging Solutions*

CHRISTIE'S

**VINTAGE  
FILM POSTERS**  
13-24 JUNE

**BID NOW**

**BACKING  
TO THE  
FUTURE**

Linenbacking, Restoration & Preservation



# LAMP APPROVED SPONSORS AND DEALERS

**film/art**  
filmartgallery.com

**HEAVY DUTY SHIPPING TUBES**  
YAZCO

**KIRBY MCDANIEL MOVIEART**  
www.MovieArt.com

**FRENCH MOVIE POSTER**  
THOUSANDS OF ORIGINAL FRENCH MOVIE POSTERS FROM 1960'S TO NOW DAYS  
contact@frenchmovieposter.com

**Vintage Movie Posters**

**UNSHREDDED NOSTALGIA™**  
THE INTERNET'S NOSTALGIA MARKETPLACE  
UnshreddedNostalgia.com

**Bonhams**  
Entertainment Memorabilia Sale

**MOVIE POSTER EXCHANGE**

**kinoart.net**  
offering thousands of vintage original movie posters from many countries

**QUICK TURNAROUND BEST QUALITY LOWEST PRICES**  
POSTER CONSERVATION

**POSTERPLANET.NET**

*Original Poster.co.uk*

**CHANNINGPOSTERS**  
Your world-class eBay source for vintage original movie posters, lobby cards, stills & autographs.  
stores.ebay.com/channingposters

**ILLUSTRATION GALLERY!**  
ART THAT POPS!  
VINTAGE AND RARE POSTERS  
MOVIES, MUSIC, COMIC BOOK ART, ADVERTISING AND OLYMPIC POSTERS FROM THE 1960'S AND BEYOND  
illustrationgallery.com

**Spotlight Displays**  
Movie Poster Frames

**Entertainment & Memorabilia Auctions**  
Ewbank's

**MOVIEART**  
One of Europe's largest selection  
5000 original poster online  
www.movieart.ch

**THE MOVIE POSTER PAGE**

**Posteropolis**  
Original Vintage Posters

**FOUR COLOR COMICS**  
Posters - Comics  
Comic Art - Books  
Magazines - Memorabilia  
fourcolorcomics.com

**FFF Movie Posters**  
*Femmes Fatales & Fantasies*  
fffmovieposters.com

**pastposters.com**

**M P W MOVIE POSTER WORKS**

**SIMON DWYER**  
GENUINE VINTAGE MOVIE POSTERS DATING FROM THE 1920'S TO THE 1970'S  
www.simondwyer.com

**L/R LIMITED RUNS**  
ORIGINAL VINTAGE POSTERS, PRINT ART & PHOTOGRAPHY  
www.limitedruns.com

**THE LAST MOVING PICTURES COMPANY**

**The Best Little Film House**  
original vintage film posters and memorabilia

**Conway's VINTAGE TREASURES**

**HOLLYWOOD POSTER AUCTION**

**JOHN REID VINTAGE MOVIE MEMORABILIA**

THE ESSENTIAL GUIDE TO MOVIES OF THE '60s & '70s  
**CINEMA RETRO**



# UPCOMING EVENTS

July 20

[Bonhams and Turner Classic Movies Picture Perfect; The Art of Movie Posters Auction](#)

July 25-26

[Heritage Vintage Movie Posters Signature Auction](#)

July 31

[Deadline for consigning to emovieposter.com's September Mini/Major Auction](#)

## ILLUSTRATION GALLERY! ART THAT POPS!

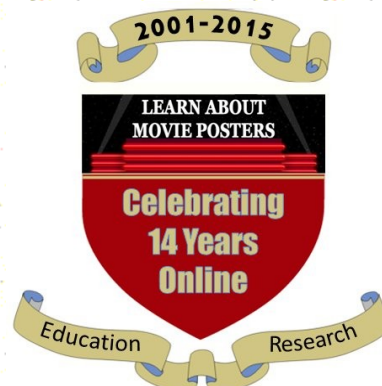
OUR BRAND NEW SUMMER COLLECTION OF RECORDS/POSTERS IS [HERE](#)  
+ ALL OUR OTHERS (Advertising, Sports and Various) POSTERS  
ARE [ON SALE](#) TILL JULY 31

Don't miss the  
tribute to legendary  
Egyptian actor  
[Omar Shariff](#).



The LAMPPOST is a publication of

LearnAboutMoviePosters.com  
P.O. Box 3181  
Harvey, LA 70059  
Telephone: (504) 298-LAMP



If you'd like to keep up  
with

