



# LAMP POST



LearnAboutMoviePosters.com

October 2010

**THE AIR IS HUMMING,  
AND SOMETHING GREAT  
IS COMING TONIGHT  
FROM EMOVIEPOSTER!**



eMoviePoster.com's  
11th Annual Halloween  
Auction - Part I  
Starts Today

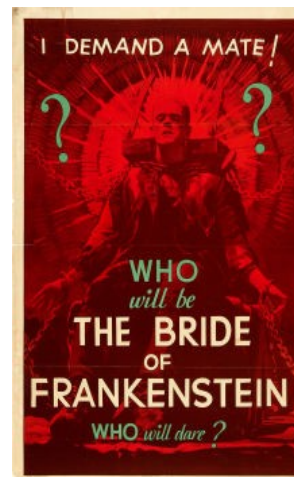
Part II Starts Thursday

For more info, click  
[HERE](#).



2010 November Beverly  
Hills Signature Movie  
Poster Auction #7029  
Ends Nov 12 - Nov 13

The combination of rarity, quality and sheer artistry could all merge to create a world record price at public auction when the only known [The Bride of Frankenstein \(Uni, 1935\) teaser one sheet Style E](#) comes up for auction as part of Heritage Auction Galleries Beverly Hills Signature® [Movie Poster Auction](#).



The estimated value of this rare poster is \$700,000-\$900,000.

There are over 1,400 lots being offered at this auction. To see the other items being offered, visit the Heritage catalogue [HERE](#).

The Heritage Auction will also be offering several items that carry the new MP Grading fingerprints. To learn more about this new movie poster grading service introduced by [MPGrading.com](#), see page 2 of this newsletter.





# MP GRADING

## Movie Poster Grading

*"Fingerprinting the world of movie posters"*

### Movie Poster Grading - MPgrading

MPgrading.com was established to Authenticate, Grade, Register and Fingerprint as many posters as possible whether being sold at auction or held in a private collection. Once registered and fingerprinted, all of the poster's information is then tagged to the poster and entered into the website, where it can be viewed at any time from any computer in the world. This information will not only be an invaluable tool for collectors and investors who wish to authenticate their posters before making a purchase, but it will also be a way to track how many posters of a particular title, size and style that are known to exist. This much needed information will help propel the movie poster collecting industry far into the future and will become a driver behind true market value.



### Security - Three Levels of Unsurpassed Fraud Protection

**1) DNA Laced Invisible Ink** - MPgrading.com uses Invisible Organic DNA laced ink to mark authenticated posters. A 9-digit code laced with this DNA ink is placed on the bottom right hand portion of the poster and can be viewed only using a high-frequency UV light. This DNA laced ink cannot be removed and placed on a cheap reproduction. The chances of replicating the specific DNA sequence which is unique to MPgrading is 1 in 33 trillion. This DNA sequence is so secure it is admissible in a court of law.

**2) Archival Encrypted Tag** - MPgrading.com affixes a patent pending acid free, paper thin, 1"x 3" tag with an encrypted microchip to the back of paper backed posters and heavy card stock posters. For paper stock posters the tag is affixed to an MPgrading.com certificate that also has the DNA invisible ink stain which matches the invisible ink on the front of the poster. This microchip contains all of the pertinent information about the poster. The tag is tamper proof and impossible to duplicate.

**3) High Resolution Image** - MPgrading.com takes a 21 mega-pixel high resolution photo which becomes a road map for future referencing. This helps verify if the poster is resold by a dealer, collector or individual and that this is indeed the same poster that was tagged by MPgrading.com. The photos are never adjusted for color or saturation and have not been retouched. Every photo is processed the same way to insure consistency.

### Special Incentives Available to Dealers

We can grade, authenticate and tag large collections which you can offer for sale on our site at no additional charge. Special pricing is also available. Call or email for additional information.

[www.mpgrading.com](http://www.mpgrading.com)

Email: [info@mpgrading.com](mailto:info@mpgrading.com)

Phone: (310) 591-4386

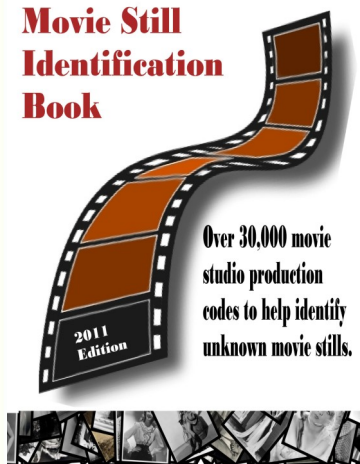


# ATTENTION MOVIE STILL DEALERS AND SUPPLIERS

The deadline for ads in our upcoming *Movie Still Identification Book* is quickly approaching. **AD DEADLINE – NOVEMBER 15th**



## Movie Still Identification Book



This publication, which is the fourth in our series, will feature over 30,000 movie studio production codes. These production codes are the numbers assigned by movie studios during the production of a film, and are usually scratched or printed into the corners of movie stills that are produced during the filming. Many movie stills, particularly those from the early decades, have no information regarding title, year, star, etc. and thus remain unidentified. This is where the production code number is so vital, and our book contains over 30,000 of these production codes.

The codes are presented in a table form as follows:

Code	Title	Director	Studio	Year
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In addition to production codes, our new book will also include approximately 5,000 celebrity codes. Many studios assigned actors and actresses publicity numbers, and these were put on any publicity photos released. Again, these numbers are a critical tool for identifying particular actors or actresses.

A few of our clients who use these publications include: Margaret Herrick Library (Academy of Performing Arts); New York Theater for Performing Arts; Library of Congress; Harvard University; Smithsonian University; Universal Studios; Museum of Modern Art; University of Texas, etc. This is in addition to auction houses, archivists, dealers and collectors. And because this information is not dated, these publications have a very long and shelf life.

If you would like YOUR business in front of these types of institutions, and the people who do their research there, here's your chance!!



# ZOMBIES ON THE BIG SCREEN

With Halloween around the corner, we thought we would pay homage to the unsung heroes of one of the most popular genre of films—**ZOMBIES**

Films featuring the “living dead” date back to the early 1920’s. However, the 1932 film, *White Zombie*, is considered to be the first film to use the term zombie.

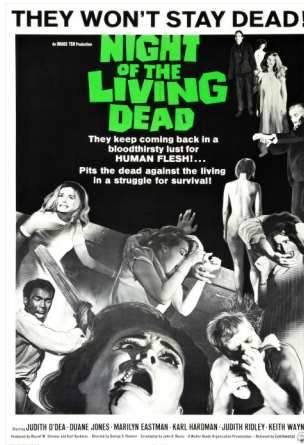


Films such as *Revolt of the Zombies* (1936; *King of the Zombies*/ (1941); *I Walked With a Zombie* (1941); and *Revenge of the Zombies* (1943) saw zombies raised from the dead through voodoo.

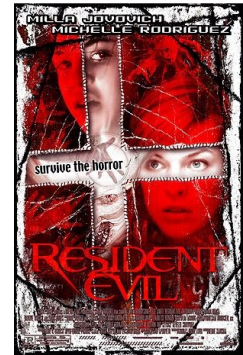
By 1950’s, alien invasions were the news of the day, and zombie movies soon incorporated them into the plot.



By 1968, zombie movies would forever change — revolutionized by George Romero’s *Night of the Living Dead*.



With the advent of biological warfare, many zombie movie makers are incorporating the threat of plagues into their plots. Some of the more recent popular zombie films dealt with this real threat.



There are too many great (and not so great) zombie movies to mention here — **click on the video below to see our tribute to zombies.**

In addition, we have tagged zombie movies in our Movie Poster Data Base for those who want to see more. [CLICK HERE](#). Click on the title with the golden poster icon to see images. Posters with the green \$ sign are available for sale from one of our great LAMP dealers. Since these movies were re-released many times over in different countries, **BE SURE TO CHECK A/K/A's.**

**LearnAboutMoviePosters.com**

**Presents**

**A salute to some of the great  
(and not so great)  
zombie movies from  
around the world**

**[CHECK OUT OUR VIDEO  
FEATURING SOME GREAT  
ZOMBIE MOVIE ART](#)**

**[Here is a list of the  
posters shown in this  
video.](#)**



## NEW IMAGES ADDED TO MOVIE POSTER DATA BASE

New images are added daily to our [Movie Poster Data Base](#) (a/k/a Cinema Poster Archive). Here are some of the titles recently added:

[Beau Geste](#) 1966  
[Black Bird](#) 1975  
[Cannibal Apocalypse](#) ([Invasion of the Flesh Hunters](#)) 1982  
[Day of the Dead](#) 1985  
[Dead Snow](#) 2009  
[Diabolique](#) 1955  
[Die You Zombie Bastards!](#) 2005  
[Hard Rock Zombies](#) 1985  
[Invasion of the Dead](#) 1973  
[Joseph Andrews](#) 1977  
[King of the Zombies](#) 1941  
[Night of the Living Dead](#) 1990  
[Night of the Zombies](#) 1984  
[Orgy of the Dead](#) 1965  
[Piranha](#) 1978  
[Red Stallion in the Rockies](#) 1949  
[Redneck Zombies](#) 1987  
[Revenge of the Zombies](#) 1981  
[Sexy Nights of the Living Dead](#) 1980  
[Shane](#) 1953  
[Shaun of the Dead](#) 2004  
[Silence de la Mer](#) 1949  
[Teenage Zombies](#) 1959  
[Tingler](#) 1959  
[Twilight](#) 2008

Click [HERE](#) to see the full list.



You can track what's happening daily on LAMP by becoming a Facebook Friend. We will update changes on the LAMP site, additions to the Movie Poster Data Base, and post any item that we think is of interest to the community. To friend LAMP, click [HERE](#).



## MOVIEART.CH ADDS NEW POSTERS

More than 100 great new posters have been added to their inventory in the last three months: [CLICK HERE](#)

MovieArt is now represented on facebook (in German, but nice posters don't need to be translated), you're welcome to join them — click on the Facebook logo below.



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## QUADBOD's FAIR SCHEDULE FOR NOVEMBER

For our UK friends, be sure to visit Terry & Sue of Quadbod at the following UK events:

**Saturday 6 November 2010** –  
Stars Of Time... in the Winter  
Gardens, Weston-Super-Mare,  
Somerset

**Sat 20/Sun 21 November 2010** –  
Memorabilia at NEC Birmingham

For more information about their schedule and the great posters they have for sale, visit their website [HERE](#).

**That's all for this month. If anyone has any movie poster news or announcements, suggestion or comments, please let us know.**

[LearnAboutMoviePosters.com](#)—[MoviePosterDataBase.com](#)

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