LAMP POST

December 2012

LEARN ABOUT MOVIE POSTERS

NOVEMBER AUCTIONS NET GREAT RESULTS SET HOUSE RECORDS

1933 King Kong Three Sheet Brings \$388,375 To Set House Record In Heritage Auctions \$2.21+ Million Movie Poster Event

1942 Casablanca Insert poster brings \$191,200 and incredibly rare 1928 Mickey Mouse movie poster realized \$101,525 in stellar Nov. 29 auction in Dallas

A stunning, near perfect 1933 Style B three sheet movie poster for the RKO classic *King Kong* realized \$388,375 in Heritage Auctions' Nov. 29 Vintage Movie Poster Signature® Auction, shattering the house record for a price realized for a movie poster in a Heritage event. All prices include Buyer's Premium.

"The stellar price realized for this King Kong poster was fully more than four-and-a-half times the pre-auction estimate of \$80,000+," said Grey Smith, Director of Vintage Movie Posters at Heritage. "It's simply an astounding piece of art that transcends its category and subject matter, which just happens to be one of the greatest films ever made." (Continued Page 2)

eMovieposter.com December 2012 Mini/Major Auction Major Success

eMovieposter.com's December 2012 Mini/ Major Auction was a major success with auction sales totaling \$348,064.

Overall, there were lots and lots of very strong results, showing both that the hobby continues to grow and that there is a great demand for "better" quality items from all years and genres!

The December Mini/Major auction was presented in four parts:

- Part I James Bond
- Part II 465 Linens
- Part III Folded & Rolled
- Part IV More Posters

Here are three of the top results from each section:

DR. NO linen Aust daybill \$3,600 DR. NO linen French 16x30 \$1,750 YOU ONLY LIVE TWICE 6sh \$1,671

(Continued Page 3)

Heritage Auction Results - Continued



The Dallas auction, on Nov. 29, realized more than \$2.21 million dollars altogether, with a sell-through rate of 94% by value.

Another record price was realized for an insert movie poster when a 1942 insert from Warner Brothers *Casablanca* created a stir in the collecting community by soaring, amidst spirited bidding, to finish the day at \$191,200.

International headlines were made in the days before, and certainly just after the auction when the earliest known Mickey Mouse movie poster — the only known 1928 Celebrity Productions Mickey Mouse Stock Poster One Sheet — drew interest from film and Mickey fans alike to soar to \$101,575.



"The enthusiasm among collectors was nothing short of tremendous," said Smith, "especially among the best individual examples in the sale, as evidenced by the tremendous heights that collectors were willing to scale to obtain them."

Original paper from early Three Stooges films has been in great demand in the last year, with the offering of a 1938 one sheet from **Tassels in the Air**, notably from the Leonard Maltin Collection, becoming the latest piece from the legendary comedy trio to break the \$50,000 mark as it realized \$56, 763, a superb Title Lobby Card from the greatest and most sought-after horror classic of them all, **Dracula**, realized \$41,825. To see all of the incredible results, click **HERE**.

eMovieposter.com Auction Results - Continued

Our December 2012 Mini/Major Auction was a huge success, taking in a total of \$348,064! See all the results:









LADY EVE linen 1sh \$7,100
FIFTH NEW YORK FILM FESTIVAL poster \$1,995
PARTY linen style A 1sh \$1,700
SUPERMAN linen chapter 12 1sh \$1,673
DOUBLE INDEMNITY style A 1sh \$4,200
SCHINDLER'S LIST Saul Bass 1sh \$2,250
GILDA Belgian \$2,100
CAT PEOPLE insert \$3,500
BREAKFAST AT TIFFANY'S insert \$3,500
39 STEPS LC \$3,178



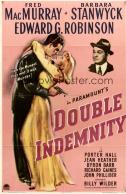


















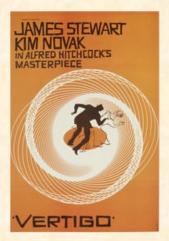




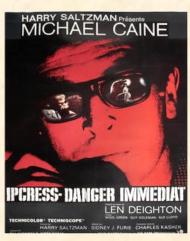
BONHAM'S ENTERTAINMENT MEMORABILIA DECEMBER 12TH AUCTION RESULT HIGHLIGHTS

Here are just some of the sales result highlights from Bonham's Entertainment Memorabilia auction held December 12, 2012 at London, Knightsbridge.









Bus Stop Double Crown - £1,218 inc. premium Vertigo One Sheet - £3,250 inc. premium Strip Tease French Grande - £1,500 inc. premium The Ipcress File French Grande - £687 inc. premium





Dr. No British Quad - £2,625 inc. premium From Russia With Love British Quad - £2125 inc. premium

TO SEE MORE AUCTION RESULTS, CLICK

2012 National Film Registry Picks in A League of Their Own

NFL Film, "A Christmas Story," "Uncle Tom's Cabin" Among Registry Additions

The excitement of national football; the first black star of an American feature-length film; the visionary battle between man and machine; and an award-winning actress born yesterday are part of a kaleidoscope of cinematic moments captured on film and tapped for preservation. The Librarian of Congress James H. Billington today named 25 motion pictures that have been selected for inclusion in the National Film Registry of the Library of Congress. These cinematic treasures represent important cultural, artistic and historic achievements in filmmaking.

"Established by Congress in 1989, the National Film Registry spotlights the importance of preserving America's unparalleled film heritage," said Billington. "These films are not selected as the 'best' American films of all time, but rather as works of enduring importance to American culture. They reflect who we are as a people and as a nation."

Spanning the period 1897-1999, the films named to the registry include Hollywood classics, documentaries, early films, and independent and experimental motion pictures. This year's selections bring the number of films in the registry to 600.

- 3:10 to Yuma (1957)
- Anatomy of a Murder (1959)
- The Augustas (1930s-1950s)
- Born Yesterday (1950)
- Breakfast at Tiffany's (1961)
- A Christmas Story (1983)
- The Corbett-Fitzsimmons Title Fight (1897)
- Dirty Harry (1971)
- Hours for Jerome: Parts 1 and 2 (1980-82)
- The Kidnappers Foil (1930s-1950s)
- Kodachrome Color Motion Picture Tests (1922)
- A League of Their Own (1992)
- The Matrix (1999)
- The Middleton Family at the New York World's Fair (1939)
- One Survivor Remembers (1995)
- Parable (1964)
- Samsara: Death and Rebirth in Cambodia (1990)
- Slacker (1991)
- Sons of the Desert (1933)
- The Spook Who Sat by the Door (1973)
- They Call It Pro Football (1966)
- The Times of Harvey Milk (1984)
- Two-Lane Blacktop (1971)
- Uncle Tom's Cabin (1914)
- The Wishing Ring; An Idyll of Old England (1914)



TIME IS RUNNING OUT





PROFILES IN HISTORY'S HOLLYWOOD AUCTION 53 RESULTS

Profiles in History's Hollywood Auction 53, which took place December 15 and 16th 2012, brought in \$3,907,050. One of the highlights of the auction included this 1932 King Kong 4 Panel French Poster which sold for \$24,000.00.

To see all of the auction's results, click **HERE**.



THE NEW YEAR PROMISES SOME GREAT POSTER AUCTIONS

eMovieposter.com's March 2013 Mini/Major Auction

eMovieposter.com's **March 2013 Mini/Major Auction** will close in the first week of March, and it is sure to contain many great posters. As has been true of their last several mini/major auctions, they will accept any sort of posters (linenbacked or non-linenbacked, U.S. or non-U.S., move or non-movie!) and also lobby cards and other non-poster movie material. All they ask is that the items be truly "desirable" or "rare" or "valuable" or "in excellent condition" (best of all would be to have any three of these or especially all four of these!). They try to only include items like these in their mini/major auctions, because that is what makes them "special" and is a big part of why they get such great results!

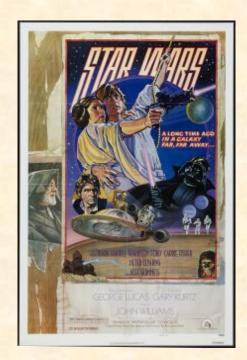
The deadline to consign to this set of auctions will be Thursday, January 31st. Be sure to <a href="mailto:e-ma

Heritage Auction March 2013 Vintage Movie Poster Signature Auction

Heritage Auction has announced its Vintage Movie Poster Signature Auction will take place March 23-24, 2013 at its headquarters in Dallas, Texas. Bidding begins approximately March 1, 2013.

Consign your material to be auctioned alongside these items on Saturday, March 23, 2013 in Dallas Texas. Consignment Deadling for this auction is Tuesday, January 29, 2013. To learn more about consigning your collection to Heritage, please contact Grey Smith HERE.

This One Sheet (27" X 41") Style D will one of the many great posters which will be offered in this auction. To see a preliminary list of just some of the items that will be up for auction in March, click **HERE**.





eMoviePoster Shatters Its Sales Records for 2012

Has No Regrets Leaving eBay 4 Years Ago

Not only did <u>eMoviePoster.com</u> break their sales record yet again, but they **shattered** it, going over 4 million for the first time (they had \$3,543,243.00 in sales in 2011).

They found a pretty novel way to celebrate this milestone with their buyers. The set of auctions that closed Thursday, December 20th, was the one that put them over four million dollars in annual sales. So Bruce and company came up with a contest idea BUT DID NOT ANNOUNCE IT! When the auctions were all over, they carefully calculated exactly which customer it was that bought the poster that put them over that \$4 million sales mark, and they GAVE that customer not only THAT poster free, but also EVERY other poster they won that night. As luck would have it, that customer purchased 65 items in all, so he got ALL of them at no charge (they are paying the shipping as well).

According to Bruce, "leaving eBay completely over 4 years ago and auctioning on our own site was the best move we ever made, and my only regret is that we didn't do it years earlier!" And based on these phenomenal sales records, the poster industry certainly agrees.



The LAMPPOST is a publication of

LearnAboutMoviePosters.com
P.O. Box 3181
Harvey, LA 70059
Telephone: (504) 298-LAMP
email: edp@LearnAboutMoviePosters.com

Copyright 2012 - Learn About Network L.L.C.



