## LAMP POST

**July 2012** 

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# LEARN ABOUT MOVIE POSTERS

# HERITAGE SIGNATURE AUCTION VINTAGE MOVIE POSTERS

FEATURING THE COLLECTION OF JOHN L. WILLIAMS, NOTED STAR WARS COLLECTOR

JULY 25-26, 2012

The Heritage Signature Auction of vintage movie posters will be held July 25-26, 2012 - 9478 West Olympic Blvd., 1st Floor, Beverly Hills, CA 90212.

Highlights include wonderful posters from the Golden Age of Hollywood. Items such as a lovely one sheet to Love Before Breakfast (left) and The General Died at Dawn, both from 1936 are featured.

Other great posters include a classic Mickey Mouse United Artists release, *The Wayward Canary* (1932), a wonderful style B half sheet to *Casablanca* (1942), and an insert and half sheet to *The* 

Devil is a Woman (1935) starring Marlene Dietrich.

The auction also features a great selection of classic horror posters including the fabulous full color reissue to the classic *Frankenstein* from 1947 and the Belgian poster for the original release of *The Bride of Frankenstein (right)*, an item Heritage has never offered before.



Other very interesting items are near mint sets of lobby cards to all of the chapters of the *Flash Gordon Conquers the Universe* (1940) (right) serial as well as almost all of the chapter sets to *The Green Hornet Strikes Again* (1941), *The Phantom Creeps* (1939), and *Junior G-Men* (1940).

Other near mint/mint sets of lobby cards include My Man Godfrey (1936), The Mummy's Hand (1940), and Never Give a Sucker an Even Break (1941). All of these wonderful condition Universal lobby sets came from the widow of a gentleman who worked for the studio in the day and were kept in the same amazing condition since received in the early 1940s.

Also included are *Star Wars* posters (see banner below) from the John L. Williams collection. Mr. Williams was a long time collector who put together a wonder selection of the rarest posters from the film series, including foreign posters that rarely come onto the market. Heritage will continue to offer more of his collection in their next auction with a selection of promotional and product advertising posters.





These are just a handful of the highlights of this over 1300 lot auction of the best in vintage movie posters. To see all the great items being offered in this auction, click **HERE**.

Heritage Auction is also unveiling a new feature on their website. See the entire auction catalog online -- in all of its glorious color. To view the catalogue online, click **HERE.** 

#### eMoviePoster.com Reaches Milestones

We want to congratulate Bruce and company on achieving three significant milestones.

#### ONE THOUSAND AUCTIONS

The auction that ended July 10th marked their one thousandth set of auctions. One of the 276 collectors who bought from that set of auctions will receive a special added bonus of **ONE THOUSAND DOLLARS OF FIXED PRICE POSTERS FROM THEIR SITE** (their choice). The prize winner will be announced shortly on the emovieposter.com website.

#### ONE THOUSAND CONSIGNORS AND GROWING

Approximately one year ago, Bruce announced that when emovieposter.com reached its 1,000th consignor, they would give ONE of them (chosen at random) **ONE THOUSAND DOLLARS OF FIXED PRICE POSTERS FROM THEIR SITE** (their choice). They just welcomed their **1,004th consignor**, so it is also time to award that prize. Consignments for the Fall Mini/Major Auction will be taken to July 16th. After that time, they will include all consignors in a random drawing from all 1,000+ consignors, and each will have a one in 1,000 or so chance of getting \$1,000 of posters **AT NO CHARGE!** They will even pay the shipping. That winner will be announced on the emovieposter.com website.

#### **600 WEEKLY EMAIL MESSAGES**

Last week's club message is the **SIX HUNDREDTH** of this weekly e-mail club! They started it in early 1999, even before their first eBay auction, with just 32 members (and some of those are **STILL** members). Over the years they have grown to where we now have 7,437 members!

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# emovieposter.com Fall Mini/Major Auction

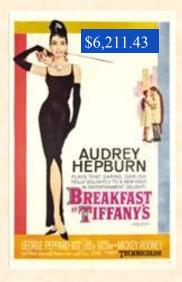
eMovieposter.com's 2012 Fall Mini/Major Auction will be held in four parts beginning **August 26th** and closing from **September 2nd through 9th**.

You won't want to miss this set of auctions, and you want to have a full wallet when you start, because there are sure to be items for EVERY collector, no matter what you collect or how much money you have to spend!

Learn more **HERE** 

# BONHAM'S ENTERTAINMENT MEMORABILIA AUCTION JULY 3rd - LONDON RESULTS

Bonhams presented their Entertainment Memorabilia Auction on July 3, 2012 in London, Knightsbridge starting at 13:00 BST. This auction contained some great movie memorabilia including posters, lobby cards, front of house stills, press books, programs, etc. Here are some auction result highlights. Prices converted from British pound to U.S. dollars. Price also includes buyer's premium.













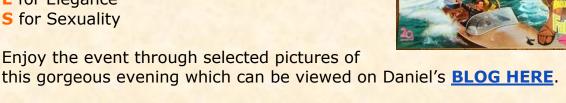
To see all of the results from this auction, click **HERE**.

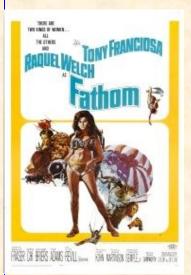


On July 10th, Daniel Levy presented his program *Women in Film* to The Supper Club, a private club in New York city. The program included a 30 minute presentation and a display of approximately 30 posters of iconic movie actresses which seem to define what women exude naturally and even more when they are magnified on the silver screen.

The presentation theme revolved around the concept of **VISAGES** (FACES in French), acronym which sums up several of the women traits (in random order):

- V for Violence
- I for Independence
- S for Sensuality
- A for Angelic
- G for Grace
- E for Elegance





# SPECIAL POSTER SALE AT ILLUSTRACTION GALLERY

Illustration Gallery is presenting a special sale on posters, including sexploitation and Olympic. The sale runs through July 31st -- SO ACT NOW.

### **CLICK HERE FOR SALE**



### TARZAN - FROM THE JUNGLES TO THE SILVER SCREEN

In 1912, Edgar Rice Burroughs introduced the world to one of the greatest literary characters of all time - Tarzan. Tarzan made his first appearance in the October 1912 edition of the pulp magazine *The All-Story*, under the exotic title Tarzan of the Apes ~ A Romance of the Jungle. Tarzan was a huge hit, with readers clamoring for more adventure stories.

As early as 1913, Burroughs had toyed with the idea of bringing Tarzan to the silver screen. In 1916, William Parsons, a Chicago insurance salesman/actor/ producer, convinced Burroughs to sell him the rights to film Tarzan. The first Tarzan film, titled Tarzan of the Apes, was shot in the jungles of Morgan City, Louisiana in 1917. It was released in April of 1918. (excerpt from *Louisiana Film History - The First Hundred Years -* Learn About Network - 2012).

Since that time, hundreds of films have been released that have featured the popular character -- both authorized and unauthorized. To commemorate his 100th anniversary, we take a look at Tarzan's films, posters and stars.

LAMP'S Movie Poster Data Base has hundreds of posters from around the world. We've broken the lists in several ways to try to help you find what you're looking for.

A list of some of the English speaking titles is presented below and on page 7 in chronological order. The entire list, a list of titles in other languages, and a list of the stars are available in LAMP's Legends section **HERE**.

1918

<u>Tarzan of the Apes</u> - released by First National Pictures - starring Gordon Griffith as the FIRST Tarzan, Elmo Lincoln as the FIRST adult Tarzan and Enid Markey as the FIRST Jane.

<u>Romance of Tarzan</u> - released by First National Pictures - starring Elmo Lincoln as Tarzan and Enid Markey as Jane.

1920

<u>Revenge of Tarzan</u> - aka <u>Return of Tarzan</u> - released by Numa Pictures starring Gene Pollar as Tarzan and Karla Schramm as Jane.

<u>Son of Tarzan</u> - released by National Film Corporation of America - the first Tarzan serial with 15 Chapters - starring P. Dempsey Tabler as Tarzan and Karla Schramm as Jane.

1921

<u>Adventures of Tarzan</u> - Serial 15 Chapters - released by Numa Pictures starring Elmo Lincoln as Tarzan and Louise Lorraine as Jane.

#### 1927

<u>Tarzan and the Golden Lion</u> - released by Film Booking Offices of America - starring James Pierce as Tarzan. This is the last silent Tarzan.

1928

<u>Tarzan the Mighty</u> - Serial 15 Chapters - released by Universal Studios - starring Frank Merrill as Tarzan.

1929

<u>Tarzan the Tiger</u> - released by Universal Studios - starring Frank Merrill as Tarzan and Natalie Kingston as Jane.

1932

<u>Tarzan, the Ape Man</u> - released by MGM - (NSS R54/468)starring Johnny Weissmuller as Tarzan and Maureen O'Sullivan as Jane.

1933

<u>Tarzan the Fearless</u> aka <u>Call of Tarzan</u> - this is the feature release by Principal Pictures starring Buster Crabbe as Tarzan.

<u>Tarzan the Fearless</u> - Serial 12 Chapters - released by Principal Pictures starring Buster Crabbe as Tarzan.

Nature in the Wrong aka Tarzan in the Wrong - released by MGM - Charley Chase as Tarzan in a dream sequence - comedy short.

1934

<u>Tarzan and His Mate</u> - released by MGM - starring Johnny Weissmuller as Tarzan and Maureen O'Sullivan as Jane.

1935

<u>New Adventures of Tarzan</u> - Serial 12 Chapters aka Tarzan in Guatemala and aka Tarzan and the Lost Goddess - released by Burroughs-Tarzan Enterprises starring Herman Brix (Bruce Bennett) as Tarzan

<u>New Adventures of Tarzan</u> - full feature release by Burroughs-Tarzan Enterprises starring Herman Brix (Bruce Bennett) as Tarzan.

The remainder of the list, a list of titles in other languages, and a list of the stars are available in LAMP's Legends section **HERE**.

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#### **NEED TO FRAME THAT BEAUTIFUL JAPANESE BO POSTER?**

Spotlight Displays has a special 15% off sale on Japanese B0 poster frames.

In addition, Spotlight offers many sizes of frames in a variety of colorful frame borders in two styles, wide and standard border.

Looking for a Light box, make one using one of Spotlight Displays frames. See how **HERE**.

For more information on these great frames, visit their site HERE.



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