

LAMP POST

September 2012

Posteropolis Half Price Sale	2
CV Treasures Make an Offer	2
eMovieposter Auction Results	3-4
LAMP Expands Research	5-6
Around the LAMP	7
Lake Charles Film Fest	8



Please take time to check out their great website or visit their beautiful gallery at 7013 E. Main Street in Scottsdale, AZ.



LEARN ABOUT MOVIE POSTERS

WELCOME NEW LAMP DEALER Femmes Fatales & Fantasies

We would like to welcome [Femmes Fatales & Fantasies](#), America's newest website gallery featuring vintage collectible movie posters and stills from the 1920's to present, to the LAMP family.

Come See Us at the Lake Charles, Louisiana Film Festival

We are very excited to be featured panelists at the Lake Charles Film Festival on October 5-6, 2012. We will be presenting our Power Point lecture based on our new book, *Louisiana Film History - A Comprehensive Overview Beginning 1896*, which will be unveiled at the Festival (soon to be available at [HollywoodOnTheBayou.com](#)).

Our program presents the history of film making in Louisiana. We tell the story of the cinema in Louisiana through the use of movie posters, stills, pressbooks, magazine articles, etc. Our goal for presenting our books and programs is twofold.

First, there have been over 1,200 films made in the state of Louisiana, dating back to 1898. Unfortunately, no one (outside of us) is documenting this history. Since Louisiana is now ranked 3rd in the country for film and TV production, we feel it is imperative that we save this history for future generations. Second, by utilizing movie posters and accessories to tell our history, we are hoping to cultivate a new, younger crop of movie poster collectors. We are very happy with the interest we have seen so far.

If you are in the Lake Charles area on Oct. 6th please come by. See flyer on Page 8.





HALF PRICE SALES ENDS SEPTEMBER 30th

Do not miss the great half price sale at [Posteropolis](#). Check out some of the posters that are available -- AT HALF PRICE!



**THIS SALES ENDS
SEPTEMBER 30th**

**SO ACT NOW BEFORE THESE
AND OTHER GREAT
TITLES ARE GONE!**

MINI MAKE an OFFER DAY RETURNS! October 1st, 2012

Conway's CV Treasures' Third Annual MINI-Make an Offer Day Returns, **October 1st, 2012**. As many of their long time customers know, they had their first April Fools Make an Offer Day (MOD) three years ago. After the first MOD they received many requests for another such special event during the year without having to wait an entire year to have fun making offers on vintage treasures listed on the website.

Therefore, without taking anything away from the highly anticipated April 1st MOD, they started a Mini MOD. It works the same way as the “Full” MOD except it is for a specific category only. For example, last year the category was Autographs. This year the category will be Movie Posters. Hence, on **October 1** you can start submitting offers for any items listed under the “Vintage Movie Posters” category including all the subcategories you see in the drop down menu after clicking the Vintage Movie Posters menu link.

**It all starts This Sunday/
Monday at Midnight:
October 1, 2012 !**



[Click HERE](#) for more
info.

RESULTS OF EMOVIEPOSTER.COM FALL 2012 MINI/MAJOR AUCTION EXCEED EXPECTATIONS

Almost 600 different buyers took part in [emovieposter.com's](http://emovieposter.com) Fall 2012 Mini/Major Auction resulting in an auction total of \$505,302., which exceeded expectations. The *Cleopatra* one-sheet, one of the gems in Part IV of the auction, brought in a bid of \$86,055.00. Here are just a few of the highlights from this great auction:



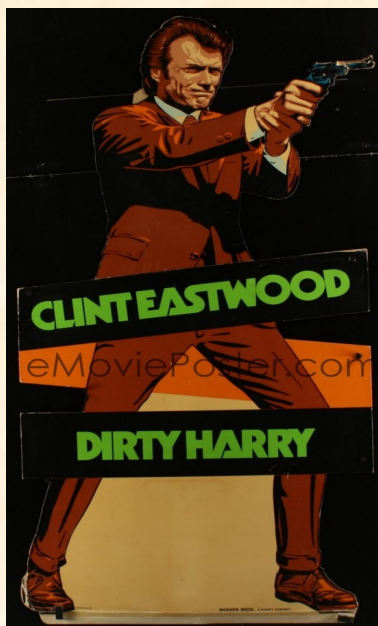
\$86,055.00



\$10,800.00



\$ 7,279.00



\$4,000.00



\$3,102.00



\$2,667.00

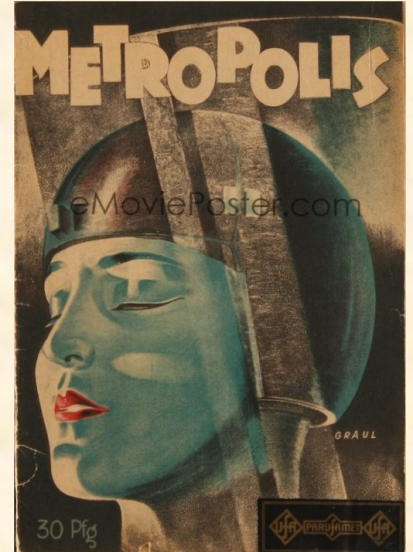
More Highlights of eMovieposter.com Fall Mini-Major Auction

Parts I and II

DIRTY HARRY die-cut standee \$4,000 (the ultimate Clint Eastwood poster)
 STAR WARS British quad \$3,102 (one of the most desirable Star Wars posters)
 GAY DIVORCEE linen pre-War Belgian \$2,667 (ultra-rare and a great different image)

Part III

METROPOLIS German program book '28 Fritz Lang, lots of cool images & text about the movie!
 CASEY AT THE BAT style B 1sh '27 cool baseball art of Wallace Beery, from classic poem!
 REAR WINDOW 1/2sh '54 Hitchcock, voyeur Jimmy Stewart & Grace Kelly looking at courtyard!
 HORSE FEATHERS LC '32 Harpo Marx makes his meanest face at two huge football players!
 BREAKFAST AT TIFFANY'S 1/2sh '61 most classic artwork of sexy elegant Audrey Hepburn!
 LAURA revised final draft script January 25, 1944, Darryl Zanuck's personal copy + memorandum
 ENDLESS SUMMER int'l 1sh '67 Bruce Brown surfing sports classic, never before seen poster!



Part IV

MALTESE FALCON 1/2sh '41 Humphrey Bogart with smoking gun, Mary Astor, John Huston classic!
 BREAKFAST AT TIFFANY'S style Y 40x60 '61 most classic artwork of sexy elegant Audrey Hepburn!
 YANKEE DOODLE DANDY linen 6sh '42 wonderful giant image of James Cagney as George M. Cohan!
 SPIDER WOMAN 40x60 '44 different art of Basil Rathbone as Sherlock Holmes & Sondergaard!
 FUNNY FACE linen 6sh '57 art of Audrey Hepburn close up & full-length + Fred Astaire!
 INGAGI WC '31 different artwork of wacky African ape creature & native, filmed in Brooklyn!
 GREED linen Swedish 35x48 '25 Rohman art of Erich von Stroheim over Zasu Pitts & much money!



LAMP Expands Research

Since its beginning almost 12 years ago, LAMP has continually “pushed the envelope” for documenting and expanding movie poster information and research. The results have been the establishment of documentation in many associated areas that affect poster dating and accuracy such as lithography logos and plate numbers, movie still production codes, National Screen Service distribution information and numbers, poster artists, studio logos and much more. Now LAMP is “pushing the envelope” AGAIN with another step in the expansion of poster research. Let me explain.

Over the past couple of years, there has been a major academic movement to digitize old books and magazines in all fields. This is being done by several historic groups and organizations worldwide and has generated some fantastic research tools. These include technical books, interviews, legal battles and trade magazines. We have been sorting through and gathering film and poster associated material that is being digitized which can be used for poster research (which is time consuming enough).

THEN, because most of the digitization that is being done in the academic community is in huge blocks that are difficult to handle (i.e. 3-6 month blocks of trade magazines), we have been breaking these huge blocks down into manageable sections for research. We have set up a large research area in our advance research site (GlobalCinemaResearch.org) where LAMP members can look through and research a multitude of areas that have never been available before.

What kind of material is available?

We now have available a wide variety of material such as early copyright records from the Copyright Office; early journals with interviews; early trade encyclopedias; and (with the newest uploads this weekend) over 1000 trade magazines such as *Variety*, *Film Daily* and *Moving Picture World*, with lots more coming.

How does that help me?

While the majority of our material currently online is covering the first two decades, it will have an impact on numerous areas of research of posters, especially on all the classics such as Theda Bara, D.W. Griffith, etc. It will also help in problem areas. For example, almost all of the early Charlie Chaplin material was not copyrighted and therefore put out by multitudes of distributors that were changing and renaming his films. This helps establish a lot of the dating by seeing the actual advertisements of distributors as they released it. As we move forward through the decades (1930s, 40s, 50s etc.), this material will become invaluable for establishing reissues, release information and poster dating.

What's Next?

We now have a fairly good coverage of the first two decades and have now started gathering material from the 1920s and 1930s. We will continue expanding this section because we believe this will become a cornerstone in future film and poster research.

BUT, it's one thing to have the research material, like a library that you can go thumb through. We want to take research to another level that has never even been considered.

Last year Al Bohl, a documentary film maker from Shreveport, contacted us to get accurate poster and advertising information on a documentary about the first Tarzan film in 1918. We were able to help him with his information (which garnered an award from the Burroughs Foundation and LAMP is listed in the film credits), but it showed us the importance of cross-referencing research and trade magazines with our database. We started playing with a link on the film titles in our database that we call “LAMP Notes”. We have already started incorporating LAMP Notes into the titles. An example of what we're doing with the LAMP Notes on Tarzan is on the next page. We have made the links public so everyone can see.

Tarzan of the Apes (1918)

Important Info: [LAMP Note](#) 

Louisiana film

Notes: The novel first appeared in All-Story Weekly , Oct 1912. It was also serialized in several newspapers. The rights to the book were purchased by National Film Corp. of America early in 1917, and William E. Wing was hired to write the scenario and assist in the proposed twelve reel production. Pre-production news items list Gilbert Warrenton as the head photographer and Ted Bevis as the technical director. Wing, Warrenton and Bevis were not credited when the film was released. National took over the Oz studios in Hollywood, and also used the E. & R. Jungle studio in Los Angeles where technical director Martin J. Doner shot scenes using lions from E. & R. and the David Horsely collections. Many of the jungle scenes were filmed in Louisiana and, as noted by New York Times , Brazil.

When the film opened at the Broadway Theatre in New York on 27 Jan 1918, it was ten reels in length, but it was later cut to eight reels. Modern sources credit Lois Weber and Fred Miller with the scenario. The sequel to the film, The Romance of Tarzan , was released in Oct 1918

Here are ads on file for this film:

Morgan City News - write up Aug. 4, 1917

Moving Picture World

Dec 22, 1917 - [full page advance ad](#) - [full magazine](#)

Jan 5, 1918 - [full page ad](#) - full magazine (available in the Trade Mag section)

Feb 9, 1918 - [2 page ad](#) - full magazine (available in the Trade Mag section)

New York Dramatic Mirror

Dec. 1917 [writeup](#)

Feb. 1918 - [review](#)

Tonawanda Evening News

May 24, 1918 - [block ad](#)

[Here is the AFI Record on file.](#)

Al Bohl from Shreveport, La. has been working for 5-6 years on a documentary on this film. Here is their [website](#). The documentary is scheduled to premiere April 12, 2012 in Morgan City, Louisiana at a Tarzan Fest celebrating the 100 years since the book was written.

We have the full movie and the documentary on file.

We thank all of our supporters as we continue to "push the envelope" into filling in the holes of research and providing information for the documentation and preservation of our industry's future.

AROUND THE LAMP

eMovieposter.com Announces Dates of Upcoming Halloween Auctions

eMovieposter has announced dates for its upcoming 13th Annual Halloween auctions.

- 10/25 13th Annual Halloween Auction Part I
- 10/28 13th Annual Halloween Auction Part II
- 10/30 13th Annual Halloween Auction Part III

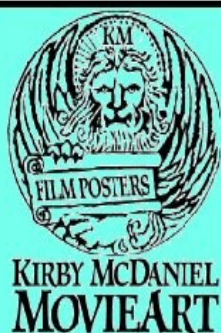
Visit emovieposter.com for further updates on

2012 November 29-30 Dallas Vintage Movie Poster Signature Auction #7067

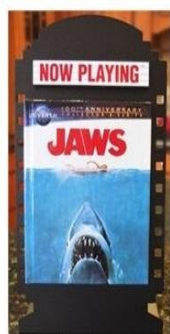
Heritage has announced the dates of their upcoming Dallas Vintage Movie Poster Auction #7067. This auction will be held on November 29-30, 2012 in Dallas.

The Consignment Deadline for this auction is Monday, October 8, 2012.

Click [HERE](#) for more information.



MovieArt Austin
has acquired
movieart.com .
GO HERE!



**NOW AVAILABLE FROM
SPOTLIGHT DISPLAYS**

Blu-Ray DVD Display Marquee Stand

**This GREAT LOOKING Blu-Ray Stand
holds DVD's and Blu-Ray's.**

**Use the discount code JAWS to receive 10% off the
display and any other purchases from Spotlight Displays.**

QUADBOD'S OCTOBER SHOW SCHEDULE

If you're in the UK area, be sure to visit Terry and Sue at [Quadbod](#) at one of the following great shows:

[Sat 13/Sun 14 October 2012 –
Autographica](#)

[... at the Hilton Metropole Hotel, NEC
Birmingham](#)

~~~~~

### Quadbod Online Web Albums

Quadbod has created a number of online web albums where you will find many of their posters illustrated.

Here is the link to the [Quadbod  
online web albums](#).

**kinoart.net**

**ANNOUNCES  
290 RECENT  
ACQUISITIONS**

**Great German posters including:**

*Casablanca* (1<sup>st</sup> rel. 1952), *Blue Angel* (R-55),  
*Red Shoes*, *Rebel without a Cause*, *On the  
Waterfront*, *Treasure of the Sierra Madre*,  
*Breathless*, *Pierrot Le Fou*, *The Importance  
of Being Earnest*, *Children of Paradise*  
(1945), etc.

PLUS

Czech - Japanese - James Bond  
Posters





Meet Hollywood TV & Film Actor **Burton Gilliam** from "Blazing Saddles," "Honeymoon in Vegas," and "Fletch." Attend His Special Panel on Acting.



## ORLOK THE VAMPIRE

3-D glasses will be provided for the screening!

See a newly restored version of Murnau's **Nosferatu**. Quality Cheese Productions unleashes this unnerving stereoscopic nightmare with a brand new soundtrack, CGI design, and never-before-seen footage!

3D effects by Chris Heuer  
Produced & Directed by Keith Carter

Indie producer/director **Daniel Millican** in attendance! Don't miss his amazing "Greenlight Yourself" filmmaking workshop!



Indie Horror filmmaker **Jim DeVault** in attendance! Learn the secrets of low-budget filmmaking from script to screen in his filmmaking panel!



See a special screening of "Tarzan: Lord of the Louisiana Jungle," the documentary covering the creation of the very first Tarzan film ever produced, the 1918 silent adaptation of *Tarzan of the Apes* featuring Elmo Lincoln... filmed in Morgan City, Louisiana.

Executive producer **Al Bohl** in attendance!

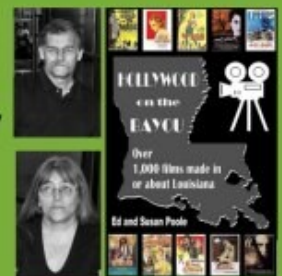


See Lou Ferrigno as a costumed superhero in the new short film "Liberator!" also starring Michael Dorn, Peta Wilson, Ed Asner & Don "The Dragon" Wilson.



## "HOLLYWOOD on the BAYOU"

**Ed & Sue Poole** are Louisiana film historians, experts on over 1,000 films made in, or about, Louisiana. They have written books and provide information to museums, universities, and the Library of Congress. They will be presenting a panel on Louisiana film history giving some fascinating accounts of some of these productions with lots of trivia. They will also be displaying some original posters from their over 30 years of collecting.



● Watch Local, National & International Films!

● Attend Filmmaking & Acting Workshops Taught by Industry Pros!

**LAKE CHARLES**  
FILM FESTIVAL  
October 5th & 6th, 2012

● Meet & Mingle With Filmmakers, Actors and Film Buffs!

● Meet a Hollywood Celebrity!



[www.lakecharlesfilmfestival.com](http://www.lakecharlesfilmfestival.com)





The LAMPPOST is a publication of

[LearnAboutMoviePosters.com](http://LearnAboutMoviePosters.com)

P.O. Box 3181  
Harvey, LA 70059

Telephone: (504) 298-LAMP

email: [edp@LearnAboutMoviePosters.com](mailto:edp@LearnAboutMoviePosters.com)

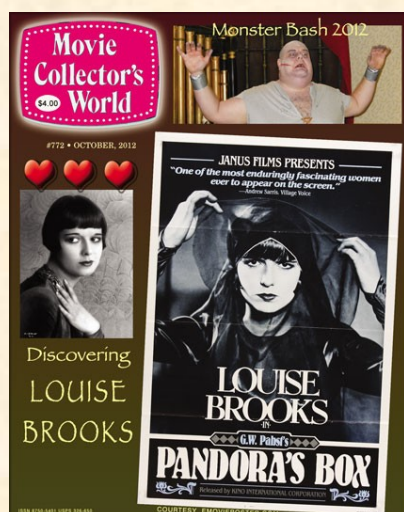
Copyright 2012 - Learn About Network L.L.C.

If you'd like to keep up with  
what's happening at LAMP



## ATTENTION LAMP SPONSORS AND DEALERS

Please send your 10 "for sale" horror posters for us to put into our HORROR POSTER video by no later than September 30th. We plan to release the video on our website and on Youtube the first week of October. Last year's video featuring zombie posters received some great feedback and playtime. This time, by featuring only posters for sale by our LAMP dealers (with your name in the caption under each poster) we hope to not only get views but also sales!



**MCW #772 – OCTOBER, 2012**

**NOW SHIPPING!**

**AVAILABLE NOW TO MCW DIGITAL  
SUBSCRIBERS!**

**WANT A PRINTED COPY OF THIS  
ISSUE? SEE THE "BACK ISSUES"  
DEPT. TO ORDER, OR BETTER YET,  
WHY NOT SUBSCRIBE AND GET THE  
NEXT YEAR'S WORTH!?**