

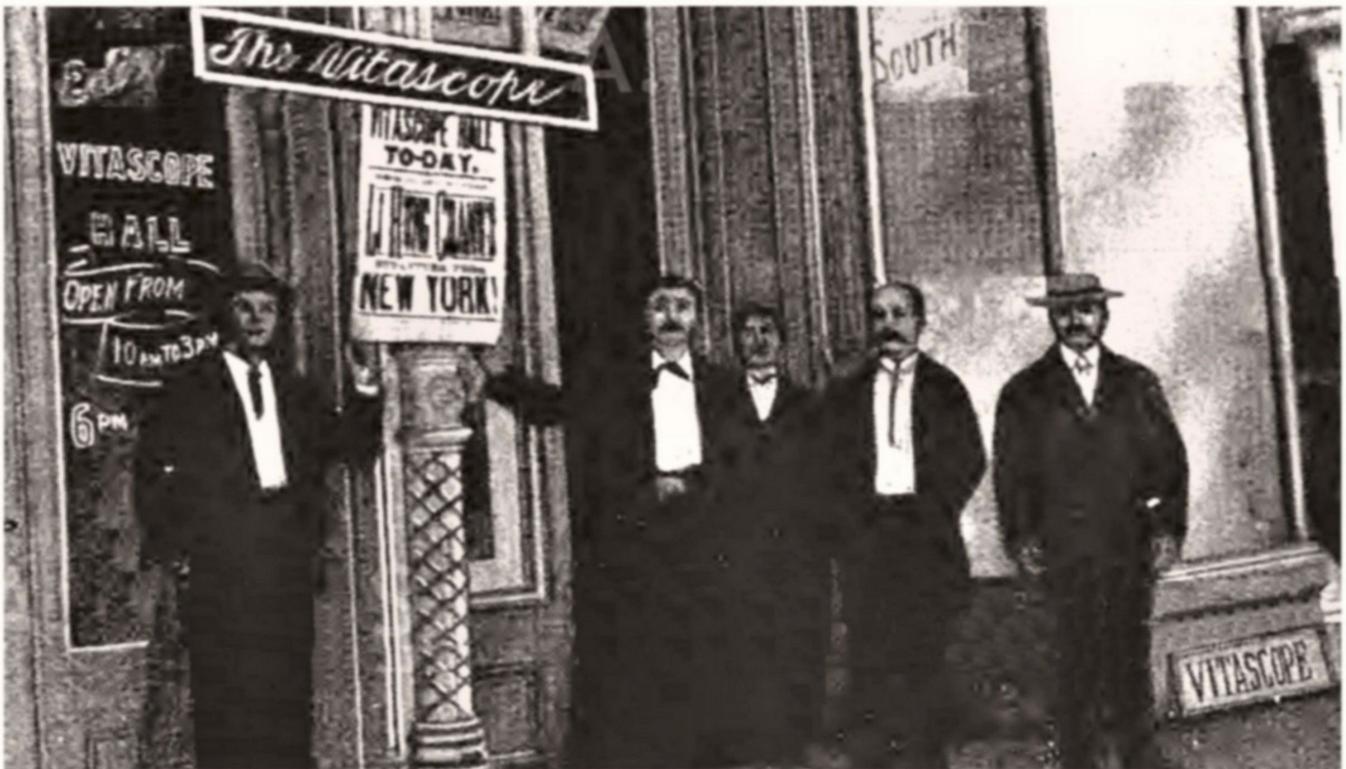


Hollywood On The Bayou's Louisiana in Film

HollywoodontheBayou.com

September 27, 2019

VITASCOPE HALL TO RECEIVE HISTORIC MARKER



Vitascope Hall ~ 623 Canal Street ~ New Orleans, LA ~ July, 1896

Vitascope Hall, 623 Canal Street, New Orleans, the first seated indoor theater in the United States, is finally receiving an historic marker commemorating the location where American theatre-goers got their first glimpses of the technology that added motion to pictures.

See page 3 for details.

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- Lake Charles Film Festival
- Pontchartrain Film Festival
- New Orleans Film Festival
- Hammond Horror Fest

UPCOMING EVENTS

September 26-29, 2019	NOLA Horror Film Fest
September 28, 2019	Easy Rider 50th Anniversary Village of Morganza
October 4-5, 2019	Lake Charles Film Festival
October 14, 2019	Vitascope Hall Dedication
October 16,-23, 2019	New Orleans Film Festival
October 18-19, 2019	Hammond Horror Fest
November 1-2, 2019	Pontchartrain Film Fest – Covington
November 7-10, 2019	Southern Screen Film Fest – Lafayette
January 22-29, 2020	Cinema on the Bayou Film Fest - Lafayette
March 20-21, 2020	Cane River Film Festival – Natchitoches

Hollywood on the Bayou's ***Louisiana in Film*** is an online publication dedicated to documenting and recording the state's film industry, chronicling Louisiana's current status as a top feature and independent filmmaking location, and preserving the longstanding history of Louisiana in film. All images copyright The Poole Collection unless otherwise noted.

Editor/Writer Susan Poole
 Co-Editor/Writer Ed Poole

We would appreciate receiving comments and article ideas for future issues. Please forward these to edp@HollywoodontheBayou.com or visit our website [HERE](#).

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**Preserving Louisiana's rich film history through:
 Books ~ Film Prints ~ Lectures ~ Publications ~ Research ~ Website**

IT'S ONLY TAKEN US 23 YEARS!

In 1996, Ed and I petitioned the city of New Orleans to recognize the building located at 623 Canal Street as the first seated indoor movie theater in the country. July 28, 1996 marked its 100th anniversary.

Finally, after 23 years, we are happy to report that Vitascope Hall, as it was called, is finally receiving an historic marker commemorating the location where American theatre-goers got their first glimpses of the technology that added motion to pictures.

Here's the official press release:



PRESS RELEASE

FOR RELEASE: IMMEDIATE

DATE: Aug. 23, 2019

CONTACT: Linda Thurman, linda@MoviePosterArchives.org, 225 284 7271

First Movie Theater in America Gets Its Marker on Canal Street

On July 26, 1896, the first movie theater in the United States opened at 623 Canal Street in New Orleans. Admission to the 400-seat theater—basically a showroom fitted with a projector and filled with chairs—was 10 cents. For an additional dime, patrons were afforded a glimpse behind the curtain to see the innovative Edison Vitascope projector that converted still, black and white photos into moving images up to a minute long.

Now, over a century later, Vitascope Hall is finally receiving an historic marker commemorating the location where American theatre-goers got their first glimpses of the technology that added motion to pictures.

Scheduled to take place on October 14, prior to the opening of New Orleans Film Festival two days later, the marker unveiling will provide both locals and visitors an opportunity to stand in the very spot that many consider the birthplace of the movie theater in the nation.

Installation of the marker has been a priority of Ed and Susan Poole, internationally known film historians and archivists, for over 20 years.

“Our original application for the installation of the marker was submitted in 1996, to coincide with the 100th Anniversary of Vitascope Hall,” said Sue. “However, ours was not the first request for such. In our research, we discovered an article in The Times-Picayune calling for an historic marker—that was in 1912. So we’re delighted that this is finally coming to fruition!”

In 2014, the couple met Michael W. Domingue, the Louisiana Department of Culture, Recreation and Tourism’s Recreational Trails Program Administrator, when the two were making a presentation about their book, Hollywood on the Bayou, at the Louisiana Book Festival in Baton Rouge.

“As soon as Ed shared the story of Vitascope Hall, I knew it was the crowning jewel for New Orleans and Louisiana as an important component of Hollywood South,” said Domingue. “We had to make this historical landmark a reality.”

Unfortunately, the application got stuck in the bureaucratic mire waiting for approval. Momentum picked up when Hollywood veteran and Louisiana author Linda Thurman learned about Vitascope Hall and the stalled application process.

“I met Ed and Sue while researching a book about Louisiana’s film industry,” said Thurman. “When I learned from them that this important piece of history was hiding in plain sight, I wanted to help them in their efforts. It was a story waiting to be told!”

Recognizing the significance of this effort, New Orleans philanthropists Russ and Sandra Herman signed on as sponsors to underwrite the project. With backing Thurman and Domingue got the ball rolling again with the aid of Lt. Gov. Billy Nungesser. Lynne Coxwell, who oversees the Louisiana Historical Marker Program, helped with the application process.

Approved and purchased in 2016, the marker has been in storage in a City of New Orleans warehouse. Mayor LaToya Cantrell’s executive office director Amy Rodenberger brought the project to the attention of the mayor, who quickly appointed director of constituent services Bryon Cornelison to oversee crucial last stages of installation.

“It feels rather fitting that this whole process has been an interesting journey,” said Poole. “In an industry built by storytelling, we feel this is what we could consider the final chapter. And now the story can continue to live on with each visitor who stands alongside that historic marker where it all began.”

###

The fact that New Orleans Vitascope Hall was “the first” movie house in the country was common knowledge to industry insiders during the early years of the cinema. Here are just a few excerpts from articles that appeared in newspapers and publications:

Mr. Wm. T. Rock can be credited with being the very first to open a 10-cent moving picture show. It was called "Vitascope Hall," on Canal street. Doors open from 10 a.m. to 3 p.m. and from 6 p.m. to 10 p.m.; seating 450 persons.

Cinematograph-Ancient History by W. A. Reed, **Moving Picture News - 1911**

###

I left for New Orleans with Messrs. Wainwright and Rock, the present Wm. T., of the Vitagraph, and I think the above firm (meaning Wainwright & Rock) should be given the credit for being the first to open a 10-cent moving picture show.

W. A. Reed Interview, **Moving Picture World - March, 1911**

###

New Orleans was the first city in the world to have a ten-cent moving picture show, the "Vitascope," as it was called, at 623 Canal Street. Now every small town in the Union that has electric lights has a picture house.

New Orleans Times-Democrat, July 2, 1911

###

Mr. Wm. T. Rock can be credited with being the very first to open a 10-cent moving picture show. It was called "Vitascope Hall," 23 Canal Street. Doors open from 10 a.m. to 3 p.m. and from 6 p.m. to 10 p.m.; seating 450 persons.

W. A. Reed Interview, **Motion Picture News, 1911**

###

Among the pioneers in the business was William T. Rock, now of the Vitagraph, who bought the "States Rights" for Louisiana, and who showed Moving Pictures to 10,000 people a day. On July 28, 1896, he opened "Vitascope Hall" at 23 Canal Street, New Orleans, seating 450 persons, admission ten cents, doors open from 10 A.M. to 3 P.M. and from 6 P.M. to 10 P.M. and this was probably the real beginning of the Moving Picture business.

###

Motion Picture Story Magazine - November, 1913

And the best of it is I know that it is true, because it was in 1896 that "Billy" Reed went to Atlantic City, and, together with "Pop" Rock, notice of whose death appeared in a recent issue, started a motion picture theater on Canal street in the city.

Moving Picture World, August 26, 1916

###

On July 18 Wainwright and Rock took a lease on a store room at 623 Canal street and fitted it with a projection room, chairs and a screen. On July 28th they opened it as a ten-cent motion picture theatre with myself as projectionist. It seated about 400. (It was the first strictly motion picture theatre of which we have dependable data, and of which a photograph is known to be in existence. Ed.)

Moving Picture World, August 13, 1921

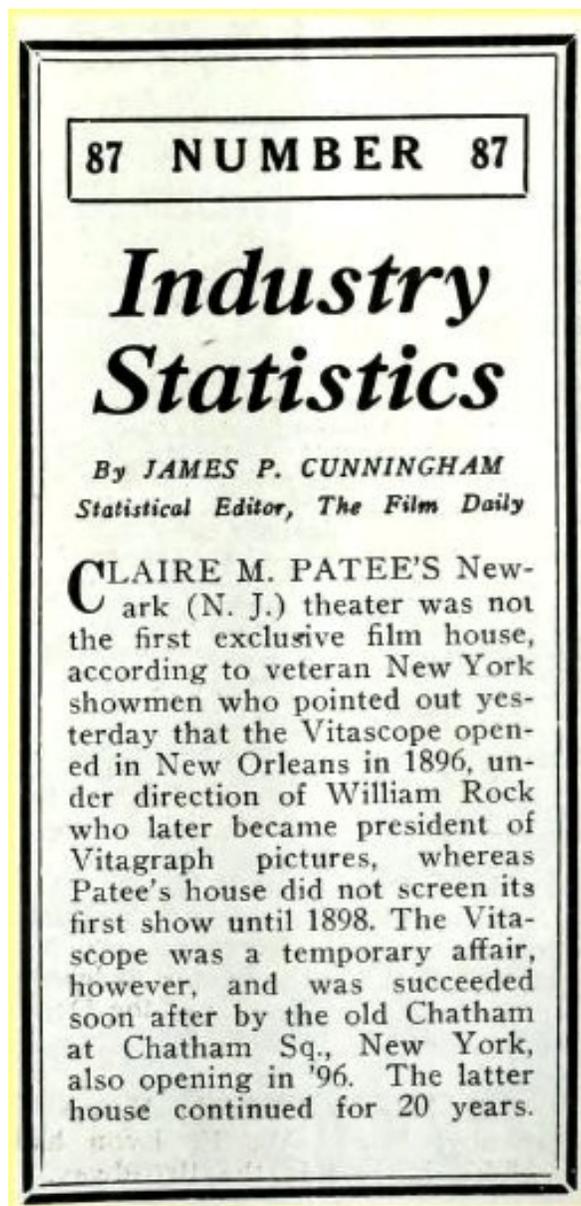
###

It was he, who, together with his partner, Mr. Wainwright and William Reed, projectionist, opened Vitascope Hall, corner of Canal Street and Exchange Place, New Orleans, Louisiana, in June, 1896, which was the first theatre used strictly and exclusively for the exhibition of motion pictures of which I have been able to discover tangible evidence -- any evidence other

than the personal statements of various individuals, which name I have invariably found to be more or less contradictory.

What Happened in the Beginning, By F. H. Richardson,
Transactions of Society of Motion Picture Engineers,
September, 1925

###



Above article appeared in ***Film Daily***, November 8, 1929

Later publications also established Vitascope Hall as the first cinema in the United States. Here's the excerpt from the **Guinness Book of Movie Facts & Feats** by Patrick Robertson, Copyright 1993, 5th Edition:

The first cinema in the United States was Vitascope Hall, opened at the corner of Canal Street and Exchange Place, New Orleans on 26 June 1896. The proprietor of the 400-seat theatre was William T. Rock and his projectionist was William Reed. Most of the programme was made up of short scenic items, including the first British film to be released in America, Robert Paul's *Waves off Dover* (GB 95), but there was sometimes more compelling fare, such as *The Irish Way of Discussing Politics* (US 96) or *The Lynching Scene* (US 96). A major attraction was the movie *May Irwin Kiss* (US 96), which may be said to have introduced sex to the American screen. Admission to Vitascope Hall was 10c and for another 10c patrons were allowed to peep through the door of the projection room and see the Edison Vitascope projec-

tor. Those possessed of a liberal supply of dimes could also purchase a single frame of discarded film for the same price.

###

When Messrs. Rock, Wainwright and Reed opened the doors of 623 Canal Street on that hot summer Sunday in New Orleans, they did not know that they were making cinematic history. Fortunately, with the new marker in its place, citizens and visitors to New Orleans will.

Finally, the marker commemorating the opening of Vitascope Hall will be dedicated on October 14, 2019 at 6:00 p.m. in front of the building located at 623 Canal Street.



Please join us at our grand opening and our inaugural exhibition "Celebration of New Orleans Art" September 28, 2019 from 7:00- 10:00 pm. Nola Rampart Gallery, 1000 Rampart Street, New Orleans.

We are passionate about highlighting work by our contemporary emerging artist from New Orleans and are excited to feature our first exhibition "Celebration of New Orleans Art." There will be original artwork in diverse media outlets such as sculptures, oil paintings, ceramics, and jewelry. The intention of this event is to experience being present with different kinds of expression and creativity and to support our local artists on their new adventure.

MOVIE POSTER ARCHIVES AT THE NEW NOLA RAMPART GALLERY

Movie Poster Archives ("MPA") will have a selection of its Lagniappe Collection of collectible and commercial film accessories such as posters, stills and photographs available for sale at the gallery.

Movie Poster Archives is a 501c3 non-profit corporation dedicated to documenting and digitizing film accessories in development of the first physical and digital repository. The items listed for sale are items that are lagniappe (extra) pieces beyond what is needed for the MPA programs or do not fit into the MPA program parameters. These lagniappe items are sold to raise funds for overhead and development of MPA programs and sold as is with no rights given or implied.

Hollywood on the Bayou's **LOUISIANA FILM PRINTS** will also be available for sale. These include over 90 individual high-color reprints of films made in or about Louisiana.



for
Hollywood on the Bayou

Yes, a LOT of new expansions on our website, HollywoodOnTheBayou.com that we want to tell you about!

FIRST – we’ve expanded our Louisiana film history section to cover

120 YEARS OF FILM PRODUCTION

We now have almost 3000 titles documented made in or about Louisiana from 1898, when the first film production company came to Louisiana, through 2018!

SECOND – We’ve expanded titles to 3 formats to make it easier to get information:

By Year: Click on the decade and go down to the specific year you’re looking for.

By Title: **NEW** – Now you can look for your title alphabetically – **Louisiana filmmakers – Check to make sure that your title is here!!!**

By Parish: We show a parish map of the state – click on your parish. **Louisiana parish officials – please check to see if all the films made in your parish are here. Many records only list the state and major filming locations and many smaller locations are left out!!!**

We will continue to update “set in titles” and new production as we get ready for the launch of the new Louisiana Film Channel in January.

OTHER EXPANSIONS

We have the first section of our new Exhibit Catalog online (130 pages of Louisiana posters). This is just a touch with lots more coming. Plus we’re in the middle of sorting and putting on line past exhibits, newspaper clippings and La. film history.

Help us preserve and share Louisiana’s rich film history – Visit our website

Like our HollywoodOnTheBayou facebook page to keep up whats going on – [SIGN UP](#) and SHARE our monthly newsletter and come see us at upcoming events!

Ed & Susan

NOLA HORROR FILM FEST ANNOUNCES FULL SCHEDULE OF HORROR SEPTEMBER 26TH-29TH AT PRYTANIA THEATRE



A Horror Film Festival Created by Horror Filmmakers for Horror Fans

In its ninth year, NOLA Horror Film Fest is pleased to announce that this year's festival will be held at the historic Prytania Theatre in New Orleans on September 26th-29th, 2019. This year's official selections include 64 films and 20 screenplay finalists, chosen from 727 national and international submissions exclusively through FilmFreeway.

The NOLA Horror Film Fest is a festival created by horror filmmakers for horror fans. It's no small wonder – and no great surprise – that so many of today's top directors got their start in "low budget horror". With determination and imagination, these artists have created some truly memorable work that has encouraged and inspired a new generation of filmmakers. Our goal is the promotion of Genre Filmmaking in Louisiana, as well as nationally and internationally. The NOHFF is committed to celebrating the craft and advancing the art form of Genre Films.

On the opening night of festival, we will be screening The Black String featuring Frankie Muniz. Golden Globe nominee Frankie Muniz (2002, TV's "Malcom in the Middle," Best Television Actor Musical/Comedy Series) gives a chilling performance in the thrilling horror film The Black String.



Our closing night feature film presentation will be Every Time I Die, released by Gravitas Ventures. We've listed some of our other notable features and shorts below, including: To Your Last Death (featuring William Shatner, Ray Wise and Bill Moseley), the world premiere of Cold Feet and a Louisiana produced short Samantha.

Through four days of the best horror & sci-fi programs (Features & Shorts Screenings, Panel Discussion, Special Guests and Midnight Blocks: WTF Shorts & Horror Comedy Shorts) the NOLA Horror Film Fest is going to be a weekend to remember. We have also introduced live music this year, with New Orleans based horror rock Deadsled Funeral Company performing opening night and Dead Music Capital Band from Austin, TX closing out the fest on Sunday. We encourage filmmakers, casts & crews, friends & family, and horror fans alike to experience New Orleans... from the food, to the music, to the history.

Weekend Passes and Day Passes are now available for purchase online at: <https://filmfreeway.com/NOLAHorrorFilmFest/tickets>.

Single Screening Tickets will also be available at the door for \$10.

SEPTEMBER 28, 2019 VILLAGE OF MORGANZA

Easy Rider 50th Anniversary

Join us as we celebrate Morganza's role in the iconic film from 1969



Time & Location

Sep 28, 9:00 AM – 06:00 PM

The Village of Morganza, Morganza, LA

About the Event

Join us as we celebrate an iconic film that was filmed in Morganza! The famous cafe scene was filmed in our very own Melancon's Cafe. The celebration will include a meet and greet with the local actors, souvenirs, food, music, a car and bike show, a guided ride to the spot where Captain America was shot, memorabilia on display and a movie screening. This is a small town so please contact TheMorganzaProject@gmail.com or 225-202-6601 if your group is interested in coming. Individuals, please consider registering to help us plan!

For more information, visit the website [HERE!](#)

THE UNDEFEATED CELEBRATES ITS 50TH ANNIVERSARY

The 1960's saw a number of major films made on location in Louisiana. These led to a series of celebrity-packed world premieres in New Orleans. One such celebration took place on October 4, 1969 when major film stars John Wayne and Rock Hudson came to the city to introduce their Civil War film ***The Undefeated***.

At the end of the Civil War, Union Col. John Henry Thomas, his adopted son Blue Boy, a Cheyenne Indian, and 10 of his command travel to Oklahoma, intending to sell horses to the United States Cavalry. Offered a poor price by the government, the indignant Thomas decides to transport the herd to Durango, Mexico, for sale to the beleaguered Emperor Maximilian.



20TH CENTURY FOX PRESENTS
**John Wayne
Rock Hudson**
in **the
Undeclared**

SPECIAL GUEST STAR
TONY AGUILAR COSTARRING
ROMAN GABRIEL MARIAN McCARGO LEE MERIWETHER
MERLIN OLSEN MELISSA NEWMAN BRUCE CABOT BEN JOHNSON
PRODUCED BY ROBERT L. JACKS DIRECTED BY ANDREW V. MCLAGLEN SCREENPLAY BY JAMES LEE BARRETT
MUSIC COMPOSED AND CONDUCTED BY HUGO MONTENEGRO PANAVISION® COLOR BY DELUXE



While crossing the Rio Grande the Yankees encounter Confederate Col. James Langdon who, having destroyed his Louisiana plantation, intends with family and friends to reestablish the Confederacy in Mexico. Together the Americans repel a group of Mexican bandits who have attacked the Confederate wagon train. In gratitude Langdon arranges a Fourth of July celebration attended by his widowed sister-in-law Ann and daughter Charlotte.

At the festivity Charlotte and Blue Boy fall in love, while the men enjoy a free-for-all. When Blue Boy later warns the Southerners that Maximilian's emissary has been murdered, they refuse to believe him and beat him in retaliation for his advances to Charlotte. Langdon's party proceeds to Durango, where they are promptly captured by General Rojas, a follower of Maximilian's nemesis, Juárez. Rojas informs the Yankees that he will kill his hostages unless the herd is given to the Juaristas. Complying with his request, Thomas saves his former adversary. Together again, Confederates and Yankees return to the United States.

The film starred John Wayne, Rock Hudson, Tony Aguilar, Roman Gabriel, Marian McCargo, Lee Meriwether, Merlin Olsen, Melissa Newman, Bruce Cabot, Michael Vincent, Ben Johnson and Edward Faulkner. It was directed by Andrew McLaglen. Scenes were filmed on location around Baton Rouge and Durango, Mexico.

The Undefeated begins near Baton Rouge immediately following the Civil War. On a Louisiana plantation, a Union cavalry charge led by Wayne overruns a Confederate position with Union forces, unaware that the war has ended.



A second Louisiana sequence shows Hudson, as a defeated Confederate general, setting fire to his plantation house and taking his family and followers to Durango, Mexico.

These scenes were filmed on location at The Shades, a plantation home located near Jackson, Louisiana.



Director McLaglen quipped in a newspaper magazine that: "the owners are going to be surprised when they see their joint burning up."



According to the *Daily Variety*, a few days prior to the start of filming, Wayne fell in a restaurant in Guaymas, Mexico, and broke two ribs. He went home to recuperate. After returning to work, the actor injured himself a second time, on set in Baton Rouge, LA. The *Daily Variety* noted that, during a scene in which he was on horseback, Wayne's saddle cinch had slipped, causing the actor to fall and dislocate his shoulder. Although he

was rushed to the hospital, he reportedly returned to set that day and continued acting in a scene with Hudson.

Principal photography was completed by early May 1969. The film's world premiere was set for October 4, 1969 at the Orpheum Theater in New Orleans Louisiana.

According to a publicist for 20th Century Fox, the world premiere event was described as ""the most elaborate and far-reaching premiere activities ever effected in the South."

John Wayne, Rock Hudson, Melissa Newman, Ed Faulkner, Marian McCargo and Lee Meriweather along with director McLaglen arrived in New Orleans on Friday afternoon for two days of whirlwind activity that culminated in the film's world premiere which was held on Saturday night, October 4, 1969 at The Orpheum Theater. New Orleans Mayor Victor Schiro proclaimed the week of October 3-9 as "The Undefeated Week" in New Orleans. The premiere activities were broadcast on 52 TV stations in the south.

20th Century-Fox entertained the press and other guests at a dinner in the Roosevelt Hotel before the premiere. Seated at the head table were John Wayne, Rock Hudson, Andrew McLaglen and Louisiana Governor John J. McKeithen, who cracked, "I haven't got this much applause for a long time in Louisiana."

Another honored guest was diminutive Mayor Schiro. Wayne, who stood at 6'4" and McLaglen, 6'7", lifted Schiro up on a couch for the picture taking so he would look as tall as the towering stars and director.

When someone at the press briefing suggested that Wayne seemed tired, he responded: "No, just hung over. After we saw Ella here last night -- and she is just the greatest in the whole world -- we went down Bourbon Street, and as we did so, we went through a few bourbons." "I love New Orleans," he added, "It's an exciting place."

Two of the film's other featured actors, Roman Gabriel and Merlin Olsen, were unable to attend the festivities in New Orleans. Ironically, the two, who were active members of the Los Angeles Rams football team, were at home playing a game against none other than the New Orleans Saints.

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## LOUISIANA FILM CHANNEL TO DEBUT JANUARY 1

Louisiana's independent films, shorts and documentaries are getting a home. The Louisiana Film Channel will debut January 1.

The subscription video-on-demand service will present feature-length narrative films, shorts and documentaries, according to a news release from the channel, which is now accepting film submissions.

"Distribution is a producer's biggest challenge," said Lucas Fry, president of the Louisiana Film Channel. "It's easy to produce a movie, but next to impossible to get a distribution deal. The Louisiana Film Channel platform will give independent producers the opportunity for their films to be seen worldwide."

Baton Rouge TV personality, journalist and author Leo Honeycutt will host a weekly TV series, the "LA Film Channel Show," promoting the new channel. That show will air on WLFT, Channel 30.3 in the Baton Rouge area and other stations throughout Louisiana. WLFT will also stream 24 hours per day at WLFT.com.

"We want to showcase Louisiana films past, present and future," Honeycutt said. "We've been making feature films since 1917, when 'Tarzan of the Apes' was shot in Morgan City."

Oscar-winning movies filmed in the state include "Green Book," "12 Years a Slave," "Dallas Buyers Club" and "Dead Man Walking."

"Criteria for broadcast by the LA Film Channel include films made in Louisiana; movies featuring Louisiana stories and subjects; and projects featuring Louisiana talent in front and behind the camera," the release said. "Content must also meet FCC broadcast standards. Films with no direct ties to Louisiana will only be available via the SVOD service."

Sponsorships and advertising are available for the LA Film Channel.





Our 8th Annual [Lake Charles Film Festival](#) will be held on October 4th & 5th, 2019 in various venues in Lake Charles & Sulphur, Louisiana.

The festival is a fun weekend of independent film screenings, seminars, premieres, parties, networking, and a celebrity guest.

There is also an awards ceremony where we give out trophies to the top films and scripts in each category.

Come join us in Southwest Louisiana this October for some great fun and awesome food, music, and films!

Oh, and did we mention that this year's festival is FREE to attend?!? Yep! No ticket required! Make plans now to attend!

This year, meet the cast of the hit CBS TV series "Shazam!" Actors Michael Gray (Billy Batson) and John Davey (Captain Marvel) will both be in attendance as our guests of honor. Come hang out with them, get a photo with them, get an autograph, and gain valuable knowledge from them as they share stories about their acting careers, how to audition, how to work with an agent, and other tips to help aspiring actors break into the business.



8th Annual  
**LAKE CHARLES**  
**Film Festival**  
 October 4-5, 2019



Attend film screenings,  
 parties, and an Awards  
 Ceremony!  
 Mix and mingle with  
 filmmakers, film buffs,  
 and Hollywood  
 Celebrities!

**FREE  
 TO  
 ATTEND!**

Louisiana premiere of  
**QUEEN OF SNAKES**

A CHRISTOPHER R. MIHM FILM

Retro indie film guru  
**Christopher R. Mihm**  
 will present a special seminar  
 on low-budget filmmaking and  
 share his method of success.

View the 100th anniversary  
 screening of two comedy  
 shorts featuring American  
 comedy icons  
**Charlie Chaplin, Buster Keaton,  
 & Fatty Arbuckle!**

Meet Guests of Honor  
**Michael Gray  
 & John Davey**  
 from TV's "Shazam!"



**SHAZAM!**



Taking place at various locations  
 throughout Lake Charles & Sulphur.



[www.LAKECHARLESFILMFESTIVAL.com](http://www.LAKECHARLESFILMFESTIVAL.com)

# PONTCHARTRAIN FILM FESTIVAL

Documentary tour with community sponsors



## “WARRIOR WOMEN”

Mon. Oct. 14, 7 p.m.  
With the Women’s Center  
for Healing & Transformation  
71667 Leveson St.  
Abita Springs  
Admission is \$5



## “COUNTRY MUSIC”

Fri. Oct. 18, 7 p.m.  
Mandeville Trailhead  
Depot Museum  
675 Lafitte St.  
With WYES and the  
Ozone Songwriters Festival  
Admission is free



## “MOSSVILLE: WHEN GREAT TREES FALL”

Fri. Oct. 25, 7 p.m.  
Abita Springs Town Hall  
2161 Level St.  
With the Honey Island  
Sierra Club  
Admission is free

See films on tour Oct. 14, 18 and 25; and at the Pontchartrain Film Festival  
Nov. 1-2 at the Mandeville Community Center.



[www.PontchartrainFilmFestival.com](http://www.PontchartrainFilmFestival.com)

# new orleans film festival

## **THE 30TH ANNUAL NEW ORLEANS FILM FESTIVAL ADDS THREE NEW SPOTLIGHT FILMS IN THE LINEUP FORD v FERRARI, JUST MERCY, and KNIVES OUT**

New Orleans, La. (September 23, 2019) — The New Orleans Film Society (NOFS) announced three new films to be included in the Spotlight Films lineup of the upcoming 30th New Orleans Film Festival, an Oscar®-qualifying event taking place October 16-23, 2019, at venues across the city. Individual tickets are now available to book for New Orleans Film Society members and #NOFF2019 pass holders. Tickets will go on sale for the general public on Monday, September 30th at noon CST.

Ford v Ferrari stars Academy Award®-winners Matt Damon and Christian Bale inspired by a true story set in the mid-1960s high-octane world of car racing, from director James Mangold (Walk the Line and Logan). The film premiered at the Telluride Film Festival and also screened at the Toronto International Film Festival.

Just Mercy, set in Alabama in the 1980s, also tells a true story, this one about the trial of an innocent death-row inmate. It stars Michael B. Jordan, Brie Larson, and Jamie Foxx, and was helmed by Destin Daniel Cretton (Short Term 12). In its review of the film, Variety said Just Mercy will “shake you to your soul.” It has its world premiere at the Toronto International Film Festival.

Knives Out is a wildly fun mystery in the tradition of great Agatha Christie stories. It features an all-star cast (Daniel Craig, Jamie Lee Curtis, Michael Shannon, LaKeith Stanfield, Toni Collette, and more) and was written and directed by Rian Johnson, perhaps best known for having directed The Last Jedi. It, too, has its world premiere at the Toronto International Film Festival.

The three films will be released separately in theatres later this year. These films join previously announced selections that are part of the New Orleans Film Festival lineup, including Marriage Story, Jojo Rabbit, Harriet, Waves, Honey Boy, and Clemency, among others.

Individual film tickets are now available to book for New Orleans Film Society members and #NOFF2019 pass holders. Tickets will be available for the general public on Monday, September 30th at noon CST.

Visit [neworleansfilmfestival.org](http://neworleansfilmfestival.org) to explore the lineup and schedule of 230+ films, parties, panels, special events and to purchase festival passes. The official #NOFF2019 mobile app, sponsored by Reel Security, is available to download on Apple App Store and Google Play.

## FILM DESCRIPTIONS

### FORD v FERRARI

Saturday, October 19, 8:00 PM, Prytania Theater

Dir. James Mangold | USA | 2019 | 2h 32m

Cast: Matt Damon, Christian Bale, Jon Bernthal, Caitriona Balfe, Tracy Letts, Josh Lucas, Noah Jupe, Remo Girone, Ray McKinnon Trailer: <https://www.youtube.com/watch?v=I3h9Z89U9ZA>



Synopsis: Academy Award®-winners Matt Damon and Christian Bale star in FORD v FERRARI, based on the remarkable true story of the visionary American car designer Carroll Shelby (Damon) and the fearless British-born driver Ken Miles (Bale), who together battled corporate interference, the laws of physics, and their own personal demons to build a revolutionary race car for Ford Motor Company and take on the dominating race cars of Enzo Ferrari at the 24 Hours of Le Mans in France in 1966

### JUST MERCY

Tuesday, October 22, 5:00 PM, Prytania Theater

Dir. Destin Daniel Cretton | USA | 2019 | 2h 16m

Cast: Michael B. Jordan, Jamie Foxx, Brie Larson Trailer: <https://www.youtube.com/watch?v=GVQbeG5yW78>



Synopsis: Just Mercy follows world-renowned civil rights defense attorney Bryan Stevenson as he attempts to appeal Walter McMillian's murder conviction. With a star-studded cast featuring Anthony B. Jordan, Jamie Foxx, and Brie Larson, this American legal drama is based on a true story and explores the lengths to which one must fight for justice in this world..

## KNIVES OUT

Wednesday, October 23, 7:00 PM and 7:30 PM, Prytania Theater

Dir. Rian Johnson | USA | 2019 | 2h 10m

Cast: Toni Collette, LaKeith Stanfield, Chris Evans, Jamie Lee Curtis, Ana De Armas, Don Johnson, Michael Shannon, Katherine Langford, Jaeden Martell

Trailer: <https://www.youtube.com/watch?v=sL-9Khv7wa4>

Synopsis: Acclaimed writer and director Rian Johnson (Brick, Looper, The Last Jedi) pays tribute to mystery mastermind Agatha Christie in Knives Out, a fun, modern-day murder mystery where everyone is a suspect. #NOFF2019 TICKETS ARE ON SALE



Individual tickets for festival screenings are now available to book/reserve for NOFS members and festival pass holders. Tickets will be available for the public on Monday, September 30th at noon CST. The complete festival screenings and events calendar is available at [neworleansfilmfestival.org](http://neworleansfilmfestival.org).

All #NOFF2019 pass types (All Access, Weekender, Six Film, Student) are available to purchase at [neworleansfilmfestival.org](http://neworleansfilmfestival.org). New Orleans Film Society members get special discounts on pass purchases.

All Access Pass holders enjoy free tickets to all screenings with priority entrance to theaters, early access to online reservations, join parties every night of the festival, feel like a star at the XRM Media VIP Lounge.

Weekender Pass holders enjoy all of these privileges between Friday, October 17th and Sunday, October 19th.

Six Film Pass is a discounted package for six regular film screenings with early access to online reservations. Student Pass is a deep discounted pass for students which gives access to all festival screenings and the Saturday Night Party.

## #NOFF2019 FESTIVAL VENUES

The New Orleans Film Festival campus is centered around the festival HUB at the Contemporary Arts Center (CAC), which boasts a 180-seat and 300-seat screening room; main box office of the festival; Cinema Reset virtual reality program sponsored by Cox Communications with VR and new media programming by NOFF; and a bar with lounge areas.

Two blocks away from the HUB at the CAC, The Advocate will host a 180 seat screening room and the festival's VIP lounge for All-Access Passholders. Select festival screenings will also be held at the Broad Theater, Orpheum Theater and Prytania Theater.

#### SUPPORT FOR THE 30TH NEW ORLEANS FILM FESTIVAL COMES FROM...

The 30th New Orleans Film Festival's Marquee sponsors are City of New Orleans, HBO, New Orleans Tourism Marketing Corporation, and Second Line Stages.

The New Orleans Advocate - Times Picayune is the festival's Signature Media Sponsor. The Contemporary Art Center New Orleans is the Festival HUB Sponsor. The Chloe Wine Collection is the festival's Official Wine Sponsor.

Producing sponsors include Cox Communications, The Helis Foundation, Louisiana Entertainment, PRG, The Ranch Studios, and RESTORE The Mississippi River Delta. Premiere and Premiere Trade sponsors include ABS Productions, Blue Orleans, Bretchel Hospitality, Creative Film Connections, Hilton New Orleans Riverside, Kyotocolor, Light Iron, New Orleans Business Alliance, Pelican USA, Panavision, SGPS Showrig, Solomon Group, Sound Hard, TubiTV, and XRM Media.

Grantors include the The Andy Warhol Foundation for the Visual Arts, Bloomberg Philanthropies, Cinereach, Foundation for Louisiana, Greater New Orleans Foundation, Jazz & Heritage Foundation, Louisiana Division of the Arts, National Endowment for the Arts, Perspective Fund, and South Arts.

New Orleans Film Festival is supported by the City of New Orleans through a Community Arts Grant and is also supported in part by a grant from the Louisiana Division of the Arts, Office of Cultural Development, Department of Culture, Recreation & Tourism, in cooperation with the Louisiana State Arts Council. Funding has also been provided by the National Endowment for the Arts, a Federal agency.

**ABOUT THE NEW ORLEANS FILM SOCIETY** The New Orleans Film Society discovers, cultivates, and amplifies diverse voices of filmmakers who tell the stories of our time. Founded in 1989, NOFS produces the Oscar®-qualifying New Orleans Film Festival annually and invests year-round in building a vibrant film culture in the South to share transformative cinematic experiences with audiences, and connect dynamic filmmakers to career-advancing resources. Year-round programming includes free and low-cost screenings for members and the broader community of cinephiles in New Orleans, a 20-year running French Film Festival featuring contemporary and classic French cinema, and filmmaker professional development programs created to nurture diverse voices in filmmaking in the American South. NOFS is a 501(c)(3) organization.



# HAMMOND HORROR FEST

October 18-19, 2019

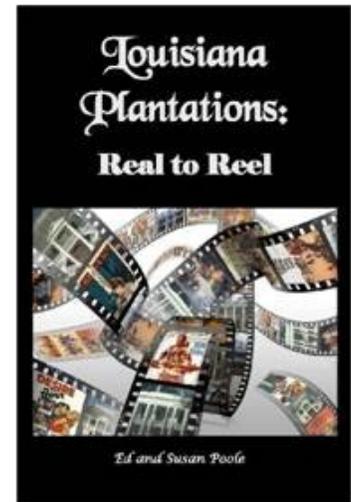
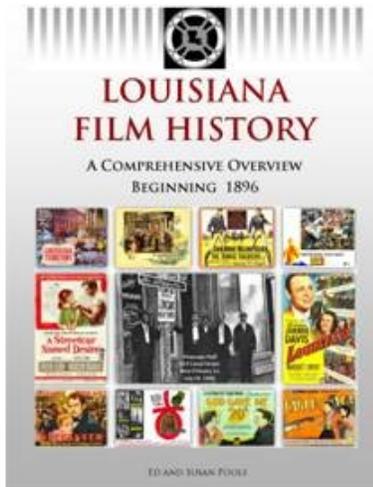
Welcome to Hammond Horror Fest 2019! This year marks the 9th Annual Hammond Horror Festival, a series of events taking place in and around downtown Hammond that is sure to entertain you with a twist of horror just in time for Halloween.

The purpose of the Hammond Horror Festival is to provide an annual community project for artists of all mediums to showcase their work in an alternative celebration of the arts, while benefitting local arts organizations. Established in October 2011, Hammond Horror Fest is designed to embrace the contributions, tastes, and cultural energies that local professional and student artists bring to this region.

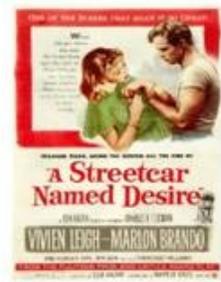
The planned location of the festival is downtown Hammond, LA, and various surrounding areas, in order to support and enrich the arts and culture of this historic city. The goal of this festival is to inspire local artists to get involved with their community in the spirit of Halloween, and will do so by welcoming a spread of performances and exhibitions of art including, but not limited to: theatre, music, visual arts, dance, poetry/spoken word and film.

# Hollywood on the Bayou

## AVAILABLE BOOKS AND PRINTS



And for those who love the old movies ...  
Hollywood on the Bayou has over 90  
different Louisiana Film Prints showing  
some of Louisiana's greatest films – FULL  
COLOR – 12"x18" on glossy card stock



# WHO WE ARE AND WHAT WE DO

For over 40 years we have been involved with documenting, recording and preserving film accessories (i.e., press books, movie stills, movie posters, general press materials, etc.). Our path has evolved from being just collectors to retail and wholesale dealers and eventually to full time researchers. And now our focus is on Louisiana's extensive film history.

In researching information related to our personal collection of original movie posters (see photo below), we realized that there was no central location to find information about our state's history in the filming industry. Thus, we have taken on the quest of preserving this information through books, film prints, lectures, research, website and exhibits of The Poole Collection (consisting of our personal collection acquired over 40 years).

